





BOREETINGS TO ALL

My name is Melissa Sanchez and I am the Executive Director of the Intertribal Ceremonial Office (ICO). On behalf of the ICO, and everyone who has contributed to this year's event, I'd like to personally welcome you to the 99th Gallup Intertribal Ceremonial live and virtual events. While we have been through the difficulties of this pandemic, and are still finding our way through new challenges, we have come to treasure these celebratory moments even more and The Ceremonial from the beginning has always been a celebratory occasion.

The Ceremonial's extraordinary heritage is a tribute to its many caretakers and its resilience as a result of the dedication and support of the City of Gallup, McKinley County, and the Gallup Inter-Tribal Indian Ceremonial Association. Additional support comes by way of the State of New Mexico Tourism Department and now the Intertribal Ceremonial Office. Especially important to mention is generations of community "Ceremonial" supporters who volunteer their time and expertise annually and the thousands of Native American and Indigenous participants, some generational, who have shared songs, dances, art, and culture demonstrating the fortitude of the Native American Tribes in New Mexico and beyond.



I'd like to thank each of you for visiting the website, liking/following on social media, watching the "Spirit of The Ceremonial" TV special, and attending this year's celebratory events! A Special Thank you to Representative Patty Lundstrum, Senator George Muñoz, Gallup Mayor Louie Bonaguidi, City of Gallup Councilors, City of Gallup Staff and Community, McKinley County, Sponsors, Ceremonial Event Task Force, and the Intertribal Ceremonial Board for your collaborative efforts to create this year's events. Looking to the future and the 100th Ceremonial Centennial Celebration, I'd like to acknowledge the vision, knowledge, and experience of past and present caretakers and participants who have paved The Ceremonial's way into the future while honoring the culture and traditions of Native American and Indigenous Peoples. Your contributions remain one of The Ceremonial's greatest assets and are vital to ensure its longevity.



Wishing all a safe and celebratory 99th Gallup Intertribal Ceremonial.

Melissa Sanchez Acoma Pueblo / Laguna Pueblo Executive Director Intertribal Ceremonial Office

Description 2021 SCHEDULE

During August 15—22, featured events are a TV show, Virtual Native Artisans Market and the Ceremonial Queen Pageant! Due to the pandemic and fluctuating public safely guidelines for live events, the 2021 Gallup Intertribal Ceremonial will celebrate this year's events with both live and virtual events in August as the planning begins for the 100th Centennial Gallup Intertribal Celebration in 2022.

15—22 Virtual Artisan Market

Click here to visit the Online Artisan Market

- 19 Thursday Ceremonial Queen Pageant Events and KOB4 TV Show "Spirit of the Ceremonial"
 - am Contestant Registration and Orientation (closed event)
 - 12p Contestant Lunch and Red Rock Park Walk (closed event)
 - 7p Levitt AMP Music Series, City of Gallup, and Gallup Intertribal Ceremonial Special Music Performance *
 - 9pKOB4 "Spirit of The Ceremonial" Watch Party *
El Morro Theater—Gallup, NM doors open 6p
FREE first-come-first-serve limited seating (social distancing & face masks required)
- 20 Friday Ceremonial Queen Luncheon and Contestant Public Speaking Competition
 - am Contestant Personal Interviews and Traditional Food Competition (closed event)
 - 1p Queen Luncheon (closed event)
 - 2p Contestant Public Speaking Competition * Courthouse Plaza—Gallup, NM FREE open to the public
- 21 Saturday Ceremonial Queen Pageant Show
 - 6p Traditional Talent Presentation, Outgoing Ceremonial Queen Presentation, and Crowning of new Ceremonial Queen *

El Morro Theater—Gallup, NM doors open 5p FREE first-come-first-serve limited seating (social distancing & face masks required)





* live event open to the public

VIRTUAL ARTISAN MARKET

Within the online seven-day Virtual Artisan Market, customers will find a collection of Native American products and gift ideas ranging from art, to clothing, to modern innovative items. Click here to visit the Online Artisan Market

Artist Spotlight:



Bitterwater Arts

"My artwork is contemporary indigenous. I weave paintings that twist abstract to create Hozho."

Bitterwater Arts

Roberta Begaye of Bitterwater Arts is a contemporary and colorful indigenous painter, as well as a recent fellow **at** the Women's International Study Center.



Artist Spotlight:



Sapling & Flint

"Conversation pieces that share the Story of Turtle Island."

