

Intertribal Ceremonial Board

Meeting Minutes
3 August 2021 (5-7pm)
via Zoom

Call to Order

The meeting was called to order at 5:11 pm by Intertribal Ceremonial Board Chair Chad Hand.

Roll Call

Members Present

Prudence Correa
Sabrina Garza
Thomas Goodrich
Chad Hand
Loren Miller
Antoinette Vigil
Melissa Sanchez (ex-officio)

Members Not Present

Theresa Fraizer

Approval of Agenda

The motion was made by Member Correa to approve the agenda as presented, seconded by Member Miller, and passed unanimously.

Approval of Minutes from previous meeting

The motion was made by Member Miller to approve the minutes as presented, seconded by Member Vigil, and passed unanimously.

Current Business

2021 Gallup Intertribal Ceremonial event update

Planning for this year's event is in high gear with activities and marketing and is down to the nitty-gritty with production details. August 15-22 is the virtual online Artisan Market on the new ICO website. August 19 is the TV show watch party and music acts at El Morro Theater 7-8:30, with the KOAT broadcast of Sprit of the Ceremonial simulcast on KOB and ICO website. August 19-21 pageant activities will take place in Gallup. Twenty applications were sent out. There are seven contestants, which is the most pageant contestants since the late 1990s. Sanchez congratulated Autumn Pilcher, outgoing queen, for her assistance. Contestant orientation is Thursday 19 August, with the watch party following in the evening. Friday 20 August is the traditional foods / short video presentation and a box luncheon in downtown Gallup featuring the contestant public speaking competition - open to the public - COVID guidelines will be followed. Saturday 21 August is the talent competition, outgoing presentation for current queen Autumn Pilcher and tiny tot ceremonial queen, and the crowning of new queen at the El Morro Theater. There will be a raffle of two reserved seats for the Thursday watch party and the live pageant events on Saturday at the El Morro.

Ceremonial Task Force update

Due to the hectic production schedule, the task force did not meet last month. The next meeting will be Thursday 5 August 6p by Zoom. Regarding volunteers: caution must be exercised in including too many volunteers due to the potential spread of the COVID delta variant. Elders must be protected. If board members know of people who want to volunteer, Sanchez suggested the public assist with marketing by liking/sharing ICO social media posts.

PR Push

Chair Hand requested Board Members record a short video or send him a photo introducing themselves. These will be posted on social media. Sanchez asked members to keep sharing social media posts, the KOB logo image, etc. Sanchez invited Chair Hand to speak further about the video recording. He expressed importance for Board Members to make themselves visible to the public. It's important to put faces and names to the board members. Board members are ambassadors and need to speak to the public about the 99th ceremonial and start generating excitement about the 100th anniversary. Sanchez discussed organic reach on social media and explained how posts are pushed back to the top of the feed every time someone likes/shares. Sanchez showed members the ceremonial queen Facebook page and the GIC page. She thanked the various sponsors assisting with PR.

New Business

ICO open house with Gallup Chamber Business After Hours 19 August 2021

Sanchez asked for help from Board Members to host the ICO open house at 206 West Coal on Thursday 19 August 5:45-7p.

Board member schedule for ceremonial events and promotion:

Coverage schedule at open house 5:45-7p and El Morro watch party 7-10p

Chair Hand asked Board Members to volunteer to assist. Member Correa will help on the 19th, but is not available for the remainder of events, because she has a booth at Santa Fe Indian Market. Member Vigil clarified food/drink will not be served to the public and encouraged members to B.Y.O. to the open house. Chair Hand, Member Miller, and Vigil will be attending the open house and watch party. KOB has scheduled a premiere watch party on 12 August 5:30p at the Indian Pueblo Cultural Center. RSVP with Deputy Secretary Vigil by Friday 6 August.

Coverage schedule at queen pageant

Saturday August 21, Tourism Secretary Schrier will be attending. Seating is set aside for the Board.

Radio interview schedule

Sanchez asked for Board Members to speak at radio interviews to help promote upcoming events. It's important for the Board to make themselves visible. Cody Johnson, PIO for Tourism, sent out an invite to sign up in 30 minute slots. Vigil asked all members to make themselves available and it will be all hands on deck to cover the various interviews. Chair Hand and Members Correa, Vigil, and Goodrich volunteered.

Upcoming meeting dates

- 5 August 2021 6-7p Ceremonial Task Force meeting
- 7 September 2021 5-7p Intertribal Ceremonial Board Meeting

Public Comment

There were no public comments.

Adjourn

Chair Hand adjourned the meeting at 5:51 pm.