NEW MEXICO 🛶 TRUE

RURAL PATHWAY PROGRAM Application Platform How-To Guide

GETTING STARTED Access the Application Platform Register (for First-Time Users)

USING THE PLATFORM

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BEGINNING THE APPLICATION

<u>Eligibility Quiz</u> <u>Finding the Program</u> <u>Begin the Application</u>

PROGRAM SELECTION

RURAL PATHWAY TOURISM INCUBATOR PRE-APPLICATION

Navigation Tools The Pre-Application Review & Submit Pre-Application Submitted What Happens Next?

RURAL PATHWAY TOURISM INCUBATOR APPLICATION

Add Collaborators Begin the Application Add Optional Uploads Review the Application Submit the Application Application Declined Application Awarded Agreement

RURAL PATHWAY GRANT APPLICATION Navigation Tools Add Collaborators Begin the Application Add Optional Uploads No Optional Uploads Submit the Application Application Declined Application Awarded Agreement

PROGRAM INFORMATION & CONTACT INFORMATION

Getting Started

Access the Application Platform Register (for First-Time Users)

Access the Application Platform





Clean and Beautiful rces Resources Rural Pathway Tourism Event Growth & Sustainability Resources Program Resources

NEW MEXICO 🔶 TRUE

New Mexico Tourism Department

OR

Registe

Log In

Welcome to the New Mexico Tourism Department's online application portal!

Find the grant program that works best for you! New Mexico True offers four programs to assist partners with marketing their destinations and assets, building and maintaining attractive communities, and developing profitable and sustainable tourism products. Click on the links below to learn more; check eligibility requirements; and access application forms, deadlines, and criteria. Thank you for your interest and all you do for New Mexico. We look forward to working together!

Cooperative Marketing and Advertising: With dollar-for-dollar matching funds and access to preferred media rates, "CoOp" supports your efforts to attract visitors to the destination and its assets. Award recipients leverage the power of New Mexico True and its marketing muscle, building on millions of cumulative brand impressions and underscoring our position as the primary destination for venturesome travelers. Learn more about the Cooperative Marketing & Advertising grant program <u>HERE</u>.

New Mexico Clean & Beautiful: The purpose of the New Mexico "Litter Control and Beautification Act," NMSA 1978, § 67-16-1 et seq., is to control litter by authorizing the New Mexico Tourism Department (NMTD) to eliminate litter from New Mexico to the maximum practical extent through a state-coordinated plan of education, control, prevention, and elimination. Therefore, NMTD distributes funds throughout the state to fulfill program goals and objectives that promote citizen engagement, reduce blight, and further beautification and waste diversion efforts, keeping New Mexico a clean and beautiful place to live, work, and play. Learn more about the New Mexico Clean and Beautiful program <u>HERE</u>.

Rural Pathway Program: The Rural Pathway Program is composed of two complementary parts: the Rural Pathway Tourism Incubator and the Rural Pathway Grant. The purpose of the Rural Pathway Program is to provide technical assistance to tourism stakeholders within New Mexico in developing viable tourism products by providing the necessary tools, resources, and support, and to provide matching funding to tourism stakeholders within New Mexico to support the implementation of viable tourism products. Learn more about the Rural Pathway Program <u>HERE</u>.

Tourism Event Growth & Sustainability Program: This program provides technical assistance (Event Accelerator), sponsorship (Event Sponsorship), and marketing and advertising (CoOp Events Advertising Program) to events within New Mexico to support their growth and improvement. Learn more about the Tourism Event Growth & Sustainability Program <u>HERE</u>.

Sign Up for Tourism Talk to receive announcements about the next grant cycle, when it opens, and where to complete the online application.

Register (for First-Time Users)



Using the Platform

Top Menu Bar

Top Menu Bar: Pages

New Mexico Tourism Department





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Rural Pathway Resources

Visit the Rural Pathway Program section of the NMTD website to access all program information and resources.

