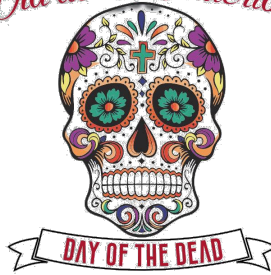


*Dia de los Muertos*

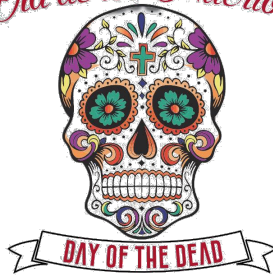


“Bringing the Community together to celebrate tradition and cultural heritage”

## 2020 Dia de los Muertos (DDLDM) Official Art Contest Rules

- The 2020 DDLDM contest is open to all residents of New Braunfels and the surrounding areas.
- All media (i.e. oil, acrylic, tempera, watercolors, illustrations, prints, etc.) and computer graphic designs are allowed for submission. All submissions must represent the unique style and imagery of HBA's Dia de los Muertos event, emanating the excitement and spirit of Hispanic traditions.
- Each artist is permitted one entry. No collaborations or joint efforts.
- Each entry must be a completely original work created solely by the entrant, not previously published, or used in other posters, promotions, or events.
- Artists are encouraged to keep in mind that the winning artwork will be used for posters and prints for the 2021 DDLDM event. Submit your work in a production-ready, vertical poster format measuring 22" wide by 28" high mounted on foam core or gator board. Stretched canvas is acceptable if appropriate for the medium.
- Submit your entry\* to The Greater New Braunfels Chamber of Commerce, 390 S. Seguin Ave, no later than October 30th, 2020. Chamber hours are Monday — Friday 8:00 a.m. - 5:00 p.m.
- Do not sign or otherwise identify yourself on the front of the entry. Secure your contact information (name, address, phone number) to the back of the entry.
- All entries must be picked up by November 9<sup>th</sup>.
- The HBA's Dia de los Muertos committee will select one overall winner. The winning artist will be honored at the 2021 Dia de los Muertos event.
- The winning artist must be available for press interviews and public appearances serving HBA's Dia de los Muertos committee.

*Día de los Muertos*



**“Bringing the Community together to celebrate tradition and cultural heritage”**

\*By submitting an entry, all artist agree that he/she will execute an assignment of the copyrights to the work to The Greater New Braunfels Chamber of Commerce's Hispanic Business Alliance. The entrant agrees that the winning piece of art will remain the property of The Hispanic Business Alliance and will be auctioned off at a future date and time of the HBA's choosing, with all proceeds going into the HBA Scholarship Fund for distribution to eligible college-bound applicants at a later time and date. The HBA may adapt elements of the winning poster for use on other official HBA printed materials and may display the originals and publish copies of the work. The entrant and the Parent/Legal Guardian also agrees to allow the picture(s) of the entrant to be published in any and all marketing and or advertising materials as the HBA sees fit.

School: \_\_\_\_\_

Name: \_\_\_\_\_

Best Contact #: \_\_\_\_\_

X

Student

X

Parent or Legal Guardian

For further information about the Dia de los Muertos 2020 Art Contest email  
[Alyssa@InNewBraunfels.com](mailto:Alyssa@InNewBraunfels.com)