

# Chamber **DIGITAL** Marketing Works!

Customized Digital Marketing Packages combining the power of the web, social media, and e-mail marketing.

## Improve Your Digital Presence and Reach More Customers

across all Chamber, CVB & EDC platforms.

- ✓ 1 Million+ webpage views annually
- ✓ 335,000+ social media followers
- ✓ 31,000+ email subscribers

### Your business featured in multi-channel digital marketing to maximize exposure:

- ✓ Social media posts on Facebook, Instagram, and Twitter to an established audience
- ✓ Inclusion in e-mail marketing campaigns
- ✓ Featured on industry specific website
- ✓ Visibly enhanced presence in the business directory category of your choosing

### Level 1 Sponsorship – \$5,000/yr.

This premier package offers significantly increased exposure over other marketing levels.

- Mobile ad banner and ad on homepage of industry specific website
- Ad placement on targeted interest pages with your business featured prominently and traffic driven to page
- Up to eight social media posts on industry specific platforms
- Inclusion in up to six e-mail campaigns
- Featured listing in business directory

### Level 2 Sponsorship – \$3,000/yr.

- Ad placement on homepage of industry specific website
- Ad placement on targeted interest pages with your business featured prominently and traffic driven to page
- Up to six social media posts on industry specific platforms
- Inclusion in up to four e-mail campaigns
- Enhanced listing in business directory

### Level 3 Sponsorship – \$1,500/yr.

- Ad placement on targeted interest pages with your business featured prominently and traffic driven to page
- Up to four social media posts on industry specific platforms
- Inclusion in up to three e-mail campaigns
- Enhanced listing in business directory

### Level 4 Sponsorship – \$500/yr.

- Up to two social media posts on industry specific platforms
- Inclusion in up to two e-mail campaigns
- Enhanced listing in business directory
  - Listing pulled out of alphabetical order and placed higher in business directory

Sponsorship Benefits By Level	Level 1	Level 2	Level 3	Level 4	Included in Membership
Mobile Ad	X				
Chamber or CVB Homepage	X	X			
Targeted Interest Pages	X	X	X		
Social Media Posts	8	6	4	2	
E-Mail Placements	6	4	3	2	
Directory Listing Image	X	X	X	X	
Directory Listing business description, map, website link and contact information	X	X	X	X	X