



**New Mexico Clean and Beautiful Advisory Committee – Meeting Minutes**

La Fonda on the Plaza

100 E. San Francisco Street, Santa Fe, NM, New Mexico Room

Wednesday, February 5<sup>th</sup>, 2020 – 10:00 a.m.

**Call to Order:**

Meeting was called to order at 10:18 am by Chair Debbie Homer.

**Roll Call:**

**Members Present**

Chair Debra Homer  
Member Irene Holguin  
Member Joe Padilla  
Member Judy Cunningham  
Member Shawn Jeffrey (video-conference)  
Member Mary Garwood (video-conference)  
Member Sarah Pierpont

**Members not present**

Not Applicable

**Guests Present**

Dorothy Sellers, Village of Mesilla  
Diane Wikler, Keep Albuquerque Beautiful  
Edna Trager, City of Elephant Butte  
Isabel Dubay, City of Roswell  
Donna Sharp  
Allison Martinez, NMTD  
Helen Campion, NMTD  
Suzy Lawrence, NMTD  
Lucy Stanus, NMTD  
Felicia DePaula, NMTD  
Holly Kelley, NMTD  
Tina McCoy, NMTD

**Approval of Agenda:**

The motion was made by Member Irene Holguin to approve the agenda as presented, seconded by Member Joe Padilla, and passed unanimously.

**Approval of Minutes:**

The motion was made by Member Judy Cunningham to approve the minutes from the October 11, 2019 meeting, seconded by Member Irene Holguin, and passed unanimously. Member Cunningham requested minutes to be mailed in advance as rural communities have limited access to internet and printing.

**2020 OMA Resolution:**

Committee members and Allison discussed the new resolution to determine what constitutes reasonable notice for its public meetings. Chair Homer asked if there had been any requests to broadcast this meeting's information, of which Allison confirmed there were no requests. Members agreed that the Tourism Department website was an appropriate location to post meeting information. Chair Homer stated that the body will follow the same process for open meetings in the case of a closed meeting.

The motion was made by Member Joe Padilla to approve the 2020 OMA Resolution as presented, seconded by Member Mary Garwood, and passed unanimously.

**Committee Chair Election:**

Chair Homer expressed willingness to serve as Committee Chair for two more years but suggested that other Members should take on the role if interested. No other Members expressed interest in the Committee Chair position.

The motion was made by Member Judy Cunningham to approve the Committee Chair, Debra Homer, as presented, seconded by Member Sarah Pierpont, and passed unanimously.

**Litter Control and Beautification Act:**

Allison presents proposed changes to Act being presented during this legislative session. Senate Bill 235 is sponsored by John Sapien – District 9 and House Bill 317 is sponsored by Georgene Louis – District 26. Proposed changes include:

- Verbiage changed in order to be consistent throughout the Act
- Definitions aligned with goals of Keep America Beautiful
- Keep New Mexico Beautiful, Inc. removed since organization has not been active
- Definition established for Clean and Beautiful program
- Change of Advisory Committee membership requirement from eleven to seven members
- Advisory Committee membership requirement of two Keep America Beautiful affiliates in good-standing removed
- 'Litter Coordinator' changed to 'Clean and Beautiful Program Coordinator'
- Advisory Committee responsibility of 'evaluate' removed because of potential conflict of interest
- Percentages removed on how department shall allocate funds
- Language of 'private recycling efforts' changed to voluntary recycling based on constitutional concerns

Chair Homer stated that Keep New Mexico Beautiful, Inc. was a former non-profit grant affiliate. Member Padilla mentioned that there were many changes in leadership over the past years, but that they have been inactive for at least four years. Chair Homer questioned if Keep New Mexico Beautiful, Inc. could exist if removed from the Act. Allison clarified that they are able to exist, but the Act mentions that they are the clearinghouse for funds, which is not the current practice.

Member Pierpont suggested having a range of seven to eleven members in the Advisory Committee membership requirement. Chair Homer mentions that the original committee had 33 members and a consensus was reached to have eleven. Members agree about changing requirements to a range of seven to eleven members with one to five members at-large.

