

Cooperative Marketing Grant Program FY20 Award:

Entity Name	Award
Carlsbad Chamber of Commerce	\$37,608
City of Alamogordo	\$38,762
City of Deming	\$12,372
City of Gallup	\$13,525
City of Lovington	\$19,732
City of Roswell	\$35,015
City of Tucumcari	\$35,848
Edgewood Chamber of Commerce	\$2,817
Farmington Convention & Visitors Bureau	\$10,064
Grant County Commissioners & Lodgers Tax Committee	\$23,446
Las Vegas First Independent Business Alliance	\$38,320
Los Alamos County	\$23,100
National Hispanic Cultural Center	\$9,125
NM Council of Outfitters and Guides	\$3,125
Parallel Studios	\$9,000
Pecos Business Alliance	\$15,762
Roosevelt County Chamber of Commerce	\$5,500
Sandoval County Tourism Alliance	\$9,839
Santa Fe County	\$30,382
Ski New Mexico	\$15,935
Southern NM State Fair & Rodeo	\$1,888
SWAIA/Santa Fe Indian Market	\$5,625
Taos Ski Valley Chamber of Commerce	\$13,250
TOURISM Santa Fe	\$36,000
Town of Mesilla/Experience Mesilla	\$7,097
Town of Red River	\$42,107
Town of Silver City	\$34,677
Town of Taos	\$9,250
Truth or City of Consequences	\$18,579
Village of Cloudcroft	\$8,859
Visit Albuquerque	\$6,000
Visit Las Cruces	\$20,766
Wildlife West Nature Park	\$6,172
Total Funds Awarded:	\$599,547