Sapling & Flint Designs

100% Haudenosaunee women-owned jewelry manufacturer. Jesse and Dakota Brant, twin sisters behind the brand, specialize in gold, authentic wampum, and sterling silver.

Artist Spotlight:



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"Sculpture and design motifs that integrate form and color to result in a strong and vibrant balance than can be described as geometrical and organic at the same time."

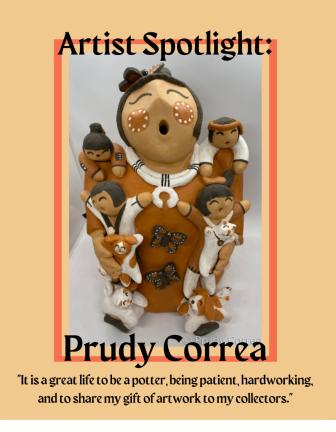
Sean Rising Sun Flanagan

award-winning sculptor and painter skilled in creating stylized sculptures, for indoors and outdoors, as well as traditional drums. Sean draws inspiration from the traditional images of his native roots.



Mary Louise and Lorenzo Tafoya

inherited their knowledge of jewelry making from their respective family traditions. Today, they live and work in Kewa Pueblo in NM. "Our work is a contemporary version of traditional jewelry made from natural stones and shells."



Prudy Correa

from the Pueblo of Acoma and a third generation potter sculpts traditional scenes of storytellers and nativities, each with a warm and whimsical spirit.



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Sidney Nez, Jr.

a self-taught Navajo artist who has dedicated over 30 years to the craft of handmade jewelry. Nez and his wife have traveled across the western US to show their art.



Dancing Butterfly Naturals Dancing Butterfly makes natural soaps and cosmetics.

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"I do this weaving as the creative part of my life, maintaining connection to my culture and reminding me of the importance of Mother Earth as the true source of our survival."

Renee K. Allen

specializes in traditional Hopi Dawa wall decor. Her work represents both a long family history of weaving, as well as the sun, life and Mother Earth.

▶ KOB-TV SPECIAL "SPIRIT OF THE CEREMONIAL" ◀◀

The main event, a KOB-TV one-hour television special event titled "Spirit of The Ceremonial" will be broadcasted statewide August 19 at 9p mst. The show will share The Ceremonial's origin and history, in-depth interviews, and an intertribal cast of Native American and Indigenous Dance Groups.





Hosts

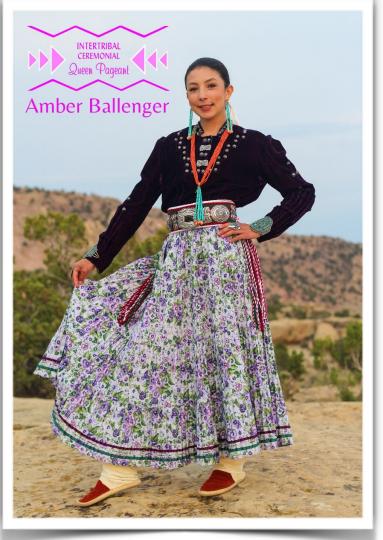
Tara Gatewood—Indigenous Foundation radio host and Colton Shone—KOB-TV Anchor

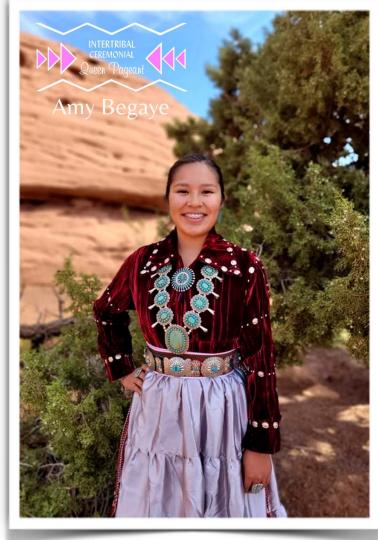
Cast

Autumn Pilcher Beulah and Pearl Sunrise Cellicion Zuni Dancers Ellis Tanner Trading Company HAKA - Māori Cultural Experience Hopi Hooyapi Dance Group Johnny "JC" Badonie Kathy Marianito Mayor Louie Bonaguidi Navajo Song & Dance Pamyua Pow Wow Dancers RichardsonTrading Post Steve Arviso Zuni Olla Maidens 2021 MISS GALLUP INTERTRIBAL CEREMONIAL QUEEN PAGEANT CONTESTANTS

