



Partner Pricing



WINERY, TASTING ROOM

\$500 + 1 CASE OF WINE



BAR, BREWERY, DISTILLERY

\$300



RESTAURANT

\$300



ACTIVITY, ATTRACTION, SERVICE

\$300



LODGING: B&B, HOTELS, RESORTS

\$500 + \$300 FOR EACH AFFILIATE BUSINESS

EX. NAPA VALLEY RESORT \$1,700

- HOTEL \$500
- SPA \$300
- MEETING/WEDDING \$300
- RESTAURANT (2) \$600



FOUNDERS CIRCLE

\$5,000

Exclusive Benefits

- Includes local affiliate businesses and wine company brands
- Priority consideration for group sales leads
- Reduced rates for participation in Visit Napa Valley trade and sales events
- Signage at Visit Napa Valley events as appropriate
- Featured placement on website and Napa Valley Welcome Center digital screen
- Priority consideration for Napa Valley Welcome Center event marketing opportunities
- Biannual meeting with Visit Napa Valley leadership and ongoing dialogue to shape strategies, provide feedback, and explore new ways to meet the needs of all our partners