



Membership has its benefits.

NEW ORLEANS & COMPANY

BENEFITS AND FEATURES	BASIC	SELECT	ADVANCED
ANNUAL FEE	\$350	\$570	\$1,035
Listing on NewOrleans.com	✓	✓	✓
Include images and videos on NewOrleans.com listing	✓	✓	✓
Opportunity to list elopement package on wedding website	✓	✓	✓
Listing in and access to Membership Directory of 1,200 fellow members	✓	✓	✓
Opportunity to offer coupons/discounts to visitors	✓	✓	✓
Opportunity to purchase advertising online and in print	✓	✓	✓
Network with fellow members through members only Facebook group	✓	✓	✓
Participate in and attend all virtual/in-person member meetings	✓	✓	✓
Press releases posted on NewOrleans.com	✓	✓	✓
One-on-one benefits consultation sessions	✓	✓	✓
Public Relations promotional opportunities	✓	✓	✓
Receive Member e-newsletter	✓	✓	✓
Opportunity to participate in familiarization (FAM) trips	✓	✓	✓
Listing in Visitor's Guide (based on category)	✓	✓	✓
Receive leads for opportunities to host visiting journalists and influencers	✓	✓	✓
Listing in Meeting Planners Guide		✓	✓
Listing in Wedding Guide (based on category)		✓	✓
Access to exclusive convention calendar, including meeting planners' contact information (if permitted)		✓	✓
Access to New Orleans & Company produced research reports		✓	✓
Convention Service requests and referrals		✓	✓
Tourism Service requests, including weddings, family reunions, student and international groups			✓

Membership rates are subject to change.

SEE ADDITIONAL MEMBERSHIP OPTIONS ON REVERSE SIDE →

FOR MORE INFORMATION, PLEASE CONTACT THE MEMBERSHIP DEPARTMENT
MEMBERSHIP@NEWORLEANS.COM | 504.566.5027 | NEWORLEANS.COM



ADDITIONAL MEMBERSHIP OPTIONS

SMALL ACCOMMODATIONS \$700

Advanced Membership Benefits, plus:

- aRes booking engine

ACCOMMODATIONS VARIES

Advanced Membership Benefits, plus:

- aRes booking engine
- Convention Sales Leads

PROFESSIONAL/SUPPLIER \$225

- Listing on our website, under professional/supplier
- Listing in and access to Membership Directory of 1,200 fellow members
- Participate in and attend all virtual/in-person member meetings
- Receive member e-newsletter
- Receive timely industry update communications
- Network with fellow members through members only Facebook group

NONPROFIT/COMMUNITY PARTNERS \$300

Professional/Supplier Benefits, plus:

- Listing on NewOrleans.com, under nonprofit
- Volunteer and Donation Requests
- Receive one 18-month exclusive convention calendar

** All organizations must present 501C3 and/or 501C6 form with membership application*



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NEW ORLEANS & COMPANY

MEMBER # _____

BUSINESS INFORMATION

Company Name _____

Address _____

City _____ State _____ Zip _____

Main Phone _____ Toll Free _____

Email Address _____

Web Address _____

Facebook _____

Twitter _____

Instagram _____

YouTube _____

Pinterest _____

Numbers and both physical and email addresses listed here will be used in publications and on NewOrleans.com

MAIN CONTACT

Name _____ Title _____

Email _____

Direct Phone _____ Cell/Alternate Phone _____

Additional Contacts (List an additional staff member who you wish to be associated with your account.)

Name _____ Title _____

Email _____ Phone _____

Additional contacts may be submitted via email to Membership@NewOrleans.com

BILLING CONTACT

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email* _____

** required field*

INVESTMENT

☐ Select ☐ Basic ☐ Advanced

Amount \$ _____ ☐ Cash ☐ Check (#) _____ ☐ Visa/MC ☐ AMEX

Card Number _____ Exp. Date _____

Sec. Code _____ Name as it appears on the card _____

How did you hear about us? _____

AUTHORIZATION

In completing the application for membership, I hereby consent to have our business contact information included in all membership listings and to receive periodic communications from New Orleans & Company, its members or other entities that may obtain the membership listing from our website or various publications.

_____ (initial here)

I hereby certify that all information provided in this application for membership is accurate and that I am representative of the company or organization approved to execute documents on its behalf.

_____ (initial here)

I also certify that the company or organization maintains adequate business insurances and maintains all state or federal licenses and permits.

_____ (initial here)

I, as signed, hereby make application for investment to New Orleans & Company. I understand that investment is a twelve (12) month commitment. In January of the following year, renewal will be billed and payment due unless written cancellation has been received. I further understand that my membership will be subject to automatic cancellation if payment is not received within ninety (90) days after the date of first renewal invoice. Cancelled memberships may be ineligible for re-admission for up to a two (2) year period. I fully understand and agree that investment dues are non-refundable and non-transferable.

Signature _____

Date _____

MEMBER DESCRIPTION

Please provide a 35 word description for your listing on our website and in the appropriate publications. **Note:** *New Orleans & Company will edit for style, format and length.*

CATEGORIES

Please select your Primary Business Category from the list of categories on the attached page. Your business will appear under this category in our publications. You may also select up to five additional web categories.

Your business will appear under these categories in our database and on our website, and will be used when sending out leads.

