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<https://www.bizjournals.com/sanantonio/news/2020/02/06/automotive-company-to-build-new-local-factory.html>

## Automotive company to build new local factory, bringing more than 100 new jobs to region

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Continental Automotive announced Thursday it plans to build a 215,000-square-foot facility in New Braunfels, bringing over a hundred jobs to the growing community.

Continental will invest \$110 million in the new plant, which will house more than 500 workers when it's operational, the company said in a statement. The plant will be the second in the San Antonio area for Michigan-based Continental, which also has a location in Seguin that employs more than 1,500 workers. Continental will move 450 of those employees from Seguin to New Braunfels while adding 130 new positions.

The news comes about two months after the New Braunfels City Council passed a \$5.5 million incentive package to lure the company to the city.

"We are happy that Continental decided to call New Braunfels home," New Braunfels Mayor Barron Casteel said in a statement. "This new facility will bring many exciting opportunities to the city, including new jobs in engineering and manufacturing."

Advanced driver assistance systems, like cameras and sensors that detect obstructions on the road, will be built at the New Braunfels location.

"Having a facility specifically dedicated to the development and production of these technologies is a major step in helping us achieve our vision of a world with zero fatalities, injuries and crashes," Continental North America CEO Samir Salman said in a statement.

Construction is slated to begin on the new complex this year with production expected to begin in 2021.

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New Braunfels could have a new automotive plant up and running next year.