

**MINUTES OF THE NACOGDOCHES CONVENTION AND VISITORS BUREAU**  
**Regular Board Meeting 8:30 a.m., Wednesday, June 21, 2017**  
Nacogdoches Convention and Visitors Center Nacogdoches, TX

Members Present: Mark Barringer, Shirley Luna, John McLaren, Kelly Daniel, Rick Still, Kati Kennedy

Members Absent: Tracie Lasater

Staff Present: Carl Watson, Stephanie Fontenot

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**I. Call to Order**

Chairman Barringer called the meeting to order at 8:30 a.m.

**II. Consider approval of the minutes from the May 17<sup>th</sup> Board Meeting**

Motion to approve the minutes was made by Rick Still and seconded by John McLaren. Motion carried.

**III. Financial Update**

Report delayed until later in meeting due to Kati's delayed arrival. Arrived to meeting at 8:48 a.m.

**IV. Appointment of officer nominating committee**

Chairman Barringer appointed himself, Rick Still and Kati Kennedy to make recommendations for new officers no later than the August 2017 board meeting.

**V. Approval of Appointment of Executive director selection committee**

Chairman Barringer asked for a motion to approve an executive selection committee. A motion to approve was made by Rick still and seconded by Kelly Daniel. Discussion followed expressing the need for a professional interim director to serve no more than 120 days. Asked board to return with recommendation no later than July 5 at special meeting. Chairman Barringer approved motion to appoint interim executive director. Motion carried by Rick Still and seconded by Shirley Luna.

**VI. Committee Reports**

- a. Finance/Research – Katie read the budget summary to the board.
  - b. Leisure – No report in Tracie's absence.
  - c. Conventions/Meetings – John provided an update on the Fredonia Hotel and Convention Center.
  - d. Sports – Shirley stated that chamber staff should be proactive with local sporting organizations. Also stated she created a cost document that will be shared with Joanna Temple.
  - e. Annual Events/Festivals - Rick reported that his committee created documents to help funding criteria for groups to petition CVB for funding – available for board members to review.
  - f. Board Training/Development – Kelly reported that her committee did not meet. She shared information about the "Summer Fun Challenge" and other ways to help market Nacogdoches on social media.
- Chairman Barringer announced the next meeting would be a special meeting held at 8:30 a.m. Wednesday, July 5, 2017, in the Charles Bright Visitor Center, 200 E. Main.

**VII. Executive Report**

Carl Reported that Facebook had 8,297 followers as of 6/16/17, the website had 62,078 unique visitors in April, and 76.6% of website viewers were new. He also gave an update on walk-in information as well as requests for additional information from the website. Carl also reported that:

- a. The CVB hosted the Major League Fishing Watch Party at 1 p.m. June 21 at Frogs Sports Bar and Grill.
- b. Still in the process of completing audits.

**VIII. The meeting was adjourned at 9:12 a.m.**

Carl Watson  
Executive Director