



New Mexico Tourism Department

Cooperative Marketing Grant Program

2013 - 2014 Awarded Entities

Released June 25, 2013

Entity Name	Award
5+ Member Collaborative Efforts	
1 City of Alamogordo	40,000.00
2 City of Elephant Butte	40,000.00
3 City of Las Vegas	10,000.00
4 City of Roswell	20,000.00
5 City of Santa Fe- Culinary Adventures	10,000.00
6 City of Santa Fe - Sounds of Santa Fe	20,000.00
7 City of Socorro	40,000.00
8 City of Truth or Consequences	20,000.00
9 Clovis Curry County Chamber of Commerce	10,000.00
10 County of Luna	30,000.00
11 Enchanted Circle Cooperative	10,000.00
12 Los Alamos Meeting and Visitors Bureau	40,000.00
13 MainStreet Las Vegas	30,000.00
14 National Space Grant Foundation	15,000.00
15 Old Town Merchants Association	20,000.00
16 Parallel Studios	15,000.00
17 Roosevelt County Chamber of Commerce	10,225.00
18 Silver City MainStreet	20,000.00
19 Taos Center for the Arts	15,000.00
20 Town of Taos	40,000.00
Category Total:	455,225.00

Entity Name	Award
2-4 Member Collaborative Efforts	
1 Albuquerque Convention and Visitors Bureau	10,000.00
2 Artesia Chamber of Commerce	5,000.00
3 Carlsbad Chamber of Commerce	10,000.00
4 City of Rio Rancho	2,500.00
5 City of Santa Fe - Cheeseburger Smack down	2,500.00
6 Cloudcroft Chamber of Commerce	5,000.00
7 Eagle Nest Chamber of Commerce	2,500.00

2-4 Member Collaborative Efforts - Continued

8 El Rancho de las Golondrinas - Renaissance Fair	10,000.00
9 Ft. Stanton	10,000.00
10 Gallup McKinley County Chamber of Commerce	3,750.00
11 Global Running Culture	5,000.00
12 Hubbard Museum of the American West	10,000.00
13 Mora Valley Chamber of Commerce	1,125.00
14 New Mexico Wildlife Association	10,000.00
15 Rodeo de Santa Fe	2,500.00
16 Taos Ski Valley Chamber of Commerce	2,500.00
17 Town of Mesilla	5,000.00
18 Town of Red River	10,000.00
Category Total:	107,375.00

Entity Name

Award

Sole Entity Applicants

1 Animas River Arts & Entertainment	3,000.00
2 Ballet Pro Musica	3,000.00
3 City of Moriarty	3,000.00
4 City of Santa Fe - Winter Promotion	750.00
5 City of Santa Rosa	1,500.00
6 Concordia Santa Fe	900.00
7 El Rancho de las Golondrinas-Destination Marketing	3,000.00
8 Grant County Commissioners	3,000.00
9 New Mexico Brewers Guild	3,000.00
10 New Mexico Community Foundation for Closet Cinema	750.00
11 New Mexico Rt. 66 Association	1,500.00
12 Santa Fe Chamber Music Festival	3,000.00
13 Santa Fe Chamber of Commerce for the Canyon Road Merchants	1,500.00
14 Santa Fe Children's Museum	3,000.00
15 Santa Fe Gallery Association	1,500.00
16 Santa Fe International Folk Art Market	750.00
17 St. Vincent Hospital Foundation	3,000.00
18 Turquoise Trail Association	750.00
19 Village of Angel Fire	1,500.00
Category Total:	38,400.00

Total Funds Awarded: 601,000.00