

MINUTES OF THE NACOGDOCHES CONVENTION AND VISITORS BUREAU
Regular Board Meeting 8:30 a.m., Wednesday, Dec. 20, 2017
Nacogdoches Convention and Visitors Center Nacogdoches, TX

Members Present: John McLaren, Kelly Daniel, Ron Johnson, Damon Ruckel, Shirley Luna, Jack Nelson

Members Absent:

Staff Present: Sherry Morgan, Stephanie Fontenot, Joanna Temple, Cheryl Bartlett

I. Call to Order

Chairman McLaren called the meeting to order at 8:30 a.m.

II. Consider approval of minutes from the Nov. 15 Board Meeting

Motion to approve the minutes was made by Damon Ruckel. Ron Johnson seconded. All approved.

III. Financial Update

Cheryl Bartlett provided an update on current finances.

IV. Board Committee Roundtable

Damon Ruckel mentioned hearing about an upcoming baseball tournament that will be hosted in Nacogdoches. Said he will pass on information about it once he receives it for further inquiry. Ruckel also inquired about current status of the Nacogdoches Music Festival and provided the CVB staff with the name of a person who may be a good contact for future music festival developments.

V. Discussion Items & Presentations

1. Discussion about gifts for previous board members by Kelly Daniel

Kelly presented two plaques created by Glass Castles that are to be given to previous CVB board members Mark Barringer and Rick Still. Planning of awarding the recognition pieces was handed over to the CVB staff with mention of making the awarding a photo opportunity. Planning of the February board workshop/retreat also was handed over to the CVB staff.

VI. Reports

1. Executive Directors Report – Sherry Morgan provided a report on her current status as CVB director.
2. Marketing Efforts Report – Stephanie Fontenot provided an update on marketing efforts.
3. Sales Efforts Report – Joanna Temple provided an update on recent sales efforts.
4. Visitor Center Report – Stephanie Fontenot provided previous month's visitor center numbers provided by Mike Bay.

VII. Designation of time, date and location of next meeting – Chairman McLaren announced next regular board meeting would be held at 8:30 a.m. Wednesday, Jan. 17, 2018, at the Charles Bright Visitors Center.

VIII. Adjourn – Chairman McLaren announced the meeting adjourned at 8:56 a.m.