Top Menu Bar: Programs

New Mexico Tourism Department

🗄 Pages 🚽 🐥 Programs 🖙 My Applications 🕕 🚽

Test Test -



Top Menu Bar: My Applications

New Mexico Tourism Department

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Applications available to you will be displayed here.

NOTE: Accounts on this platform should be registered in the name of the eligible entity (tribal or local government, or tourism-related IRS nonprofit organization). The entity's representative may then invite "Collaborators" to join its application. Ultimately, the applying entity is responsible for the application in its entirety, including providing thorough, quality responses; making eligible, accurate and reasonable requests; and submitting in a complete and timely manner.

All Applications -



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Applications available to you will be displayed here.

NOTE: Accounts on this platform should be registered in the name of the eligible entity (tribal, local government, or tourism-related IRS nonprofit organization). The entity's representative may then invite "Collaborators" to join its application. Ultimately, the applying entity is responsible for the application in its entirety including providing thorough, quality responses; making eligible, accurate and reasonable requests; and submitting in a complete and timely manner.

No applications.

Please choose a program from our program listings page to get started



Top Menu Bar: Information Icon

New Mexico Tourism Department

🗄 Pages 🗸 🐥 Programs 🏫 My Applications 🕕 🗸 Test Test 🗸



For program questions, do not use this link; instead:

1. Check program guidelines and FAQs on the NMTD website

2. Send an email to emily.bates@state.nm.us



Top Menu Bar: Your Name

New Mexico Tourism Department

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Return to An Application In Progress

Applications available to you will be displayed here.

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All Applications -



Beginning the Application

Eligibility Quiz Finding the Program Begin the Application

Eligibility Quiz

New Mexico Tourism Department





Finding the Program

New Mexico Tourism Department



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Begin the Application

Rural Pathway Program FY23

The Rural Pathway Program is composed of two complementary programs: the Rural Pathway Tourism Incubator and the Rural Pathway Grant.

The Rural Pathway Tourism Incubator provides technical assistance to tourism stakeholders within New Mexico in developing viable tourism projects by providing the necessary tools, resources, and support.

The Rural Pathway Grant provides matching funding to tourism stakeholders within New Mexico to support the implementation of viable tourism projects.

View the informational webinar on the Rural Pathway Program section of the New Mexico Tourism Department website to learn more about the Rural Pathway Program's purpose and process.



Program Selection



	APPLICATION ACTIVITY	
	Artecaron	
Your tasks		Instructions
🔵 🖹 Rural Path	way Program	>

Rural Pathway Program ••• Program Selection and Application 0% PROGRAM SELECTION The Rural Pathway Program is composed of two complementary programs: the Rural Pathway Tourism Incubator and the Rural Pathway Grant. The Rural Pathway Tourism Incubator provides technical assistance for the development of viable tourism projects in New Mexico. The Rural Pathway Grant provides matching funding for the implementation of viable tourism projects in New Mexico. To begin the application process, please select the program to which you wish to 2 apply. O Rural Pathway Tourism Incubator Rural Pathway Grant 3 SAVE & CONTINUE EDITING NEXT 🤇

Rural Pathway Tourism Incubator

Pre-Application

Navigation Tools





Go back one page

The Pre-Application

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🖹 Rural Pathway Program

Program Selection and Application

RURAL PATHWAY TOURISM INCUBATOR PRE-APPLICATION

The purpose of the Rural Pathway Tourism Incubator is to provide technical assistance for the development of tourism projects in New Mexico.

The Rural Pathway Tourism Incubator process begins with an idea for a tourism project or product. From there, stakeholders are identified and engaged, and a Steering Committee of 5-7 people is created in order to finalize a primary project concept.

The Pre-Application process is short and straightforward, and is a first step in communicating your project idea to the New Mexico Tourism Department for review.