Members discussed the need to update language and scope of the Act with the 50<sup>th</sup> Anniversary of Earth Day this year and the changes to the global recycling market. Member Holguin suggested adding language of zero-waste, sustainability, and elimination of single-use plastics. Member Pierpont suggests adding phrase of sustainable materials management and other Members agree.

Member Cunningham expressed concern over a lack of beautification definition and concerns over sustainable water-use in landscaping. Allison suggests adding a definition for beautification in the future once Members are able to submit suggestions.

Allison stated that per-diem should be provided to Committee Members based on her reading of the Statute. NMTD has not provided per-diem previously but will moving forward.

Allison provided examples of limitations due to current percentages including activities of committee, cost of marketing, and change in funding needs from year to year. Suzy reiterates that large projects could require up-front costs such as a marketing campaign but not an annual cost. The priority will still be on grant programs. Chair Homer mentions that percentages were in place as safeguard.

Members propose NMTD changes bill for the allocation of fund requirements:

- 'No more than fifty percent... to local governments' changed to 'no less than'
- 'Summer youth employment programs' changed to eliminate 'summer'
- Line-item on local government merged with youth employment

Member Pierpont suggested making non-profits eligible for funding. Allison expressed that NMTD does not currently have capacity to manage extending the grant to non-profits based on audit process.

Allison provided business cards for further comments by the Committee and extended invitation for Committee Members to attend hearings on the bill.

### **FY21 Application Updates:**

Suzy presented updates to the FY21 grant process. Changes to the FY21 Grant Guidelines include: the grant purpose mirroring language in the statute, eligibility including language about entities being in good-standing with the Tax and Revenue Department, and the eligible expenditure framework changed to reflect five established program goals. Suzy explained that the FY21 grant application will be built based on the five program goals and metrics of success will be determined. The 25% matching requirement will remain in place for FY21 but the conversation on challenges this poses to communities will continue.

The FY21 grant application will be open from March 2 to March 27. Mass communication will happen in the following week. A webinar on the application process will take place on February 25. The grant review process will take place in April in order to have grant agreements out by May. NMTD will continue process of allowing an initial disbursement of 50% of funds up-front. A survey will be conducted to ensure this is working for partner communities. Submission requirements can be sent through SurveyMonkey platform or via email.

Member Holguin questioned where sustainable materials management would fall under program goals. Member Cunningham expressed concern over the lack of a definition for beautification. Member Holguin expressed that the definition of Keep America Beautiful National should be focus of program. Suzy mentioned that the relationship with Keep America Beautiful National is being re-established.

**Advisory Committee Updates:**

Member Sarah Pierpont – The New Mexico Recycling Coalition will host the NM Recycling and Solid Waste Conference on September 22 - 23 in Albuquerque. On February 11, Tom Udall will launch the Break Free From Plastic Pollution Act in DC. NMRC has submitted a letter of support for the bill.

Chair Debra Homer – There will be a Climate Change conference in Farmington on March 27. She will be presenting along with Waste Management. The focus will be on the world-wide plastic issue and land-fills.

Member Irene Holguin – There will be a conversation series about climate change in partnership with NMSU and Las Cruces. Dona County is partnering with the Illegal Dumping Program on several initiatives including a Zero-Waste project.

Member Shawn Jeffrey – Cimarron will be starting their projects once spring arrives.

Member Mary Garwood – Carlsbad is moving forward with a plastic bag ban. During the beginning of April, the proposal will be brought to the City Council.

**Public Comment:**

[There was no public comment.]

**Adjourn:**

The motion was made by Chair Debra Homer to adjourn the meeting, seconded by Member Sarah Pierpont, and passed unanimously. Chair Debra Homer adjourned the meeting at 11:59 A.M.

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Approved by Committee vote at public meeting held on 2-5-20.

  
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Committee Chair

**Additional Notes:**

NMTD will send a proposed date and location to Committee Members; Suzy proposed May 13 as a potential date which would align with Governor's Conference in Albuquerque. Members suggested moving the meeting to different parts of the State now that there is a per-diem allowance. Chair Homer suggested having more than quarterly meetings via phone in the future.