



New Mexico Tourism Department

Cooperative Marketing Grant Program

2015 - 2016 Awarded Entities

September 18, 2015

Entity Name	Award
6+ Member Collaborative Efforts	
1 City of Elephant Butte	40,000.00
2 City of Truth or Consequences	40,000.00
3 Clovis Curry County Chamber of Commerce	20,000.00
4 County of Luna	28,000.00
5 Gallup / McKinley County Chamber of Commerce	40,000.00
6 Las Vegas Independent Business Alliance	40,000.00
7 Los Alamos Meeting and Visitors Bureau	40,000.00
8 Silver City MainStreet	40,000.00
9 Town of Taos	40,000.00
4-5 Member Collaborative Efforts	
1 City of Alamogordo	20,000.00
2 Enchanted Circle Marketing Cooperative	9,000.00
3 Farmington Convention and Visitors Bureau	20,000.00
4 Ghost Ranch Education and Retreat Center	5,000.00
5 Global Running Culture	10,000.00
6 Roosevelt County Chamber of Commerce	10,000.00
7 Sandoval County	20,000.00
2-3 Member Collaborative Efforts	
1 Artesia Arts and Cultural District	10,000.00
2 Cloudcroft Chamber of Commerce	4,000.00
3 El Rancho de las Golondrinas	5,000.00
4 Ft. Stanton	5,000.00
5 New Mexico Wildlife Association	5,000.00
6 Taos Fall Arts Festival	10,000.00
7 Taos Ski Valley Chamber of Commerce	10,000.00
8 Town of Red River	10,000.00



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Entity Name	Award
Sole Entity Applicants	
1 ARTSmart	1,500.00
2 Carlsbad Chamber of Commerce - Destination Marketing	2,000.00
3 Carlsbad Chamber of Commerce - Holiday Initiative	2,000.00
4 Grant County Commissioners	2,500.00
5 New Mexico Bed and Breakfast Association	2,000.00
6 Lea County Commission for the Arts	2,000.00
7 Town of Mesilla	3,000.00
8 Village of Angel Fire	3,000.00
9 Village of Questa	3,000.00
10 Village of Ruidoso	3,000.00