

NEW MEXICO *True*

Cooperative Marketing Grant Program FY21 Awards*

Entity Name
Acoma Sky City
All American Cowboy Festival
Artesia Chamber of Commerce
Aztec Chamber of Commerce
Burning of Zozobra
Carlsbad Chamber of Commerce
Chama Valley Chamber of Commerce
City of Alamogordo
City of Deming
City of Española
City of Gallup
City of Hobbs
City of Las Cruces
City of Roswell
City of Santa Fe
City of Truth or Consequences
Clovis/Curry County Chamber of Commerce
Corrales MainStreet
Cumbres & Toltec Scenic Railroad
Curry County
Edgewood Chamber of Commerce
Farmington Convention & Visitors Bureau
Festival Flamenco Albuquerque
Gallup Inter-Tribal Indian Ceremonial
Grant County
Grants/Cibola County Chamber of Commerce
Hatch Chile Festival
Las Cruces Space Festival
Las Vegas First Independent Business Alliance
Los Alamos County
Lovington Chamber of Commerce & City of Lovington
Nashville to New Mexico
Navajo Nation Tourism Department/DED
New Mexico Bed & Breakfast Association
Pecos Business Association
Questa Economic Development Fund
Rio Arriba County
Riverfest
Roswell UFO Festival
Sandoval County Tourism Alliance
Santa Fe County
Silver City Blues Festival
Ski New Mexico
SWAIA Winter Indian Market
Taos Ski Valley Chamber of Commerce
Taos Vortex
Town of Bernalillo
Town of Mesilla
Town of Mountainair
Town of Red River
Town of Silver City
Town of Taos
Village of Cloudcroft
Village of Jemez Springs
Village of Ruidoso
Visit Albuquerque
White Sands Balloon and Music Festival

*Awarded entities participate in a variety of Recovery Readiness Initiatives, 100% funded by the New Mexico Tourism Department.