



## Cooperative Marketing Grant Program FY18 Awards

### Media Menu Program

| Entity Name   | Award             |
|---|-------------------|
| Artesia Chamber of Commerce                           | 13,948.00         |
| Clovis/Curry County Chamber of Commerce               | 12,253.00         |
| Eagle Nest Chamber of Commerce                        | 25,110.00         |
| Elephant Butte, City of                               | 16,150.00         |
| Española Valley Fiber Arts Center                     | 6,075.00          |
| Farmington Convention & Visitors Bureau               | 4,500.00          |
| Global Running Culture                                | 7,750.00          |
| Grant County Commissioners/Lodgers Tax Committee      | 9,430.00          |
| Indian Pueblo Cultural Center                         | 15,200.00         |
| Los Alamos Commerce & Development Corporation         | 28,680.00         |
| MainStreet Las Vegas                                  | 46,400.00         |
| National Institute of Flamenco                        | 25,200.00         |
| Navajo Tourism Department                             | 12,200.00         |
| NM Bed & Breakfast Association                        | 2,700.00          |
| NM Wildlife Association dba Wildlife West Nature Park | 5,400.00          |
| NM Wine Growers Association                           | 24,485.00         |
| Roswell Hispano Chamber of Commerce                   | 6,555.00          |
| Sandoval County Tourism Alliance                      | 10,930.00         |
| Santa Fe, City of                                     | 15,385.00         |
| Santa Rosa, City of                                   | 4,500.00          |
| Southwest New Mexico Arts, Culture & Tourism          | 32,040.00         |
| Spanish Colonial Arts Society                         | 55,599.00         |
| Taos Lilac Festival                                   | 4,000.00          |
| Taos Ski Valley Chamber of Commerce                   | 2,700.00          |
| Taos, Town of   | 29,830.00         |
| Truth or Consequences                                 | 7,630.00          |
| <b>Total MMP Funds Awarded:</b>                       | <b>424,650.00</b> |

### Flex Program

| Entity Name   | Award                |
|---|----------------------|
| Carlsbad Chamber of Commerce                                | 2,010.00             |
| Doña Ana Arts Council                                       | 2,000.00             |
| Edgewood Chamber of Commerce                                | 992.00               |
| Enchanted Circle Marketing Cooperative                      | 5,000.00             |
| Explora Science Center and Children's Museum of Albuquerque | 1,500.00             |
| Farmington Convention & Visitors Center                     | 4,550.00             |
| Fort Stanton  | 2,500.00             |
| McKinley County   | 3,500.00             |
| Otero County Economic Development                           | 5,000.00             |
| Parallel Studios  | 5,250.00             |
| Roswell, City of  | 7,500.00             |
| Santa Fe Century  | 6,500.00             |
| Santa Fe Film Institute                                     | 3,500.00             |
| Southwest New Mexico Arts, Culture and Tourism              | 1,700.00             |
| Truth or Consequences, City of                              | 5,000.00             |
| <b>Total Flex Funds Awarded:</b>                            | <b>56,502.00</b>     |
| <b>Total Funds Awarded:</b>                                 | <b>\$ 481,152.00</b> |