

Día de los Muertos



DAY OF THE DEAD

2021 DIA DE LOS MUERTOS OFFICIAL ART CONTEST RULES

The New Braunfels Hispanic Business Alliance (HBA) hosts the Annual Dia de los Muertos festival in Downtown New Braunfels. This community festival features kids' activities, live entertainment, food trucks, arts & crafts, face painters, vendors, an ofrenda (offering space), shopping, contests and more.

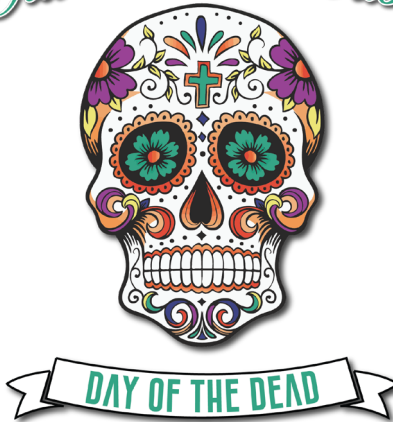
Join in the celebration of Hispanic culture by participating in the 2021 Dia de los Muertos art contest. All submitted entries must represent the unique style and imagery of the Dia de los Muertos event, emanating the excitement and spirit of Hispanic traditions.

This art contest is open to the public with no age limitations. Area schools are granted free entry to the art contest. All other adult participants are required to pay an entry fee of \$15 payable to the New Braunfels Chamber of Commerce. Each artist is permitted one entry. No collaborations, joint efforts, or previously published work. All submissions must be original artwork.

The HBA's Dia de los Muertos committee will select one overall winner along with a 1st place winner for adults and a 1st place winner for kids. The overall winning artwork will be used in promotional materials for the following years' festival and honored during the event.

Submit your entry* to The Greater New Braunfels Chamber of Commerce, 390 S. Seguin Ave, no later than Friday, October 1. Office hours are Monday - Thursday 8:00 a.m. - 5:00 p.m. and Friday 8:00 a.m. - 4:00 p.m.

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- All media (i.e. oil, acrylic, tempera, watercolors, illustrations, photographs, prints, graphic designs, etc.) are allowed for submission.
- Suggested submission size is 22" wide by 28" high mounted on foam core or gator board, framed or submitted on stretched canvas if appropriate for the medium. All sized submissions and mediums will be accepted if presented in a professional manor.
- Do not sign or otherwise identify yourself on the front of the entry. Secure submission form to the back of the entry (see next page).

*For more information about the Dia de los Muertos Art Contest email Chelsea@InNewBraunfels.com

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**By submitting an entry, artist agrees that he/she will execute an assignment of the copyrights to the work to The Greater New Braunfels Chamber of Commerce's Hispanic Business Alliance (HBA). The entrant agrees that the winning piece of art may remain the property of the HBA and may be auctioned off with proceeds going into the HBA Scholarship Fund. The HBA may adapt elements of the winning poster for future use and may display the originals and publish copies of the work. The entrant and the Parent/Legal Guardian also agree to allow the picture(s) of the entrant to be published in marketing and or advertising materials as the HBA sees fit.*

Check the correct box below:

Adult Entry - \$15 * non-school related entry. Ages 21+. Must pay upon submission by cash, check, or credit card payable to the New Braunfels Chamber of Commerce

School Entry – Free

- High School
- Middle School/Junior High
- Elementary/Pre-K/Daycare

Name of School (if applicable): _____

Title of Entry: _____

Printed Name: _____

Phone Number: _____

Email Address: _____

Signature: _____

(participants over the age 18)

Parent or Legal Guardian Signature: _____

(participants under the age of 18)

- I would like to donate my artwork to the Hispanic Business Alliance
- I would like to pick up my artwork following the contest