Applicant Information

Name

Organization and title/role

E-mail address

Preview Pre-Application content at **newmexico.org/rpp**

PREVIOUS SAVE & CONTINUE EDITING NEXT

Review & Submit

K Back to application	Completed Jun 15 2022 10:26 AM (MDT)			
Rural Pathway Program FY23 0000000002 ID: 000000002	Program Selection and Application PROGRAM SELECTION			
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REVIEW SUBMIT Deadline: May 1 2023 11:59 Pt IDT)	Rural Pathway Tourism Incubator RURAL PATHWAY TOURISM INCUBATOR PRE-APPLICATION	lf you wish to take a lo please Review it.	ok at the application befor	re submitting,
1		CANCEL	REVIEW	SUBMIT

Pre-Application Submitted



What Happens Next?

Pre-Application Declined



Pre-Application Approved

... Rural Pathway Program FY23 000000002 Deadline: Jun 30 2023 11:59 PM (MI STATUS: Pre-Application approv... 0 of 2 required tasks complete START Submitted on: Jun 15 2022 10:28 A...

Rural Pathway Tourism Incubator Application

Add Collaborators

0 of 2 required tasks complete		
Last edited: Jun 15 2022 10:41 AM (MDT)		
REVIEW SUBMIT		
Deadline: Jun 30 2023 11:59 PM (MDT)		
TT Test Test (Owner) [Email address]		
Add collaborator		

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2	0 of 2 required tasks complete
Collaborators	Last edited: Jun 15 2022 10:41 AM (MDT)
Add collaborators to view or contribute to your application. Email address of collaborators Separate addresses by commas	REVIEW SUBMIT Deadline: Jun 30 2023 11:59 PM (MDT)
Type of access View & edit View only Message (optional)	Test Test (Owner) [Email address]
SEND INVITE	Collaborators Add [Email address] Invited: Jun 15 202: View & edit Change access Remove

Begin the Application

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K Back to application	Rural Pathway Tourism Incubator Application	K Back to application	😑 🖹 Rural Pathway Tourism Incubator Application
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0 of 2 required tasks complete Last edited: Jun 15 2022 10:41 AM (MDT)	E-mail address	Last edited: Jun 15 2022 10:59 AM (MDT) REVIEW SUBMIT Deadline: Jun 30 2023 11:59 PM (MDT)	Desired Resources
REVIEW SUBMIT Deadline: Jun 30 2023 11:59 PM (MDT) SAVE & CONTINUE EDI	Phone number(s)		PREVIOUS SAVE & CONTINUE EDITING MARK AS COMPLETE



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Rural Pathway Tourism Incubator Application Ē ••• Completed Jun 15 2022 11:03 AM (MDT) Rural Pathway Tourism Incubator Application SECTION 1: APPLICANT INFORMATION Name а Organization and title/role а E-mail address а Phone number(s) а Mailing address а

A Back to application	○ ■ Steering Committee Forms ••••
Rural Pathway Program FY23 0000000002 ID: 0000000002 Status: Pre- Application approved. Please complete the main Application.	 Task instructions <u>Hide</u> Steering Committees should display diversity, including representation from the public and private sectors, as well as other primary partners and stakeholders. Directions: Each member of the Steering Committee must complete the Steering Committee Member Profile and the Statement of Commitment forms.
 Incubator Application Steering Committee Forms Optional Uploads 	Steering Committee Forms
(optional) 1 of 2 required tasks complete	Steering Committee Forms Each page in this section contains the Steering Committee Member Profile and Statement of Commitment forms for one individual Steering Committee member.
Last edited: Jun 15 2022 11:03 AM (MDT) REVIEW SUBMIT	Steering Committee members may be added as collaborators to the application so that each member is able to fill in their own page. All information on each page is mandatory; however, you may navigate through the pages of this section without first completing previous pages. For example,
Deadline: Jun 30 2023 11:59 PM (MDT)	Steering Committee Member 2 may skip an unfinished page 1 to access and complete page 2. SAVE & CONTINUE EDITING NEXT

