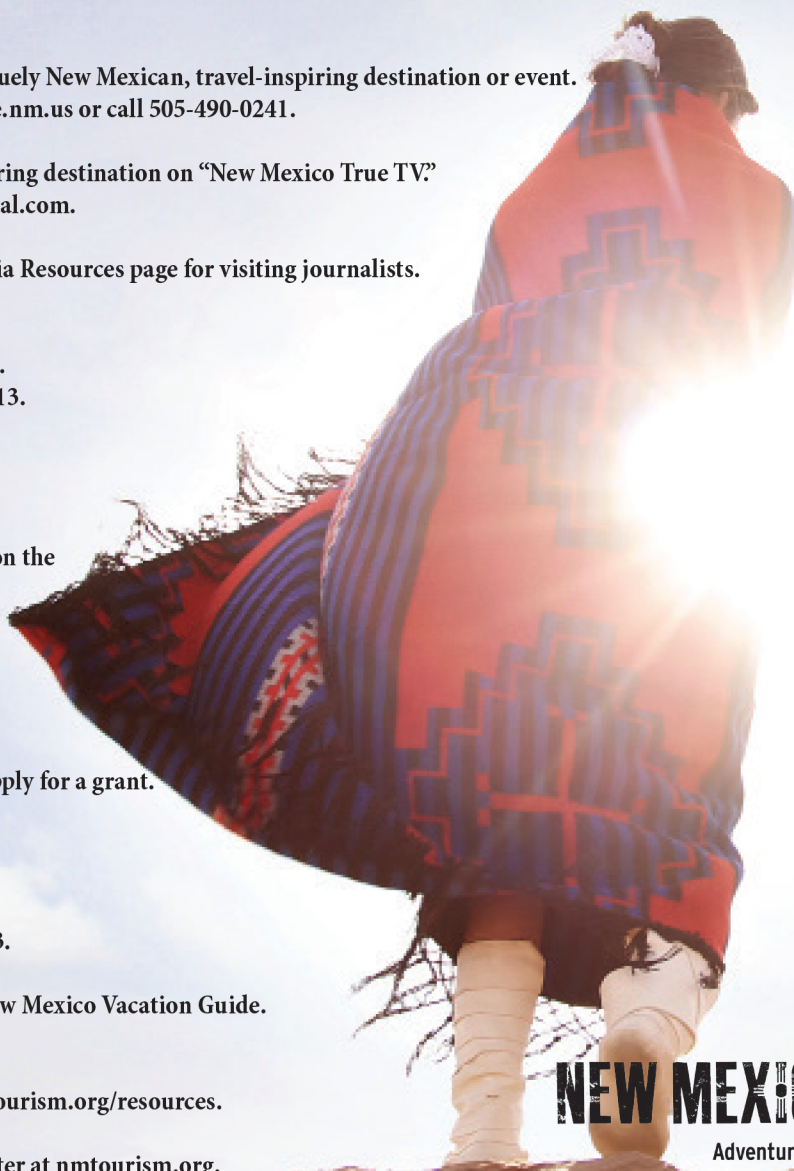


# 20 (FREE) Ways NMTD Can Help Your Business/Community

1. Add your tourism related business listing to [newmexico.org](http://newmexico.org). The tourism website gets 120,000 unique views each month. Visit [www.newmexico.org](http://www.newmexico.org), scroll to the bottom of the page, and click on [Partner Login](#). Don't forget to upload beautiful, eye-catching images!
2. List your event on the NMTD Events Calendar at [www.newmexico.org](http://www.newmexico.org), scroll to the bottom of the page, and click on [Partner Login](#). Once listed, your event will also be included on the New Mexico Magazine website.
3. Apply for a Cooperative Marketing grant. Available to New Mexico based, IRS 501(c) non-profit, tourism-related organizations, local and tribal governments. Visit [nmtourism.org/coop-marketing](http://nmtourism.org/coop-marketing). This is a matching grant program with awards from \$3,000 to \$40,000. Contact [audrey.herrera-castillo@state.nm.us](mailto:audrey.herrera-castillo@state.nm.us) or 505-412-1183.
4. Be part of the NMTD Regional drive market efforts. Contact your Regional Tourism Board Chair. Go to [nmtourism.org](http://nmtourism.org) and click on [Contact](#).
5. Include your event or special deal in the "Events & Features" rotating promo box on [newmexico.org](http://newmexico.org). Email [max.lehman@state.nm.us](mailto:max.lehman@state.nm.us).
6. Get your business, event, or special deal in the NMTD Monthly Newsletter. Email a 50-word summary along with beautiful images to [jordan.guenther@state.nm.us](mailto:jordan.guenther@state.nm.us).
7. Create your own New Mexico True ad at [media.nmtourism.org](http://media.nmtourism.org). Create an account and receive authorization in 24 hours. Final ads must be approved by NMTD.
8. Apply for an Event Sponsorship Cooperative grant. Available to New Mexico non-profit, tourism-related organizations, local and tribal governments. Visit [nmtourism.org/partnership-opportunities/product-development](http://nmtourism.org/partnership-opportunities/product-development). Contact [jen.schroer@state.nm.us](mailto:jen.schroer@state.nm.us) or 505- 412-9904.
9. Get in-state or national PR exposure for your uniquely New Mexican, travel-inspiring destination or event. Send completed press releases to [jolene.mauer@state.nm.us](mailto:jolene.mauer@state.nm.us) or call 505-490-0241.
10. Feature your uniquely New Mexican, travel-inspiring destination on "New Mexico True TV." Contact Melinda Frame at [melinda@cliffdwellerdigital.com](mailto:melinda@cliffdwellerdigital.com).
11. Be included on the NMTD Industry Website Media Resources page for visiting journalists. Contact [jolene.mauer@state.nm.us](mailto:jolene.mauer@state.nm.us) or 505-490-0241.
12. Book the New Mexico True Traveler at your event. Contact [tobyD.martinez@state.nm.us](mailto:tobyD.martinez@state.nm.us) or 505-670-0613.
13. Have a presence at tourism industry tradeshow. Contact [noah.trujillo@state.nm.us](mailto:noah.trujillo@state.nm.us) or 505-239-6629.
14. Get your business's tourism related news posted on the NMTD Industry Partners website. Contact [jolene.mauer@state.nm.us](mailto:jolene.mauer@state.nm.us) or 505-490-0241.
15. Host an NMTD True Tour in your city. Contact [brian.oneill@state.nm.us](mailto:brian.oneill@state.nm.us) or 505-827-6708.
16. Partner with New Mexico Clean & Beautiful or apply for a grant. This is a 25% matching grant program. Contact [denise.vigil@state.nm.us](mailto:denise.vigil@state.nm.us) or 505-827-4736.
17. Submit story ideas to New Mexico Magazine. Contact [candace.walsh@state.nm.us](mailto:candace.walsh@state.nm.us) or 505-826-0223.
18. Feature your tourism-oriented business in the New Mexico Vacation Guide. Contact [jim.attlesley@state.nm.us](mailto:jim.attlesley@state.nm.us) or 505-231-5705.
19. Access NMTD research and presentations at [nmtourism.org/resources](http://nmtourism.org/resources).
20. Be in the know! Sign up for our Industry Newsletter at [nmtourism.org](http://nmtourism.org).



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Adventure that Feeds the Soul.