



News Release

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For Immediate Release

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Go! Retail Group is a Go! - in New Braunfels, TX

Opens Distribution Center in a move from Austin to NB; now hiring warehouse workers

New Braunfels, TX - Go! Retail Group is now open in New Braunfels and ready to hire warehouse workers at their 250,000 sq ft. distribution center located south of town. New hires will join about 65 to 70 other full time employees to help fill customer orders of the company's line of calendars, games and toys. The addition of Go! Retail Group to New Braunfels connects perfectly with the NBEDC Strategic Plan of adding more and better jobs to New Braunfels.

"It is significant to have a company such as Go! Retail Group come to New Braunfels, providing the opportunity to have a better quality of life for the residents," said Chester Jenke, VP of Economic Development for the New Braunfels EDC. "Their peak operating times will benefit some of the summer seasonal workers who are seeking employment."

Under the Go! Retail Group brand, Calendar Holdings LLC is a 25-year old company headquartered in Austin along with 2 other distribution centers and operates 750 "pop-up" stores throughout the US and International markets.

To apply in person, visit the facility located at 175 Southwestern, Suite 110 or visit www.goretailgroup.com

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