



NMTD FY19 CoOp Program Qualified Advertising Agency & Creative Resource Directory

To Qualify: Agency/Resource must have an office in NM and have had a representative attend and view the Mandatory 3/1/18 Webinar in real time.

(NOTE: Qualified agencies/resources will be required to attend other mandatory webinars to remain in good standing. The next mandatory NMTD CoOp webinar is scheduled for Tuesday, June 5, 2018 10-11:00AM.)

Firms on this list may offer services in the areas of media planning, creative services or both. NMTD encourages CoOp Partners to assess their own creative needs and media planning to find a resource that is the best fit. Note that FY19 CoOp applicants should establish this relationship during the month of March 2018, due to the following information required on the FY19 CoOp application due April 9, 2018:

1. Qualified agency/resource must be named for the Partner to be eligible for Ad Design Credits (fixed amount contributed by NMTD toward ad design expense for select digital, print, and OOH Media Menu Plan (MMP) options).

2. Partner must indicate which agency is leading media planning and buying MMP media from NMTD on their behalf - OR - if they do not have an agency and will be buying media directly from NMTD.

Emerging Media Alliance (EMA)

12fps.com / 415-738-4686

HK Advertising

HKAdv.com / 505-995-6334

Talweg Creative

TalwegCreative.com / 505-428-9124

Carristo Creative

Carristo.com / 505-463-3190

McKee Wallwork

McKeeWallwork.com / 888-821-2999

THE Agency

ItsTHEAgency.com / 575-257-9990

Cliffdweller Digital

CliffdwellerDigital.com / 505-891-7400

SkyWest Media

SkyWestMedia.com / 520-392-7400

Waite Company

WaiteCompany.com / 505-433-3498

Elevate Media

ElevateMediaNM.com / 505-424-8525

Splash Marketing

MakeltSplash.com / 505-938-7699

We Are It

WeAreIt.net / 575-521-0111

Griffin & Associates

GriffinAssoc.com / 505-764-4444

Siarza Social Digital

Siarza.com / 505-234-6900

(Directory created and current as of 3/1/18)