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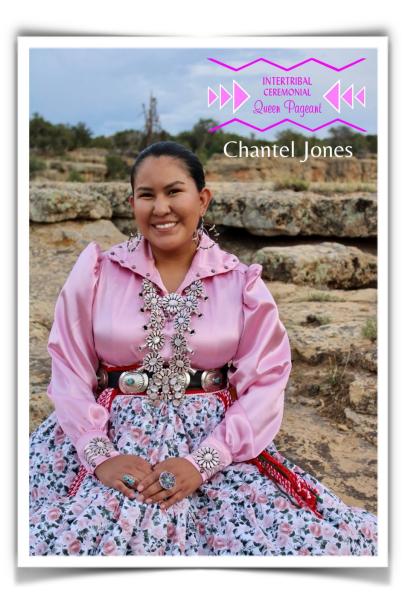
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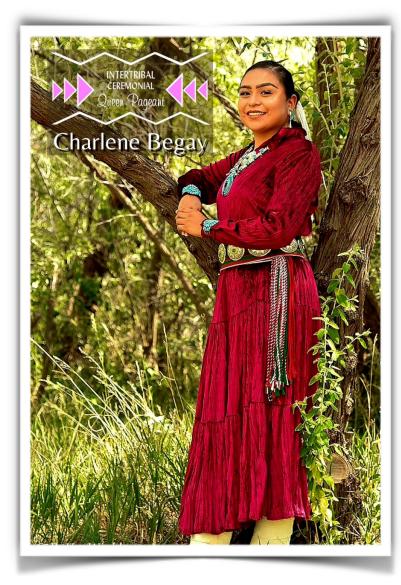




Amber Ballenger

Navajo / Diné Gallup, NM Amy Begaye Navajo / Diné Kayenta, AZ / Beclabito, NM





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Charlene Begay Navajo / Diné Lukachukai, AZ / Farmington, NM

Chantel Jones

Navajo Naschitti, NM / Gallup, NM



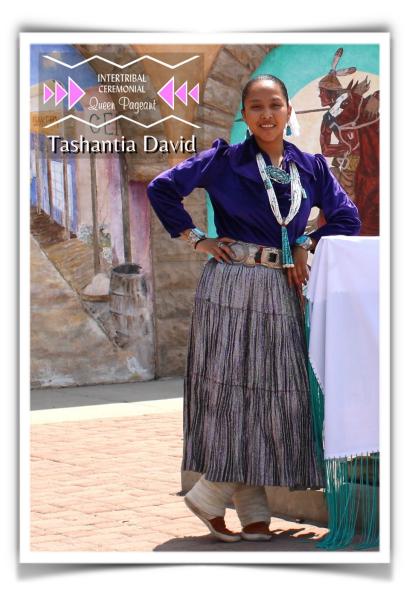


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Ethea Kaamasee

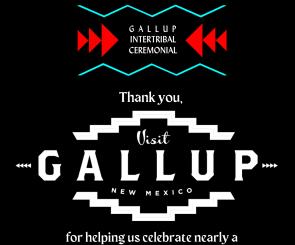
Navajo Pinehill, NM MakanaLani Pike White Mountain Apache / San Carlos Apache Whiteriver, AZ



Tashantia David

Navajo / Diné Twin Lakes, NM





for helping us celebrate nearly a century of Native American and Indigenous cultural tradition.



Pearl Sunrise reflects on her memories of the Gallup Intertribal Ceremonial

DUTGOING 2019-2021 GALLUP INTER-TRIBAL INDIAN CEREMONIAL QUEEN AND PRINCESS

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Autumn Pilcher

Miss Gallup Inter-Tribal Indian Ceremonial Queen Navajo / Mescalero Apache / Oglala Lakota Fort Defiance, AZ / Mescalero, NM Mya Morez Little Miss Gallup Inter-Tribal Indian Ceremonial Princess Navajo Kinlichee, AZ

ABOUT MISS GALLUP INTERTRIBAL CEREMONIAL QUEEN PAGEANT

The Ceremonial Queen Pageant originated in the 1930's and currently is open to Native American/Indigenous women ages 18-25 (note: due to the pandemic, in 2021 the qualifying age group is 18-26). Participants will be a part of a Native American/Indigenous empowering and a fun program experience.

Mission

The Ceremonial Queen will serve as an ambassador for both the annual Gallup Intertribal Ceremonial event and Native American & Indigenous Peoples and will strive to elevate awareness of the Ceremonial by sharing the event's purpose and inviting people to attend this captivating culturally focused event. As an ambassador and role model, the Ceremonial Queen may choose an additional platform and she represents The Ceremonial, her family, community, and Tribe. Her efforts will empower Native American & Indigenous Peoples, while simultaneously representing them in both a traditional and contemporary sense.

