

GALLUP INTERTRIBAL CEREMONIAL

HOTEL SPONSOR PROPOSAL

The Gallup Intertribal Ceremonial will celebrate its centennial in 2022, marking 100 years of honoring Native American and Indigenous Peoples. In order to attract world-class talent and high-profile guests to this event, the Intertribal Ceremonial Office seeks up to 30 (5 comped rooms and 25 rooms at \$100 including tax, per night each) double occupancy rooms for key attendees August 3-7.



In addition to the event assets detailed below, hotel sponsors will benefit from:

- Official Hotel Partner designation
- Guaranteed occupancy and daily rate integrity
- Value from event marketing platform designed to drive traffic to the area
- Increased revenue potential from guests and accompanying parties

Sponsor	Event Program	Event Website	Social Media Post	On-Site Exposure	Event Tickets	Asset Value
HOGAN 5 Comp 25 Event Rate	- Full-page ad - Logo on sponsor page	Logo on Sponsor page Logo on Travel Info Page	Two (2)	- Event or parade banners(2) - Logo on video board (3x minimum) - Stage mentions (2)	2-Day 10 GA 20 Parking 10	\$12,500
CHACO 5 Comp 13 Event Rate	- Half-page ad - Logo on sponsor page	Logo on Sponsor page	One (1)	- Event or parade banners (1) - Logo on video board (2x minimum)	2-Day 8 GA 15 Parking 8	\$7,500
TEEPEE 5 Comp 18 Event Rate	- Quarter page ad - Logo on sponsor page	Logo on Sponsor page	One (1)	- Logo on video board (1x) - Stage mention or banner	2-Day 6 GA 10 Parking 6	\$5,000

Additional Support Opportunities

In addition to being a hotel sponsor, be the presenting sponsor of one of the following: <i>Miss Gallup Intertribal Ceremonial Queen Pageant, Ceremonial Parade</i>	\$5,000
In addition to being a hotel sponsor, be the presenting sponsor of one of the following: <i>Virtual Art Market, Charging Stations, Safety Stations, Courtesy Carts, Family Space</i>	\$2,500
Event or Parade Banners	\$1000 each
Social Media Posts	\$250 each
2-Day Tickets (August 5 & 6)	\$25 each
GA Tickets (August 5 & 6)	\$15 each
Event Sponsor Donation	\$1,000 minimum



FOR MORE INFO, CONTACT:
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