



FOCUS FOR JUNE 2025

Snapshot OF OUR MARKETING CONTENT CALENDAR

• Summer Sipping • Summer Fun •

Keep these topics in mind for any upcoming events or news that you can share.
The team at Visit Napa Valley is always looking for fun things to highlight!

Hot BLOGS TO READ & SHARE

- 1 Let your true colors shine during Pride Month!
Check out this blog for what to expect during Pride Month in Napa Valley.
Go to: VisitNapaValley.com/blog/post/napa-valley-pride-guide-celebrate-lgbtq-pride-month/
- 2 Summer is the perfect time for a Napa Valley picnic!
 - Read our ultimate guide for where to picnic in Napa Valley!Go to: VisitNapaValley.com/blog/post/best-places-picnic-napa-valley/
- 3 Celebrate Father's Day with the father figures in your life.
 - Treat dad to great meals and events and in Napa Valley!Go to: VisitNapaValley.com/blog/post/guys-guide-to-napa-valley/



WHAT WE'RE TALKING ABOUT IN OUR UPCOMING NEWSLETTERS

- Fun Outdoor Activities • Best Picnic Spots •
- What's New Napa Valley • Summer Concerts •

Use details provided in these features to create your own shareable facts with guests.

TAP INTO VISIT NAPA VALLEY NEWSLETTERS AND BLOGS TO DISCOVER KEY INITIATIVES.



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FIVE UNIQUE TOWNS...ONE AWESOME VALLEY!

ENCOURAGE VISITORS & LOCAL RESIDENTS TO JOIN MAILING LISTS TO LEARN ABOUT ALL THE ACTIVITIES IN NAPA VALLEY

Promote subscriptions to the email newsletters from your town & Visit Napa Valley. [VisitNapaValley.com/maps-travel-info/e-newsletter-sign-up/](https://www.visitnapavalley.com/maps-travel-info/e-newsletter-sign-up/)

FUN FACTS • INSPIRATION • INSIDER TIPS



INSPIRE GUESTS TO GET SOCIAL

*@VisitNapaValley • @VisitCalistoga • @StHelenaCa
@YountvilleCa • @DownTownNapa • @ExploreAmCan*



FOLLOW, LIKE, AND TAG!

DON'T FORGET TO SPREAD THE WORD ABOUT OUR 2025 VISITOR MAGAZINE & MAPS

Anyone can request a copy of our Official Napa Valley Visitor Magazine. Get yours by going to [VisitNapaValley.com/maps-travel-info/visitors-guide/](https://www.visitnapavalley.com/maps-travel-info/visitors-guide/)

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