

# NEW MEXICO TRUE

Cooperative Marketing Grant Program FY22 Awards	
Entity Name	Award
Artesia Chamber of Commerce	\$66,868
Carlsbad Chamber of Commerce	\$23,332
Chama Valley Chamber of Commerce	\$12,796
City of Alamogordo	\$65,991
City of Deming	\$33,878
City of Elephant Butte	\$15,682
City of Espanola	\$11,761
City of Gallup	\$84,983
City of Hobbs	\$61,062
City of Las Vegas	\$78,682
City of Roswell	\$157,097
City of Santa Rosa	\$9,329
City of Truth or Consequences	\$58,318
City of Tucumcari	\$46,610
Cloudcroft Chamber of Commerce	\$8,898
Clovis/Curry County Chamber of Commerce	\$23,812
Edgewood / Greater East Mountains Chamber of Commerce	\$13,629
Farmington Convention & Visitors Bureau	\$104,387
Grant County	\$25,309
Indian Pueblo Cultural Center	\$11,926
Los Alamos County	\$68,686
Lovington Chamber of Commerce	\$13,209
Navajo Nation	\$42,052
NM Bed & Breakfast Association	\$22,093
Pecos Business Association	\$5,945
Rio Arriba County	\$13,245
Sandoval County Tourism Alliance	\$16,463
Santa Fe Children's Museum	\$10,244
Santa Fe County	\$71,940
Ski New Mexico	\$53,525
Taos Ski Valley Chamber of Commerce	\$99,133
TOURISM Santa Fe	\$94,544
Town of Bernalillo	\$8,622
Town of Mesilla	\$17,051
Town of Red River	\$54,334
Town of Silver City	\$64,103
Town of Taos	\$365,158
Village of Los Lunas	\$6,711
Village of Questa	\$63,679
Village of Ruidoso	\$101,463
Visit Albuquerque	\$999,742
Visit Las Cruces	\$181,452
<b>Total Funds Awarded:</b>	<b>\$3,287,742</b>