# LATE SUMMER FUN in New Orleans

# COOLINARY

New Orleans is the ultimate culinary destination, which is why COOLinary is one of our favorite times of the year. For the entire month of August, you'll find specially-priced, prix fixe dining deals at some of NOLA's tastiest restaurants.

# **BE A TOURIST**

Who says you have to be visiting the Big Easy to enjoy some good ol' hospitality? We invite Louisiana residents and locals alike to rediscover New Orleans and see the city through a new lens. From summer festivals to great deals, explore the reasons why millions visit our great city every year.

# SATCHMO SUMMERFEST

Every first weekend of August, we celebrate one of New Orleans' favorite musicians, the late Louis Armstrong. Head to Jackson Square for rockin' live music and tasty cuisine at Satchmo SummerFest. You can also take in a "Satchmo Seminar," indoor lectures by Armstrong biographers and historians, as well as discussions with musicians who have been inspired by him.

# TALES OF THE COCKTAIL

Whether you make your living crafting cocktails or just enjoy a refreshing one every now and then, Tales of the Cocktail is the event for those who appreciate the art of the drink. Taking place July 17-22 in the French Quarter, this features lectures, seminars, dinner pairings, cooking and shaking demos, and of course, plenty of spirits.

# WHITE LINEN/DIRTY LINEN

RON

# **RUNNING OF THE BULLS**

In New Orleans, we do things a little differently. So, how do you make Spain's Encierro de Pamplona even more exciting? Well, ditch the bulls and add some Roller Derby Girls with plastic bats, of course! Running of the Bulls kicks off July 13-15. Runners gather in traditional white and red attire at the Sugar Mill at 8 a.m. on Saturday, July 14. And don't worry, the "bulls" aren't too feisty in our running—it's definitely family-friendly. New Orleans is a city rooted in artists, and every August we celebrate them at White Linen and Dirty Linen. Don your best white linen attire, head to Julia Street, and explore some of our best art galleries. The next weekend, make it a little more casual and wear your dirty linen (or whatever you got handy) and stroll down Royal Street for Dirty Linen night. To make the event even more memorable, many of the participating galleries and shops give away dirty martinis and dirty rice.

-+ -

# MUSEUM MONTH

-excit - Tritter

The whole month of August is Museum Month in New Orleans. If you're a member at a museum here in town, you can enjoy free admission to all participating local museums. See the latest exhibit at the National WWII Museum, view art at NOMA, relive history at the Historic New Orleans Collection—take your pick!

# **RESTAURANT WEEK**

In New Orleans, we live to eat; it's part of who we are. Restaurant Week New Orleans, September 10-16, 2018, is another great way to get out and experience the city's best restaurants with special deals on pre-fixe menus.

#### SOUTHERN DECADENCE

Labor Day weekend may usually mean the end of summer, but that doesn't mean the party has to stop. Southern Decadence is an inclusive celebration of LGBTQ life, music, and culture. It takes place from August 30–September 3 in the French Quarter. With all kinds of parties and parades happening all weekend long, you won't run out of ways to celebrate New Orleans' largest gay event!

Im

#### FRIED CHICKEN FEST

Crispy, spicy, regular, double-fried—no matter how you prefer yours, there's no denying we love our fried chicken in New Orleans. Head to Woldenberg Park on the river for the National Fried Chicken Festival. The free, outdoor, two-day fest has food from more than 35 restaurants and two stages of live music.

NA DESTIN