

Intertribal Ceremonial Board

Meeting Minutes
May 4, 2021 (5-7pm)
via [Zoom](#)

Call to Order

The meeting was called to order at 5:08 pm by Executive Director Melissa Sanchez.

Roll Call

Members Present

Prudence Correa

Theresa Fraizer

Sabrina Garza

Thomas Goodrich

Chad Hand

Antoinette Vigil

Melissa Sanchez (ex-officio)

Members Not Present

Loren Miller

Approval of Agenda

The motion was made by Member Correa to approve the agenda as presented, seconded by Member Goodrich, and passed unanimously.

Approval of Minutes from previous meeting

The motion was made by Member Vigil to approve the minutes as presented, seconded by Member Garza, and passed unanimously.

Old Business

2021 event update

All aspects of the event must adhere to NM Public Health orders. The virtual event will be a one-hour pre-recorded television broadcast featuring the ceremonial's origin, interviews, and dances. Several short features will precede the one-hour broadcast. An online pageant and non-juried artisan market are being explored. The Gallup Intertribal Ceremonial Association (GITCA) has proposed producing a hybrid component which would include a rodeo and a juried art show. GITCA's attorney and Tourism's General Counsel are in negotiations. Sanchez will visit Gallup May 6 to scout locations to shoot pre-recorded segments. Member Correa provided an update about the virtual art market which would feature artist websites in collaboration with Santa Fe Indian Market (SWAIA). The television show will air in August. The broadcast date and time are dependent on programming for the 2021 Olympics.

Focus groups for 2021 virtual event

Sanchez formed the following focus groups to provide suggestions on virtual event support:

Community Impact - Members Fraizer, Miller - Suggest ideas to create awareness and celebrate the 99th event within Gallup in August (i.e. Ceremonial Week).

Promotion Outreach - Members Garza, Goodrich - Suggest ideas for a "Call to Action" to the outside market/general public (i.e., buy a t-shirt, by a ticket, sign up for newsletter, etc.) and to promote the centennial in 2022 through the TV program and online. Research COVID-safe practices for event venues and entertainers to provide a checklist for pre-recording in 2021 and

in-person in 2022. Member Vigil will email a COVID safe practices document from the State. Sanchez suggested taking the COVID safe certification course provided by the State. Tribal Outreach - Members Correa, Hand - Suggest how the Ceremonial will benefit NM tribes. Research and create an email list for NM Tribes. Member Fraizer suggested networking with tribal casinos for advertising. Member Correa has compiled contact information for all 19 pueblos and the Navajo nation and suggested contacting AIANTA to reach out to national and international tribes. Member Fraizer suggested including as many dance groups as possible that have been involved in the past.

Virtual Event Fundraising - all board members - Suggest online fundraising idea(s) and suggestions for in kind donors, food, water, beverage donations, etc. Sanchez is working on sponsorship programs for 2021 and 2022. Sanchez asked that members send suggestions to her by email.

Deliverable: Each group will provide recommendations to Sanchez on or before May 13.

New Business

Task Force update

The task force met April 29 with 22 people in attendance, including a City of Gallup Councilor, the Mayor of Gallup, a past ceremonial queen, education board representatives, and local volunteers. Discussion included community outreach and collecting unique stories of the ceremonial, ceremonial-related signs, objects, art, and a list of celebrities who have attended over the years. Great excitement and insight was shared by participants. A Google drive will be created to share ideas and house documents. Member Vigil advised for use of photos, art, etc. must be obtained and Tourism's General Counsel will provide a media form.

Upcoming meeting dates

May 20, 2021 Ceremonial Event Task Force Meeting
June 1, 2021 Intertribal Ceremonial Board Meeting

Public Comment

No comments were made.

Adjourn

The motion was made by Member Goodrich to adjourn the meeting, seconded by Member Correa, and passed unanimously. Meeting was adjourned at 5:53 pm.

Submitted by


Thomas Goodrich, ICB Secretary

Approved by the Board June 1, 2021.