



CONTENT & CREATIVE PRODUCTION

DIGITAL ARTICLE CONTENT CREATION \$750
by NM Magazine Writers.

(Must Opt-In for Digital Article Distribution)

VIDEO PRODUCTION
1Day: \$4,200 2 Day: \$6,375 3 Day: \$8,625

VIDEO PRODUCTION W/STILL PHOTOGRAPHY
1Day: \$5,950 2 Day: \$9,250 3 Day: \$12,625

 **AIRPORT OUT-OF-HOME**

TUSCON AIRPORT DIGITAL \$3,013
LCD Screens

DENVER AIRPORT DIGITAL \$5,400
Video Walls (Video or Static)

DAL LOVE FIELD AIRPORT DIGITAL \$1,438
Display Screens

DFW AIRPORT DIGITAL \$4,750
Recharge Stations

EL PASO AIRPORT DIGITAL \$2,508
LCD Screens

ABQ AIRPORT DIGITAL \$3,233
LCD Screens

PHX AIRPORT DIGITAL \$3,750
Digital Directories



PRINT DISPLAY

NEW MEXICO MAGAZINE
3 Months Full Page: \$6,330 Half Page: \$4,035

NEW MEXICO TRUE ADVENTURE GUIDE
Print Display Full Page: \$6,605 Half Page: \$4,148

ABQ THE MAGAZINE
3 Months Full Page: \$3,360 Half Page: \$2,058

TEXAS MONTHLY Full Page: \$6,929 Half Page: \$4,537

TEXAS MONTHLY Full Page: \$7,428 Half Page: \$4,537
Special NM Travel Display + Digital

EDIBLE MAGAZINE Full Page: \$893 - 1,286
(Dallas, OKC, Den, Phx) Half Page: \$468 - \$758

LOCAL LIFESTYLE MAGAZINE: 3 MONTHS

D MAGAZINE (DALLAS)
Full Page: \$9,930 Half Page: \$4,965

405 MAGAZINE (OKLAHOMA CITY)
Full Page: \$7,028 Half Page: \$3,513

HOUSTONIA MAGAZINE (HOUSTON)
Full Page: \$8,250 Half Page: \$4,500

5280 MAGAZINE (DENVER)
Full Page: \$7,500 Half Page: \$4,950

PHOENIX MAGAZINE
Full Page: \$8,013 Half Page: \$5,213

AUSTIN MONTHLY
Full Page: \$4,125 Half Page: \$2,250

THE CITY MAGAZINE (EL PASO)
Full Page: \$3,000 Half Page: \$1,500



PRINT ADVERTORIAL

NEW MEXICO MAGAZINE ADVERTORIAL
Full Page: \$3,600 Half Page: \$2,725

ABQ THE MAGAZINE ADVERTORIAL Full Page: \$1,188
NM's Hidden Gems Special Section Half Page: \$731

EDIBLE MAGAZINE ADVERTORIAL FULL PAGE
DAL: \$1,157 OKC: \$936 DEN: \$893 PHX: \$893



DIGITAL


NEW 2:1 MATCH MMP RECOVERY STIMULUS PACKAGES

DIGITAL: RECOVERY STIMULUS 2:1 MATCH **\$5,900**


RECOVERY STIMULUS PACKAGE 1: Managed Search

DIGITAL: RECOVERY STIMULUS 2:1 MATCH


RECOVERY STIMULUS PACKAGE 2: Social / Digital

\$1,500  • Facebook Carousel Ad featuring up to 5 points of interest (POIs) or events

• ADARA prospecting & retargeting banners

\$3,500  • Facebook Carousel Ad featuring up to 5 POIs, plus Instagram

• ADARA prospecting & retargeting banners
• TripAdvisor display campaign

\$8,000  • Facebook Carousel Ad featuring up to 5 POIs, plus Instagram

• ADARA prospecting & retargeting banners
• TripAdvisor display campaign
Custom Email e-blast

eTARGET CUSTOM EMAIL **\$2,875**

New Mexico True HTML email linking to your website



DIGITAL PACKAGES



BRONZE



SILVER



GOLD

PANDORA DIGITAL RADIO

Audio + Banner

\$3,000

\$6,000

\$9,000

BOINGO AIRPORT WI-FI DIGITAL SPONSORSHIP

Video or Static (Available only in DAL, DFW, AUS, PHX)

\$2,500

\$6,000

\$12,500

VIDEO DISTRIBUTION OTT / NATIVE

App and Smart TV

\$3,000

\$6,000

\$9,000

DIGITAL DISPLAY PROGRAMMATIC

Standard Display Ad Package

\$3,000

\$6,000

\$9,000

NATIVE ARTICLE DISTRIBUTION PROGRAMMATIC

(Requires Opt-In to Article Creation Program or repurposing of FY19-20 articles created.)

\$3,000

\$6,000

\$9,000

TRIPADVISOR DESTINATION PACKAGE

Display + Native

\$5,000

\$7,500

\$10,000

TRIPADVISOR EVENTS/ATTRACTIONS PACKAGE

Display + Native

\$5,000

\$7,500

\$10,000

ARTICLE DISTRIBUTION: FACEBOOK SPONSORED CONTENT

Dark Posts from Visit New Mexico account.
(Requires Opt-In to Article Creation Program or repurposing of FY19-20 Articles.)

\$1,000

\$2,000

\$4,000

ADARA

Digital Display + Conversion Impact

\$3,000

\$6,000

\$9,000