



THE NAPA VALLEY HAS A FABLED LEGACY OF INTERNATIONAL RENOWN YET IS ALSO ONE OF THE SMALLEST WINEGROWING REGIONS IN THE WORLD. ONLY 30 MILES LONG AND A FEW MILES WIDE, THE VALLEY'S 400 WINERIES, 150 RESTAURANTS, 130 LODGING PROPERTIES, UNIQUE ACTIVITIES AND EVENTS ENSURE THAT THERE IS NO ONE WAY TO EXPERIENCE THE VALLEY. YOU MAY JUST HAVE TO COME BACK FOR MORE.

LOCATION

Just north of San Francisco, the Napa Valley is a quick escape from the big city. Because it is so compact, it is easy to experience the entire valley from one base.

Four international airports are within 90 minutes of downtown Napa:

- **Oakland** (50 ml, 81 km)
- **San Francisco** (57 ml, 95 km)
- **Sacramento** (64 ml, 103 km)
- **San Jose** (82 ml, 129 km)

QUICK FACTS

Although the most renowned in the United States, the Napa Valley AVA is also one of the smallest yet most diverse winegrowing regions in the world:

Napa Valley was designated as an American Viticultural Area (AVA) in 1981, the first in California.

There are 16 approved AVAs within the Napa Valley AVA.

Only 4% of California's wine grapes come from Napa Valley.

Only 9% of Napa County is planted to grapes or about 45,000 acres (18,200 hectares)

America's first agricultural preserve, the Napa Valley Ag Preserve, was established in 1968 and protects 32,000 acres (15,400 hectares) of valley floor land.

CLIMATE

Known for its clear skies, California sunshine, and pleasant temperatures, the Napa Valley has a Mediterranean-type climate. This allows for near-perfect weather throughout the year, with an average daytime temperature of 70 Fahrenheit, 21 Celsius.

Season	Avg. High	Avg. Low
March–June	75°F / 24°C	49°F / 10°C
June–Sept	82°F / 28°C	55°F / 12°C
Sept–Dec	70°F / 21°C	49°F / 9°C
Dec–March	62°F / 17°C	42°F / 6°C



From mid fall to spring, visitors come to the Napa Valley to enjoy Cabernet Season. Once the grapes are harvested and the temperatures are perfectly mild, the region becomes a haven for cozy getaways, hearty fare, and of course, the world's most spectacular wine. It's a time when a slower, intimate atmosphere emerges, creating personal experiences and a chance to explore all the culture (and Cabernet) the valley has to offer.

DISCOVER

NAPA VALLEY

From its jaw-dropping natural beauty to its world-renowned wine production, the Napa Valley offers many ways to experience its unique location, climate, and culture.

Here are a few ideas to get you started:

WINE TASTING EXPERIENCES

Tasting options can vary depending on each winery. Beyond standard tastings, wineries may include tours, food pairings, classes or hands-on blending workshops. Because of this, the majority of wineries open to the public require a reservation, so they know what experience to plan for.

SPA THERAPIES

After you've been wined and dined, it's time to recline. Napa Valley offers a variety of pampering packages, from half-day treatments to full-day spa circuits. Whether it's a facial or a mineral hot springs bath, your pursuit of luxurious excellence begins and ends here in the valley.

SHOPPING

Historic Main Streets and downtown neighborhoods feature countless markets, shops, boutiques, and galleries to browse unique merchandise and have a delightful shopping adventure.

TOURS & SIGHTSEEING

One of the best ways to see the Napa Valley is with someone who already knows it. Your options are vast, from riding around in old classic convertibles and wine trolleys to exploring on a bicycle or a private tour in a town car, SUV or party bus with your friends.

OUTDOOR ADVENTURES

Healthy living is part of the Napa Valley lifestyle. There are endless opportunities to stay active and enjoy the great outdoors: hike in a state park, bike on the Vine Trail, boat on Lake Berryessa, and paddle on the Napa River. Or see the sun rise from a hot air balloon and golf on a championship course surrounded by vineyards.

CULINARY DELIGHTS

Foodies flock here to dabble in everything from Michelin-Star fare to custom burgers and fantastic food trucks. For many, a visit to the valley is celebrated with a day (or more) in the kitchen, actually making the amazing meals they enjoy. To no one's surprise, there's an abundance of culinary classes for all guests.

VIBRANT ARTS COMMUNITY

From gallery openings to music festivals to historic exhibitions, Napa Valley is home to some incredibly creative endeavors. With a constant stream of local talent and visiting artists, you will find the latest art, film, music and architectural experiences right here.



THE OFFICIAL DESTINATION MARKETING ORGANIZATION FOR NAPA COUNTY

Visit Napa Valley offers the following services to travel trade professionals, upon request:

- Distribution of travel industry sales leads to VNV partners.
- Promotional materials such as maps, sample itineraries, images and brochures.
- Organization of group familiarization tours and site inspections of Napa Valley to qualified agents and operators.



Contact our team of experts today

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