### BENEFITS AND FEATURES

<table>
<thead>
<tr>
<th>ANNUAL FEE</th>
<th>BASIC</th>
<th>SELECT</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Listing on NewOrleans.com</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Include images and videos on NewOrleans.com listing</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to list elopement package on wedding website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listing in and access to Membership Directory of 1,200 fellow members</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to offer coupons/discounts to visitors</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to purchase advertising online and in print</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Network with fellow members through members only Facebook group</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Participate in and attend all virtual/in-person member meetings</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Press releases posted on NewOrleans.com</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One-on-one benefits consultation sessions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Public Relations promotional opportunities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Receive Member e-newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to participate in familiarization (FAM) trips</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listing in Visitor’s Guide (based on category)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Receive leads for opportunities to host visiting journalists and influencers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listing in Meeting Planners Guide</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listing in Wedding Guide (based on category)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to exclusive convention calendar, including meeting planners’ contact information (if permitted)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to New Orleans &amp; Company produced research reports</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Convention Service requests and referrals</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tourism Service requests, including weddings, family reunions, student and international groups</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Membership rates are subject to change.

SEE ADDITIONAL MEMBERSHIP OPTIONS ON REVERSE SIDE →
## ADDITIONAL MEMBERSHIP OPTIONS

### SMALL ACCOMMODATIONS $700

- Advanced Membership Benefits, plus:
  - aRes booking engine

### PROFESSIONAL/SUPPLIER $225

- Listing on our website, under professional/supplier
- Listing in and access to Membership Directory of 1,200 fellow members
- Participate in and attend all virtual/in-person member meetings
- Receive member e-newsletter
- Receive timely industry update communications
- Network with fellow members through members only Facebook group

### ACCOMMODATIONS VARIES

- Advanced Membership Benefits, plus:
  - aRes booking engine
  - Convention Sales Leads

### NONPROFIT/COMMUNITY PARTNERS $300

- Professional/Supplier Benefits, plus:
  - Listing on NewOrleans.com, under nonprofit
  - Volunteer and Donation Requests
  - Receive one 18-month exclusive convention calendar

*All organizations must present 501C3 and/or 501C6 form with membership application*
**BUSINESS INFORMATION**

<table>
<thead>
<tr>
<th>Field</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Name</td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>State</td>
</tr>
<tr>
<td>Main Phone</td>
<td>Toll Free</td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
</tr>
</tbody>
</table>

**MAIN CONTACT**

<table>
<thead>
<tr>
<th>Field</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>Title</td>
</tr>
<tr>
<td>Email</td>
<td></td>
</tr>
<tr>
<td>Direct Phone</td>
<td>Cell/Alternate Phone</td>
</tr>
</tbody>
</table>

**Additional Contacts** (List an additional staff member who you wish to be associated with your account.)

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
</table>

**BILLING CONTACT**

<table>
<thead>
<tr>
<th>Field</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>Title</td>
</tr>
<tr>
<td>Address</td>
<td>State</td>
</tr>
<tr>
<td>Email*</td>
<td></td>
</tr>
</tbody>
</table>

*required field

**INVESTMENT**

- Select [ ] Basic [ ] Advanced [ ]
- Amount $____________ Cash [ ] Check (#) __________ Visa/MC [ ] AMEX [ ]
- Card Number________ Exp. Date __________
- Sec. Code _____ Name as it appears on the card
- How did you hear about us? __________________________

**MEMBER # ____________________________**

**Web Address ____________________________**

**Facebook ____________________________**

**Twitter ____________________________**

**Instagram ____________________________**

**YouTube ____________________________**

**Pinterest ____________________________**

**How did you hear about us? ____________________________**

**AUTHORIZATION**

In completing the application for membership, I hereby consent to have our business contact information included in all membership listings and to receive periodic communications from New Orleans & Company, its members or other entities that may obtain the membership listing from our website or various publications.

--- (initial here)

I hereby certify that all information provided in this application for membership is accurate and that I am representative of the company or organization approved to execute documents on its behalf.

--- (initial here)

I also certify that the company or organization maintains adequate business insurances and maintains all state or federal licenses and permits.

--- (initial here)

I, as signed, hereby make application for investment to New Orleans & Company. I understand that investment is a twelve (12) month commitment. In January of the following year, renewal will be billed and payment due unless written cancellation has been received. I further understand that my membership will be subject to automatic cancellation if payment is not received within ninety (90) days after the date of first renewal invoice. Canceled memberships may be ineligible for re-admission for up to a two (2) year period. I fully understand and agree that investment dues are non-refundable and non-transferable.

**Signature ____________________________**

**Date ____________________________**
MEMBER DESCRIPTION

Please provide a 35 word description for your listing on our website and in the appropriate publications. Note: New Orleans & Company will edit for style, format and length.


CATEGORIES

Please select your Primary Business Category from the list of categories on the attached page. Your business will appear under this category in our publications. You may also select up to five additional web categories.

Your business will appear under these categories in our database and on our website, and will be used when sending out leads.

Primary Business Category

Web Category 1

Web Category 2

Web Category 3

Web Category 4

Web Category 5

SPECIFIC QUESTIONS ABOUT YOUR BUSINESS

Primary Business Location (check one)

- Algiers
- Arts/Warehouse District/Convention Center
- Central Business District/Downtown
- Esplanade Ridge
- Faubourg Marigny/Bywater
- French Quarter Area
- Garden District/Uptown
- Gentilly/New Orleans East/Chalmette/9th Ward
- Lakeview/Lakefront
- Metairie/Kenner
- Mid-City
- Northshore
- Outside Metro Area
- Treme
- Westbank

Number of miles to MSY Airport:

Business ownership status (Optional) In order to assist you with media requests and niche marketing opportunities, please indicate if any of the categories below fit your company. Please check all that apply.