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Add Optional Uploads





Review the Application





Submit the Application





Submit the Application



Submitted on: Jun 15 2022 11:30 AM (MDT)

Application Declined

Rural Pathway Program FY23		
0000000002 STATUS: Application Declined	Declined Decision made: Jun 15 2022 11:47 AM (MDT) Submitted on: Jun 15 2022 11:30 AM (MDT) Test Test (Owner) [Email address]	Rural Pathway Program FY23 Preview 000000002 Status: Application Declined APPLICATION ACTIVITY DECISION DETAILS Declined Jun 15 2022 11:47 AM (MDT) Declined Jun 15 2022 11:47 AM (MDT) Declined Jun 15 2022 11:47 AM (MDT)
VIEW Submitted on: Jun 15 2022 11:30 AM	Add collaborator	

Application Awarded



Agreement





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Submit application

please Review it.

CANCEL

Please confirm submission of your application.

If you wish to take a look at the application before submitting,

REVIEW

SUBMIT (

↑

Agreement

Rural Pathway Tourism Incubator Agreement

required parties sign and date it, then upload it here as a PDF.

Filename: Agreement.pdf Added: Jun 15 2022

Task instructions Hide

The Rural Pathway Tourism Incubator Agreement will be sent to you. Have the

Completed Jun 15 2022 01:51 PM (MDT)

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Rural Pathway Grant

Navigation Tools

Level of application completion

PREVIOUS

🖹 🛛 Rural Pathway Program

Program Selection and Application

RURAL PATHWAY GRANT APPLICATION

The purpose of the Rural Pathway Grant is to provide matching funding to support the implementation of viable tourism projects in New Mexico.

This funding opportunity requires a 1:1 match (cash preferred) administered by an eligible fiscal agent. All funding allocated by the New Mexico Tourism Department must be expended within the same fiscal year the Agreement is executed.

Eligible fiscal agents include municipalities, counties, and tribal governments within the state of New Mexico that promote New Mexico as a visitor destination.

NEXT

Save work on current page and continue editing

Go back one page

SAVE & CONTINUE EDITING

Go to next page OR finish and go to review page

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Rural Pathway Grant Application

Add Collaborators

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Last edited: Jun 15 2022 10:41 AM (MDT)		
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Deadline: Jun 30 2023 11:59 PM (MDT)		
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Add collaborator		

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2	0 of 2 required tasks complete
Collaborators	Last edited: Jun 15 2022 10:41 AM (MDT)
Add collaborators to view or contribute to your application. Email address of collaborators Separate addresses by commas	REVIEW SUBMIT Deadline: Jun 30 2023 11:59 PM (MDT)
Type of access View & edit View only Message (optional)	Test Test (Owner) [Email address]
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Begin the Application

K Back to application	😑 🖹 Rural Pathway Program 🛛 🚥	
Rural Pathway Program FY23 000000003	Program Selection and Application	
ID: 000000003	RURAL PATHWAY GRANT APPLICATION	
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PREVIOUS SAVE & CONTINUE EDITING

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NEXT C

Preview Application content at **newmexico.org/rpp**

Add Optional Uploads

No Optional Uploads

Submit the Application

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e	Rural Pathway Program Completed Jun 15 2022 04:36 PM (MDT)	
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The Rural in New Me	Pathway Grant provides matching funding for the implementation of viable tourism p xico.	rojects
To begin t	he application process, please select the program to which you wish to apply.	
Rural Pa	athway Grant	
RURAL PA	ATHWAY GRANT APPLICATION	

Submit application

CANCEL

Please confirm submission of your application.

If you wish to take a look at the application before submitting, please **Review** it.

REVIEW

SUBMIT

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Submit the Application

Application Declined

Application Awarded

Agreement

Find program information at

www.newmexico.org/rpp

Reach out to NMTD

Emily Bates | Tourism Development Coordinator Emily.Bates@state.nm.us | 505-690-6167