Objectives

- Appearances and Presentations: The Ceremonial Queen will spend the year, traveling (when possible) to make public, and/or virtual, appearances and presentations at various events to promote The Ceremonial in addition to her chosen platform.
- Encourage young Native American women to learn about the benefits of participating in an empowering Native American pageant program.
- Various roles at the Ceremonial events and media spotlight.

Platform

- Promote awareness and extend an invitation to attend The Ceremonial.
- Share and encourage an appreciation of Native American & Indigenous peoples both historical and present-day perspectives.
- Personal platform initiative.

"It will be a good thing to have a virtual event and a lot of people look forward to the Ceremonial. Even though we can't dance for the people live, a virtual event would feel safe. Then we can still dance for the people and share our culture with the world."

~ FERNANDO CELLICION ~

Cellicion Zuni Dance Group, Zuni Pueblo, NM

ABOUT GALLUP INTERTRIBAL CEREMONIAL



The first Gallup Intertribal Ceremonial was held September 28, 1922 and is one of the City of Gallup's and the State of New Mexico's oldest events. The Ceremonial features Native American and Indigenous diverse intertribal culture and art in both traditional and contemporary presentations. Throughout its century old legacy and evolution, "The Ceremonial" has had many caretakers and its resilience is a result of the dedication and support of the City of Gallup, McKinley County, Gallup Inter-Tribal Indian Ceremonial Association, Inc., State of New Mexico Tourism Department, Intertribal Ceremonial Office and generations of community "Ceremonial" supporters who volunteer their time

and expertise. Additionally, thousands of Native American and Indigenous participants, some generational, have shared songs, dances, art, and culture, that demonstrate the fortitude of the Native American Tribes in New Mexico and beyond. The event is held annually in August at the Red Rock Park which is located 10 minutes east of the downtown Gallup.

Mission

Preserve the time-honored Gallup Intertribal Ceremonial event which showcases the cultural diversity of Native American and Indigenous arts, culture, and heritage. Elevate this treasured City of Gallup and New Mexico cultural event as a global destination event experience.

Social Media

Facebook	facebook.com/gallupintertribalceremonial
Instagram	instagram/gallupintertribalceremonial
Pinterest	pinterest.com/GallupIntertribalCeremonial
Twitter	twitter.com/giceremonial
Hashtag	#GallupIntertribalCeremonial
Contact	
Website	GallupIntertribalCeremonial
Phone	505.905.1640
Email	ico@state.nm.us



Intertribal Ceremonial Office

The Intertribal Ceremonial Office (ICO) was established by the 2005 Intertribal Ceremonial Act Statute. The office is administratively attached to the State of New Mexico Tourism Department (NMTD). ICO duties include funding, promotion, fiscal, legislative responsibility, and primary administration of the annual Gallup Intertribal Ceremonial event. Melissa Sanchez was appointed Executive Director by Governor Michelle Lujan-Grisham.



Intertribal Ceremonial Board

The Intertribal Ceremonial Board (ICB) is a Governor-appointed advisory body of experts organized to counsel the Intertribal Ceremonial Office (ICO) and consists of eight members, all of whom must be New Mexico residents and the majority must be Native American. Membership includes the ICO Director (ex-officio), NMTD Cabinet Secretary or designee, and six members directly appointed by the Governor on a rotating term basis. Monthly meetings are held on the first Tuesday 5-7pm mst and are open to the public.

Mission

The mission of the Intertribal Ceremonial Board is to advise, support and share strategic planning recommendations to the Intertribal Ceremonial Office to preserve the time-honored Gallup Inter-Tribal Indian Ceremonial event which showcases the cultural diversity of Native American and Indigenous arts and heritage, elevating this treasured City of Gallup and New Mexico event as a global destination experience.