- African American
- Female
- Hispanic
- Asian
- Gay & Lesbian
- Locally Owned
- Other

Payments Accepted (check all that apply)

- American Express
- Discover
- Master Card
- Visa
- Cash Only

Languages Spoken

Amenities (check all that apply)

- ADA Accessible
- Kid-Friendly
- Pet-Friendly
- Free Wi-Fi
- Online Sales Only
- Tax-Free Shopping

Payments Accepted (check all that apply)

- Complimentary
- Free Off-street
- On-site
- On-street
- Pay
- Valet

Additional Information:

Hours of Operation (check days and note hours)

- Monday Open: Close:
- Tuesday Open: Close:
- Wednesday Open: Close:
- Thursday Open: Close:
- Friday Open: Close:
- Saturday Open: Close:
- Sunday Open: Close:

Additional Information:

Special Discount Rates (check all that apply)

- AAA
- Government
- Military
- Weekly
- AARP
- Group
- Seasonal
- Corporate
- Long-term
- Senior Citizen

Additional Information:
### DESTINATION MANAGEMENT COMPANY INFORMATION

**Services Offered** (check all that apply)

- Group Charter Sightseeing
- Wholesale Tariff
- Motorcoach
- Group Lodging
- Complete Incentive Programs
- Ticketing
- Group Transfer
- Step-On Guides
- Market Concentration (Domestic)
- FIT Airport Transfers
- FIT Sightseeing
- Market Concentration (International)
- Student Tours
- Van/Minibus
- Special Events
- Technical Tours
- Prepackaged Programs
- Sports
- Wholesale Tariff
- Minimum Group Size (specify number) __________

**Specialty Markets** (check all that apply)

- Association
- European
- Japanese
- Civil Rights
- French
- Latin American
- Civil War
- Full Convention Meeting
- Leisure
- Corporate
- Group
- Medical
- Corporate Meetings
- Housing
- Motorcoach Travel
- Domestic/Leisure
- Incentive
- Planning/DMC
- Domestic/Travel
- International
- Seniors
- WWII

### TOUR COMPANY INFORMATION

**Modes of Transportation** (check all that apply)

- Airplane
- Bus
- Carriage
- Helicopter
- Motorcycle/Scooter
- Van
- Airboat
- Canoe
- Flatboat
- Limousine
- Segway
- Walking

**Amenities** (check all that apply)

- Multilingual
Membership has its benefits.

**ACCOMMODATIONS**
- Apartments
- Bed & Breakfast Reservation Services
- Bed & Breakfasts
- Campsites & RV Parks
- Condominium Sales
- Fishing/Hunting Lodges
- Guest Houses/Inns
- Hostels
- Hotels
- Motels
- Plantations
- Vacation Rentals

**CHURCHES**
- Churches

**CONVENTION & BUSINESS SERVICES**
- 3D Printing
- Accountants
- Advertising & Public Relations
- Advertising Specialties
- Audio Visual Services
- Balloons
- Banners
- Beverages & Beverage Equipment
- Brochures – Distribution & Displays
- Business Services
- Caterers
- Computer Sales, Services & Rentals
- Conference & Training Facility
- Convention Centers
- Convention Management Assistance
- Convention On-Site Information/Registration Services
- Copier/Printer Rentals
- Copying Services
- Corporate Gifts
- Credit Card Services
- Decorators & Exhibitor Services
- Delivery & Courier Services
- Destination Management Companies
- Digital Media
- Disc Jockeys
- Disposal Services
- Drayage & Storage
- Dry Cleaners/Laundry/Alterations
- Employment – Temporary/Permanent
- Entertainers
- Entertainment & Special Productions
- Exhibitor Services
- Fireworks/Pyrotechnics
- Florists/Plants
- Food Distributors
- Freight Companies
- Graphic Designers
- Hostesses & Models
- Insurance
- Invitations
- Janitorial Services
- Linens
- Machinery Movers
- Marketing
- Massage Therapy
- Meeting Management
- Membership Organizations
- Mobile Communications & Accessories
- Multi-Media Production
- Office Supplies & Stationery
- Packaging, Wrapping, Boxes, Bags & Shipping
- Photographers
- Pre-Press Productions
- Printers
- Professional Members
- Publishers
- Rental Services
- Restaurant Equipment & Supplies
- Security Services & Systems
- Signs
- Silk Screens
- Sound & Light Services
- Speakers
- Speaker Bureaus
- Staging – Equipment & Services
- Stationers/Stationery
- Step-On-Guides
- Suppliers
- Talent Agencies & Management
- T-Shirts – Custom Design & Printing
- Teambuilding
- Transcription Services
- Translators & Interpreters
- Uniforms
- Utility Companies
- Venues
- Video & Film Production
- Virtual Reality
- Website Development

**NIGHTLIFE**
- Adult Entertainment
- Bars & Taverns
- Breweries/Brewpubs & Microbreweries/Distilleries
- Burlesque
- Cabaret
- Cajun Dancing
- Casinos
- Cigar Bars
- Cocktail Lounges
Restaurants
- Restaurants
- Tours
- Shopping
- Organizations
- Transportation
- Wedding

For More Information, Please Contact the Membership Department
Membership@NewOrleans.com | 504.566.5027 | NewOrleans.com