

NEW MEXICO TRUE

FY26 COOPERATIVE MARKETING PROGRAM AWARDS

<u>Entity Name</u>	<u>Award</u>
Carlsbad Chamber of Commerce	\$68,000.00
City of Alamogordo	\$231,942.00
City of Deming	78,420.00
City of Gallup	\$111,676.00
City of Grants	\$79,624.00
City of Las Vegas	\$123,742.00
City of Roswell	\$72,171.00
City of Socorro	\$23,676.00
City of Truth or Consequences	\$102,966.00
Clovis/Curry County Chamber of Commerce	\$35,000.00
EMNRD State Parks Division	\$51,784.00
Espanola Valley Chamber of Commerce	\$13,100.00
Farmington Convention and Visitors Bureau	\$93,971.00
Ghost Ranch Education and Retreat Center	\$29,768.00
Grant County	\$45,633.00
IAIA Museum of Contemporary Native Arts (MoCNA)	\$4,228.00
Indian Pueblo Cultural Center	\$28,316.00
Lordsburg Economic Advancement Project	\$33,779.00
Los Alamos County	\$109,000.00
National Institute of Flamenco	\$12,000.00
Navajo Nation Tourism Department	\$18,228.00
City of Raton and Colfax County	\$16,494.00
New Mexico Bed & Breakfast Association	\$11,896.00
New Mexico Department of Cultural Affairs	\$97,000.00
New Mexico Wine & Grap growers Association	\$20,200.00
Pueblo of Picuris	\$5,600.00
Sandoval County Tourism Alliance	\$20,000.00
Santa Fe County	\$342,528.00
Ski New Mexico	\$50,609.00
Acoma Sky City Cultural Center and Haak'u Museum	\$18,712.00
Spencer Theater	\$32,348.00
Taos Ski Valley Chamber of Commerce	\$23,333.00
The Santa Fe Opera	\$36,356.00
TOURISM Santa Fe	\$127,653.33
Town of Edgewood	\$8,815.73
Town of Mesilla	\$23,276.00
Town of Red River	\$14,476.00
Town of Silver City	\$119,046.00
Town of Taos	\$136,428.00
Village of Angel Fire	\$85,333.00
Village of Logan	\$27,009.00

Village of Ruidoso	\$613,942.00
Visit Albuquerque	\$462,200.00
Visit Las Cruces	\$109,160.00
Visit Questa	\$48,832.00

Grand Total **\$3,818,271.06**