

Taste of The Good Life

The best things in life are the experiences we share, savor, and discover. Nowhere is that more apparent than in Napa Valley, where an abundance of wine, culinary, hotel, and recreation experiences come together.

Napa Valley is the ideal spot where anyone – and everyone – can experience a taste of the good life.



Napa Valley is an elegant retreat for those looking to enjoy – and celebrate – the best things in life



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Experience Napa Valley

Napa Valley is home to 5 distinct towns and 16 American Viticultural Area (AVA) subregions, all with their own unique personalities and points of interest.



American Canyon The gateway to Napa Valley

KNOWN FOR: Golfing, wetlands, nature preserves, open spaces, and outdoor activities



Downtown Napa The perfect blend of wine, food, and entertainment

KNOWN FOR: Hip downtown tasting rooms, dining, shopping, nightlife, and entertainment



Yountville Taste life here

KNOWN FOR: Michelin-star restaurants, convenient walkability, and hot air balloons



AMERICAN CANYON

St. Helena

Napa Valley's Main Street

KNOWN FOR: Pioneering wineries, well-curated boutiques, and art galleries



Calistoga A rustic and refined retreat

KNOWN FOR: Spas and resorts, mud baths, hot springs, and high elevation wineries

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Share, Savor, and Discover The Good Life



Enjoy intimate wine tastings, expansive outdoor spaces, and behind-the-scenes private tours of wine cellars and caves.





What to Do

Discover hot air balloons, panoramic views, shopping, art walks, personal tours, and wine and cooking classes.



Restaurants

From Michelin-star fare to custom burgers and fantastic food trucks, you'll find unforgettable meals to complement our world-class wines.



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A First Timers Guide to Napa Valley

This may be your first visit, but we are pretty confident it won't be your last.



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Where to Stay

Come for the vines. Stay for the suites. From intimate B&Bs to full-service luxury resorts, Napa Valley caters to every visitor's needs.





Find Your Winery Personality

Which Napa Valley winery is perfect for you?



The Good Life is Calling

The Visit Napa Valley team knows every corner of the Napa Valley and its history, and we're here to share our insights and insider secrets.

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