

# Chamber Sponsorship Opportunities

The Greater New Braunfels Chamber of Commerce, Inc. has the following sponsorship opportunities available. Don't miss out on these opportunities to advertise your business with targeted exposure and ROI!

Call NOW and reserve your space to ensure your exposure in the following programs:

## BOARD LUNCHEON SPONSOR

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- ✓ \$150 Sponsorship - (one per month maximum)
- ✓ Receive recognition at Board Meeting
- ✓ Display brochures, fliers and/or business cards to attendees including media, local government officials, Board members, invited guests and Chamber staff
- ✓ Receive ad placement in the Serving You e-newsletter for 4 weeks, delivered to more than 4,500 email addresses each week

## SERVING YOU(e-newsletter) SPONSOR

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- ✓ Your hyper-linked logo sent out in 10 issues over one year
- ✓ Delivered to more than 4,500 email addresses each week
- ✓ Cost of \$150 for the entire year

## EVENT SPONSOR

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The following Chamber events have sponsorship opportunities:

- ✓ Annual Banquet
- ✓ Business Trade Show
- ✓ Leadership and Youth Leadership New Braunfels
- ✓ New Member Receptions and Orientations
- ✓ Texas Legislative Conference
- ✓ Membership Mixers
- ✓ NB Business University Seminars
- ✓ Coffee Break with the Chamber

Contact Phyllis Foerster at (830) 608-2804 or [Phyllis@InNewBraunfels.com](mailto:Phyllis@InNewBraunfels.com) for more information about sponsorship opportunities.

# Chamber **DIGITAL** Marketing Works!

Customized Digital Marketing Packages combining the power of the web, social media, and e-mail marketing.

## Improve Your Digital Presence and Reach More Customers

across all Chamber, CVB & EDC platforms.

- ✓ 1 Million+ webpage views annually
- ✓ 335,000+ social media followers
- ✓ 31,000+ email subscribers

### Your business featured in multi-channel digital marketing to maximize exposure:

- ✓ Social media posts on Facebook, Instagram, and Twitter to an established audience
- ✓ Inclusion in e-mail marketing campaigns
- ✓ Featured on industry specific website
- ✓ Visibly enhanced presence in the business directory category of your choosing

### Level 1 Sponsorship – \$5,000/yr.

This premier package offers significantly increased exposure over other marketing levels.

- Mobile ad banner and ad on homepage of industry specific website
- Ad placement on targeted interest pages with your business featured prominently and traffic driven to page
- Up to eight social media posts on industry specific platforms
- Inclusion in up to six e-mail campaigns
- Featured listing in business directory

### Level 2 Sponsorship – \$3,000/yr.

- Ad placement on homepage of industry specific website
- Ad placement on targeted interest pages with your business featured prominently and traffic driven to page
- Up to six social media posts on industry specific platforms
- Inclusion in up to four e-mail campaigns
- Enhanced listing in business directory

### Level 3 Sponsorship – \$1,500/yr.

- Ad placement on targeted interest pages with your business featured prominently and traffic driven to page
- Up to four social media posts on industry specific platforms
- Inclusion in up to three e-mail campaigns
- Enhanced listing in business directory

### Level 4 Sponsorship – \$500/yr.

- Up to two social media posts on industry specific platforms
- Inclusion in up to two e-mail campaigns
- Enhanced listing in business directory
  - Listing pulled out of alphabetical order and placed higher in business directory

Sponsorship Benefits By Level	Level 1	Level 2	Level 3	Level 4	Included in Membership
Mobile Ad	X				
Chamber or CVB Homepage	X	X			
Targeted Interest Pages	X	X	X		
Social Media Posts	8	6	4	2	
E-Mail Placements	6	4	3	2	
Directory Listing Image	X	X	X	X	
Directory Listing business description, map, website link and contact information	X	X	X	X	X