

Welcome Center

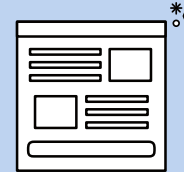


100,000
ANNUAL VISITORS



Media Relations

2 BILLION
POSITIVE MEDIA IMPRESSIONS



Website & Email



2.8 MILLION
ANNUAL WEBSITE VISITS

50,000
EMAIL
SUBSCRIBERS

1.1 MILLION
PARTNER WEBSITE REFERRALS

Social Media

25 MILLION
ANNUAL IMPRESSIONS



700,000
ANNUAL ENGAGEMENTS

335,000
FOLLOWERS