

Intertribal Ceremonial Board

Meeting Minutes
1 June 2021 (5-7pm)
via [Zoom](#)

Call to Order

The meeting was called to order at 5:06 pm by Intertribal Ceremonial Board Chair Chad Hand.

Roll Call

Members Present

Prudence Correa

Sabrina Garza

Thomas Goodrich

Chad Hand

Antoinette Vigil

Melissa Sanchez (ex-officio)

Members Not Present

Theresa Fraizer

Loren Miller

Approval of Agenda

The motion was made by Member Garza to approve the agenda as presented, seconded by Member Goodrich, and passed unanimously.

Approval of Minutes from previous meeting

The motion was made by Member Garza to approve the minutes as presented, seconded by Member Correa, and passed unanimously.

Old Business

2021 event update

Sanchez reviewed objectives for the 2021 virtual event: introduce the ceremonial to a new audience and generate interest in the 100th Anniversary in 2022. The ICO signed a contract with KOB-TV and set a broadcast date of August 19, 2021. The program will be one-hour in length and feature the following segments: origins of the ceremonial, overview of events, unique stories, interviews, and pre-recorded dance group performances. KOB will start promoting the show two weeks prior to the broadcast date. The film production schedule is being coordinated with KOB and Edit House Productions. Filming will begin this Thursday with interviews of Pearl and Beulah Sunrise recorded at the Native American Village, Expo NM. Additional filming will take place June 10-13 at Red Rock Park and in the City of Gallup. A virtual artisan market will take place on the website. Board member Correa mentioned a possible conflict with Indian Market in Santa Fe, which is taking place the same weekend. Correa asked if there will be a fee for artisans to join the virtual market. Member Vigil confirmed and stated the fee would be fair. Correa stated the previous fee was \$450 to \$750. Accompanying website and social media activities will include segments of the ceremonial pageant competition and crowning recorded at the El Moro Theater, most likely to be broadcast the same weekend. Social media is now live on Facebook, Pinterest, Instagram, and Twitter under the name Gallup Intertribal Ceremonial. The website is forthcoming.

Focus groups for 2021 virtual event

Community Impact - Members Fraizer, Miller - Not present.

Promotion Outreach - Members Garza, Goodrich - The team compiled a list of COVID-safe practices from the State and the NM Film Office and also looked at Los Angeles County for perspective. KOB's practices will need to be reviewed. Member Garza encouraged everyone to take the state's COVID-safe training for performance venues. A link to the team's COVID-safe practices document was provided and a link to the State's COVID-safe training was included in the document.

Tribal Outreach - Members Correa, Hand - Correa put together a contact list and will share with the board by the end of the week. Hand is dealing with a death in the family and has been out of pocket.

New Business

Task Force update

The last meeting took place May 27, 2021. Sanchez announced the TV partnership with KOB. Volunteer opportunities are available at Red Rock Park June 10-13 8am to 8pm during filming. Sanchez is looking for donations of water and snacks and wants to provide hospitality to the crew and people being interviewed. Correa asked if it was permissible to invite friends living in the Gallup area who aren't directly affiliated with the ceremonial to volunteer. Sanchez welcomed their help.

ICO Office update

Sanchez is in the process of setting up the Gallup office, i.e., utilities, internet, deep cleaning, obtaining free furniture from the State, etc. The City of Gallup, Gallup Tourism, Jennifer Lazarz, and El Moro Theater have been very helpful.

Upcoming meeting dates

Ceremonial Event Task Force Meeting - next date not yet set
6 July 2021 Intertribal Ceremonial Board Meeting

Public Comment

Jennifer Lazarz provided information of a new video promotional produced by the LA Opera featuring the City of Gallup. Member Vigil stated it would be a good resource for the 2022 100th anniversary ceremonial.

Adjourn

The motion was made by Member Garza to adjourn the meeting, seconded by Member Correa, and passed unanimously. Meeting was adjourned at 5:38 pm.

Submitted by Thomas Goodrich, ICB Secretary. Approved by the Board 6 July 2021.