NM Clean and Beautiful

FY22 Grant Application
The purpose of the New Mexico “Litter Control and Beautification Act,” NMSA 1978, § 67-16-1 et seq., is to accomplish litter control by vesting in the Department the authority to eliminate litter from the state to the maximum practical extent. The department shall aid in establishing a statewide Keep America Beautiful program through the New Mexico Clean and Beautiful grant program to prevent litter, improve recycling, and beautify New Mexico communities.

All New Mexico municipalities, counties, and Tribal Governments in good standing with New Mexico Taxation and Revenue Department are eligible for funding. Entities need not be Keep America Beautiful affiliates to apply.

*(This is a competitive grant, whereas applications are subject to be funded in whole, in part, or not at all. Each application is individually reviewed by the Clean and Beautiful Grant Review Panel with careful consideration of relevance, need, and feasibility.*)
FY22 Clean and Beautiful Application

The application cycle for Fiscal Year 22 (July 1, 2021 – June 30, 2022) will open on March 15, 2021 at 8 A.M and close on April 15, 2021 at 5 P.M.

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Apply at: https://nmtourism.smapply.io
New Mexico Clean and Beautiful

Clean and Beautiful Program Goals

1. End Littering
2. Reduce Waste
3. Beautify Communities
4. Empower Youth
5. Increase Program Capacity

Visit https://www.newmexico.org/industry for more information.
The following will strengthen your project proposals:
- Employing Youth Workers for Project Implementation
- Recruiting Volunteers for Project Implementation
- Preparing for the Recovery of the Tourism Economy

The following will strengthen your grant application:
- Leveraging Additional Partnerships and Coalition Building
- Community-Led Development and Long-Term Planning
- Climate Adaptation and Mitigation Strategies
NMTD Contact Information

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The FY22 Clean and Beautiful application will close on Thursday, April 15 at 5 P.M.
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Today’s webinar can be accessed at: https://www.newmexico.org/industry/