

NEW MEXICO

CUISINE

- Unlike anything else in the country
- Blend of Spanish and Native American flavors
- Chile capital of the world
 - State fruit
 - State question
 - NM produces more than 66,000 tons annually
- Michelin Guide coming to the Southwest



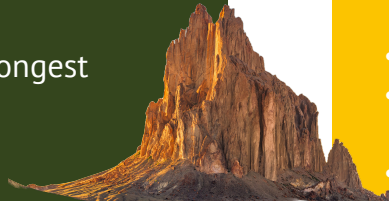
HISPANIC CULTURE

- Flamenco Capital of North America
- Tablao Flamenco Albuquerque
- National Hispanic Cultural Center
- Flamenco Festival is the oldest and largest outside of Spain



OUTDOORS

- 5th largest state in the nation
- Hiking, biking, fishing, rafting, skiing, horseback riding
- 15 national parks and monuments
- Rio Grande is the 4th longest river in the US
 - 8 ski resorts
 - Over 300 days of sunshine a year



INDIGENOUS CULTURE

- Home to 23 Native American Tribes, Pueblos, and Nations
 - 19 Pueblos
 - 3 Apache Tribes
 - Navajo Nation
- Many began over 1,000 years ago
- Indian Pueblo Cultural Center in ABQ
- Pueblos open to the public for specific events and weekends



BALLOONING

- Albuquerque is the Ballooning Capital of the World!
- The weather is widely considered to be the best in the world for ballooning
- Balloon rallies in ABQ, Gallup, Elephant Butte, Angel Fire, Taos, White Sands, and Las Cruces
- Balloon rides available year-round



ROUTE 66

- ABQ is home to the largest intact urban stretch of Route 66
- Passes through Santa Rosa, Santa Fe, Tucumcari, Grants, ABQ, and Gallup
 - Stay at restored Route 66 era motels that provide a true Americana experience with neon signage
 - 465 miles in NM