Members

Antoinette Vigil—Albuquerque—New Mexico Tourism Department, Deputy Secretary (Cabinet Secretary Designee) Chad N. Hand—Diné—First American Title Co. Escrow Officer Loren Miller—Diné—LAM Corporation, Principal in Charge Design Build Construction and Architectural Firm Melissa Sanchez—Laguna Pueblo / Acoma Pueblo—Intertribal Ceremonial Office, Director Prudence V. Correa—Acoma Pueblo—Artist / Tourism Sabrina Garza—Albuquerque—Expo New Mexico/New Mexico State Fair, Events Director Theresa Lynn Fraizer—Laguna Pueblo, Hopi, Chippewa—Gallup-McKinley County Schools, Coordinator/Public Relations Thomas Goodrich—Golondrinas—NM Highlands and United World College Faculty, New Mexico Music Commission Administrato

Ceremonial Task Force

The Ceremonial Event Task Force (CTF) is a collaborative team of motivated people who enjoy events and have a mutual shared interest in contributing to the planning and success of the annual Ceremonial Event. The Gallup Inter-Tribal Indian Ceremonial Association, Inc., City of Gallup administration, McKinley County, Gallup City Council, McKinley County Commissioners, Ceremonial event coordinators, and other stakeholders have been invited to join and there are active members of several of the aforementioned participating. There is also a standing open invitation to Gallup Citizens, NM Tribes and interested general public members to join and participate. Monthly Meetings are held the third Thursday and are subject to change. Announcement of meeting changes are made through the ICO Facebook page and website.



GALLUP

INTERTRIBAL

CEREMONIAL

99 years of tradition never tasted so good.



"Having the event virtually could do us good for promoting ceremonial and more people will see what we do. A virtual performance could catch their interest and they may say 'hey! you know this is beautiful! When this is all over with I've got to come and visit and see it in real life.' Some people out there in the world, that don't know what is it, could be inspired to visit. I would feel safer because I had it and I really suffered through it - I'm a long hauler too - a virtual event is also a show of respect for the safety of others too. I bet a lot of people that never experienced ceremonial, will really want to come and experience it live. I think it a virtual event would open an opportunity for ceremonial."

~ BRENT CHASE ~

Dine' Cultural Educator/Pollen Trail Dance Group, Joseph City, AZ

▶ TITLE SPONSOR ◀◀◀



Supporting Sponsors







"Our Taos Pueblo Dance Group who has been attending Ceremonial since 1922. If the Gallup Ceremonial event is shown virtually, I believe this would be a much safer event to have until COVID has passed and we can later resume an in-person performance. Although Ceremonial will never be lost, the richness & beauty of the culture and traditions will be presented in a virtual presentation."

~ MICHAEL PLATERO ~

Taos Flying Eagle Dance Group, Taos, NM

THANK YOU

Allison Martinez Amy Begaye Antoinette Vigil Autumn Pilcher Ben Ray Lujan **Brent Chase Beulah Sunrise Cellicion Zuni Dancers** Ceremonial Task Force Chad Hand **Chantel Jones** Charlene Begay City of Gallup Cody Johnson Colton Shone El Morro Theater and Events Center Ellis Tanner Trading Company **Emmett Shkeme Garcia** Frica Asmus-Otero Ethea Kaamasee Fernando Cellicion Gallup Independent Gallup Inter-Tribal Indian Ceremonial Assoc.

GallupArts | Rose Eason George Muñoz HAKA - Māori Cultural Experience Hopi Hooyapi Dance Group Intertribal Ceremonial Board Jen Paul Schroer Jennifer Lazarz John Pinto Johnny "JC" Badonie Kathy Marianito **KOBTV** Loren Miller Louie Bonaguidi MakanaLani Pike Martin Heinrich Mary Louise and Lorenzo Tafoya Max Lehmen McKinley County Michael Platero Michelle Lujan Grisham Mya Morez Navajo Song & Dance New Mexico Magazine

Pamvua Patty Lundstrum Pearl Sunrise Pow Wow Dancers Prudy Correa **Red Rock Park Richardson Trading Post Rick Valdez Ricky Padilla Robert Zollinger** Sabrina Garza Sapling & Flint Designs Sean Rising Sun Flanagan Sidney Nez, Jr. New Mexico Tourism Department Steve Arviso Tara Gatewood Tashantia David Teri Frazier Thomas Goodrich Tom Udall Wonda Johnson Zuni Olla Maidens

The Ceremonial Queen Pageant Committee would like to thank

	Flower Basket	
Amerind	Gallup Service Mart	Regina Baca
City of Gallup	Navajo Spirit	Robert Jaramillo
El Morro Theatre and Events Center	Paul Johnson Printing	New Mexico Flooring Solutions

A very special thank you

to the generations of volunteers, artists, contestants, participants, families, elders, businesses, organizations, committees, community leaders, and patrons who have supported The Ceremonial since 1922

A CENTENNIAL CELEBRATION (1922-2022)

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The countdown has begun to the Centennial Anniversary of the Gallup Intertribal Ceremonial in 2022!

