VISIT NAPA VALLEY

# **Better With Time**

MAY 20, 2020



## COPY

#### **POST COPY:**

Sometimes, the best things in life take time. And the Napa Valley is no exception. The grapevines are growing, the flowers are blossoming and your anticipation for a trip to our valley continues to ripen. Until then, keep your glass half full and we'll see you soon.

#### HEADLINE

Better With Time



# General Support

## COPY

**ON-IMAGE TEXT** Here's to patience

#### **POST COPY:**

With time, everything gets better. And the Napa Valley is no exception. The grapevines are growing, the flowers are blossoming and your anticipation for a trip to our valley continues to ripen. Right now, raise a glass to you. Soon, you'll raise a glass with us.

#### HEADLINE

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# **General Support**

## COPY

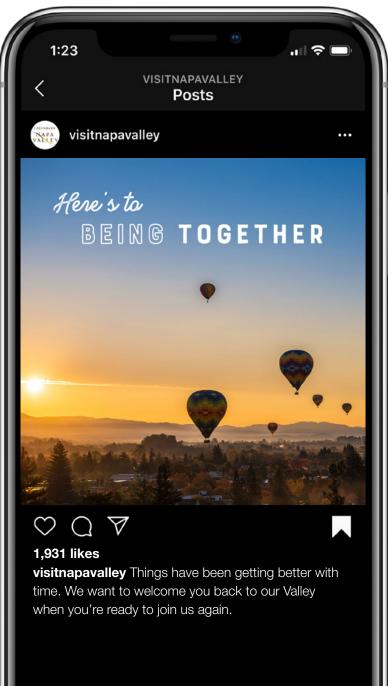
**ON-IMAGE TEXT** Here's to being together

#### POST COPY:

Instead of 6ft apart. Until then, we're working to ensure you can enjoy all the Napa Valley has to offer, safely-from tasting rooms to restaurants, shops to hotel rooms-and when you're ready to return to the Napa Valley, just know that good things in life are worth waiting for.

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# Hotels/Staycation

## COPY

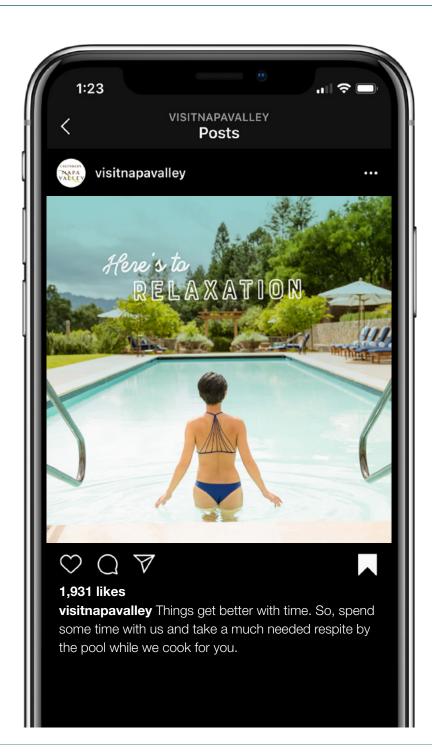
**ON-IMAGE TEXT** Here's to relaxation

#### **POST COPY:**

The time has almost arrived. When we can enjoy sheltering in some other places. When going stir crazy only happens in the occasional cooking class. And social distancing simply means going off the beaten path. For now, when your mind wanders, make sure it heads to the Napa Valley.

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# Wineries

## COPY

**ON-IMAGE TEXT** Here's to raising a glass

#### POST COPY:

A toast to your return to the Napa Valley. Wining and dining together again. Enjoying tastings and small plates. Taking afternoon strolls through charming towns and spending evenings under the stars. Until then, keep your glass half full and we'll see you soon.

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## COPY

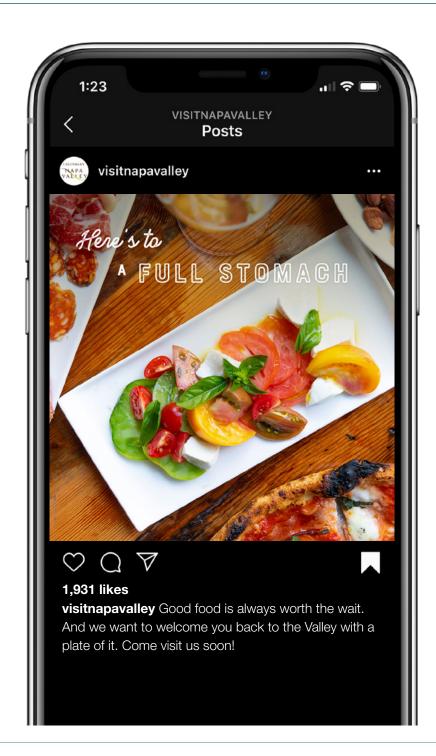
**ON-IMAGE TEXT** Here's to a full stomach

#### **POST COPY:**

We think it's safe to say we're all ready for a home cooked meal, as long as it's cooked outside of our home. And to enjoy the best of what the Napa Valley has to offer. But don't worry, the next time you dine with us it'll be like you never left.

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# Nature/Outdoors

## COPY

**ON-IMAGE TEXT** Here's to a breathtaking view

#### **POST COPY:**

Rolling hills. Open spaces. The natural beauty of the Napa Valley. Made even better when paired with your closest friends and family. Right now you may be waiting. Soon, we'll see these incredible views together.

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Thank you

