

Your CoOp Team



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CONTACT WITH QUESTIONS ON:

- Grant application process (such as eligibility requirements)
- Online application
- Awards and NMTD/Partner Legal Agreements
- End of Year Impact Reporting Requirements

CONTACT WITH QUESTIONS ON:

- MMP Partner Payments to NMTD
- Flex grant reimbursement or reporting process

CONTACT WITH QUESTIONS ON:

- Media planning strategy
- Specifics on MMP media options

CONTACT WITH QUESTIONS ON:

- Scheduling 1:1 media planning consult
- Assistance in completing MMP Opt In Workbook

CONTACT WITH QUESTIONS ON:

- Creative approval process & Ad Builder Toolkit
- Creative requirements & vendor specs
- Timelines & media due dates
- MMP campaign reporting

CONTACT WITH QUESTIONS ON:

- New Mexico True brand standards & guidelines
- Feedback on ad creative submitted with ACE Form to Ad Builder Toolkit site

Unsure who to contact with your question? Email CoOp.Marketing@state.nm.us