

MINUTES OF THE NACOGDOCHES CONVENTION AND VISITORS BUREAU
Regular Board Meeting 8:30 a.m., Wednesday, July 19, 2017
Nacogdoches Convention and Visitors Center Nacogdoches, TX

Members Present: John McLaren, Kelly Daniel, Shirley Luna, Rick Still, Jack Nelson, Ron Johnson, Damon Ruckel

Members Absent: Kati Kennedy

Staff Present: Tony Guidroz, Joanna Temple, Stephanie Fontenot

I. Call to Order

Chairman McLaren called the meeting to order at 8:35 a.m.

II. Consider approval of the minutes from the July 19 Board Meeting

Motion to approve the minutes was made by Shirley Luna and seconded by Damon Ruckel. Motion carried.

III. Financial Update

Report delayed/skipped due to Kati's absence.

IV. Officer Nominating Committee Report

Chairman McLaren discussed the current status of the CVB staff and board members. Welcomed to the meeting were three new, recently-appointed board members: Ron Johnson, Damon Ruckel and Jack Nelson.

V. Discussion Items

1. Presentation by Point A Media

Two staff members from Point A Media provided a presentation regarding purchasing advertising space in the Nacogdoches County Chamber of Commerce directory and map.

2. Presentation by Wells Fargo Advisory

Two representatives from Wells Fargo presented information about available employee benefit options.

VI. Report on JD Gray Executive Search Group

Chairman McLaren again mentioned the hiring of JD Gray Executive Group to conduct the search for a permanent CVB executive director.

VII. Intent to Postpone Budget Presentation to City Council

Chairman McLaren discussed how the CVB's budget presentation to the city has been delayed. The presentation will occur mid-August. Delaying the presentation would allow the board to garner more accurate information, especially given the high staff and board turnover in recent months.

VIII. Interim Executive Directors Report

Tony provided a report citing the numerous tasks he's worked on since being employed with the CVB. Among tasks, he cited reviewing job descriptions with CVB staff members, reviewing budget, implementing brand consistency efforts, meeting with city attorney to discuss collecting hot tax from delinquent clients, receiving conflict of interest forms from board members Kati, John and Kelly, liability of Air B&B's for hot taxes and visiting local hotel owners.

The meeting was adjourned at 9:17 a.m.

Chairman McLaren announced the next regular meeting would be held at 8:30 a.m. Wednesday, Aug. 16, 2017, in the Charles Bright Visitor Center, 200 E. Main.

Tony Guidroz
Interim Executive Director