



NEW MEXICO TRUE

New Mexico Tourism Commission

1st Quarter Meeting
Tuesday, September 27, 2022
9:30AM – 11:00AM
Virtual Meeting

Meeting Agenda

1. Call to Order
2. Roll Call
3. Rules for Virtual Meetings – Jennifer Saavedra
4. Approval of Agenda*
5. Approval of Minutes from last meeting*
6. NMTD Update
 - a. Marketing Strategy/Creative
 - b. FY24 Agency Budget Request
 - c. Infrastructure Update
7. Workforce Panel –
 - a. Lutz Arnhold – Inn of the Anasazi – Level UP
 - b. Cabinet Secretary Kurt Steinhaus & Marc Duske, NMPED – CTE
 - c. Cabinet Secretary Sarita Nair, NMDWS – Hospitality Training Reimbursement Program
8. Tourism During a Recession – Tourism Economics
9. Commissioner Updates
10. Public comment**
11. Adjourn

*Action Item

**Anyone wishing to make a public comment must contact Cody Johnson, NMTD Communications Director by Monday, September 26, 2022 by 4:00PM at Cody.Johnson2@state.nm.us