



**South Texas
Blood & Tissue Center**

A SUBSIDIARY OF BIOBRIDGE GLOBAL

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

**New Braunfels community encouraged to help save
lives during Breast Cancer Awareness Month**

Need for blood donations continues even during a shortage

For local cancer patients, the ongoing blood shortage may mean they might not receive the transfusions they need to support them through treatment. During Breast Cancer Awareness Month in October, donors can make a difference by donating blood.

Breast Cancer Awareness Month is also an opportunity to donate blood in honor of patients currently battling cancer or those who have lost their battle. It's a gift that can honor the memory while also helping others currently fighting disease or injury.

Patients in more than 100 hospitals and clinics in South Texas including New Braunfels rely on the generous hearts of blood donors regularly. Even during a shortage, patients need blood to help manage ongoing conditions such as severe anemia, kidney disease and cancer patients undergoing chemotherapy.

When you donate blood to help cancer patients, donors will score a \$10 gift card by email of their choice from hundreds of restaurants and retailers like Amazon, Walmart, Home Depot, and more.

South Texas Blood & Tissue Center is hosting multiple blood drives in New Braunfels throughout October. For a list of blood drives visit SouthTexasBlood.org/NewBraunfels.

Donors are encouraged to schedule a donation by calling 210-731-5590 or visiting SouthTexasBlood.org/NewBraunfels.

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About the South Texas Blood & Tissue Center:

The South Texas Blood & Tissue Center (STBTC) is a nonprofit community blood center that provides blood, plasma, platelets and other blood components to 100 hospitals in 48 South Texas counties. It is the largest blood supplier in our region. In addition, it recovers and distributes donated human tissue for transplant. STBTC has a 45-year history serving the South Texas community. It is part of the [BioBridge Global](#) family of nonprofit organizations, which offers services in regenerative medicine and research including blood banking and resource management; cellular therapy; umbilical cord blood collection and storage; donated human tissue recovery and distribution for transplant; and testing of blood and plasma products to help patients in the United States and worldwide. STBTC has seven donor rooms in South Texas and conducts hundreds of mobile blood drives each year. STBTC is online at SouthTexasBlood.org.