Primary Business Category

Web Category 1

Web Category 4

Web Category 2

Web Category 5

Web Category 3

SPECIFIC QUESTIONS ABOUT YOUR BUSINESS

Primary Business Location (check one)

- ☐ Algiers
- ☐ Arts/Warehouse District/Convention Center
- ☐ Central Business District/Downtown
- ☐ Esplanade Ridge
- ☐ Faubourg Marigny/Bywater
- ☐ French Quarter Area
- ☐ Garden District/Uptown
- ☐ Gentilly/New Orleans East/Chalmette/9th Ward
- ☐ Lakeview/Lakefront
- ☐ Metairie/Kenner
- ☐ Mid-City
- ☐ Northshore
- ☐ Outside Metro Area
- ☐ Tremé
- ☐ Westbank

Number of miles to MSY Airport: _____

Hours of Operation (check days and note hours)

- | | | |
|------------------------------------|-------------|--------------|
| <input type="checkbox"/> Monday | Open: _____ | Close: _____ |
| <input type="checkbox"/> Tuesday | Open: _____ | Close: _____ |
| <input type="checkbox"/> Wednesday | Open: _____ | Close: _____ |
| <input type="checkbox"/> Thursday | Open: _____ | Close: _____ |
| <input type="checkbox"/> Friday | Open: _____ | Close: _____ |
| <input type="checkbox"/> Saturday | Open: _____ | Close: _____ |
| <input type="checkbox"/> Sunday | Open: _____ | Close: _____ |

Additional Information: _____

Business ownership status (Optional) In order to assist you with media requests and niche marketing opportunities, please indicate if any of the categories below fit your company. Please check all that apply.

- | | | |
|---|--|--|
| <input type="checkbox"/> African American | <input type="checkbox"/> Female | <input type="checkbox"/> Hispanic |
| <input type="checkbox"/> Asian | <input type="checkbox"/> Gay & Lesbian | <input type="checkbox"/> Locally Owned |
| <input type="checkbox"/> Other _____ | | |

Payments Accepted (check all that apply)

- ☐ American Express ☐ Discover ☐ Master Card ☐ Visa ☐ Cash Only

Languages Spoken

Amenities (check all that apply)

- | | | |
|---|--|--|
| <input type="checkbox"/> ADA Accessible | <input type="checkbox"/> Kid-Friendly | <input type="checkbox"/> Pet-Friendly |
| <input type="checkbox"/> Free Wi-Fi | <input type="checkbox"/> Online Sales Only | <input type="checkbox"/> Tax-Free Shopping |

Parking (check all that apply)

- ☐ Complimentary ☐ Free Off-street ☐ On-site ☐ On-street
- ☐ Pay ☐ Valet

Additional Information: _____

Special Discount Rates (check all that apply)

- | | | | |
|------------------------------------|-------------------------------------|---|---------------------------------|
| <input type="checkbox"/> AAA | <input type="checkbox"/> Government | <input type="checkbox"/> Military | <input type="checkbox"/> Weekly |
| <input type="checkbox"/> AARP | <input type="checkbox"/> Group | <input type="checkbox"/> Seasonal | |
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Long-term | <input type="checkbox"/> Senior Citizen | |

DESTINATION MANAGEMENT COMPANY INFORMATION

Services Offered (check all that apply)

- | | | |
|--|--|---|
| <input type="checkbox"/> Group Charter Sightseeing | <input type="checkbox"/> Wholesale Tariff | <input type="checkbox"/> Motorcoach |
| <input type="checkbox"/> Group Lodging | <input type="checkbox"/> Complete Incentive Programs | <input type="checkbox"/> Ticketing |
| <input type="checkbox"/> Group Transfer | <input type="checkbox"/> Step-On Guides | <input type="checkbox"/> Market Concentration (Domestic) |
| <input type="checkbox"/> FIT Airport Transfers | <input type="checkbox"/> FIT Sightseeing | <input type="checkbox"/> Market Concentration (International) |
| <input type="checkbox"/> Student Tours | <input type="checkbox"/> Van/Minibus | |
| <input type="checkbox"/> Technical Tours | <input type="checkbox"/> Prepackaged Programs | Minimum Group Size (specify number) _____ |

Specialty Markets (check all that apply)

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Association | <input type="checkbox"/> European | <input type="checkbox"/> Japanese | <input type="checkbox"/> Special Events |
| <input type="checkbox"/> Civil Rights | <input type="checkbox"/> French | <input type="checkbox"/> Latin American | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Civil War | <input type="checkbox"/> Full Convention Meeting | <input type="checkbox"/> Leisure | <input type="checkbox"/> Students |
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Group | <input type="checkbox"/> Medical | <input type="checkbox"/> Trade Shows |
| <input type="checkbox"/> Corporate Meetings | <input type="checkbox"/> Housing | <input type="checkbox"/> Motorcoach Travel | <input type="checkbox"/> Travel/Leisure |
| <input type="checkbox"/> Domestic/Leisure | <input type="checkbox"/> Incentive | <input type="checkbox"/> Planning/DMC | <input type="checkbox"/> WWII |
| <input type="checkbox"/> Domestic/Travel | <input type="checkbox"/> International | <input type="checkbox"/> Seniors | |

TOUR COMPANY INFORMATION

Modes of Transportation (check all that apply)

- | | | | | | |
|-----------------------------------|--------------------------------|-----------------------------------|-------------------------------------|---|----------------------------------|
| <input type="checkbox"/> Airplane | <input type="checkbox"/> Bus | <input type="checkbox"/> Carriage | <input type="checkbox"/> Helicopter | <input type="checkbox"/> Motorcycle/Scooter | <input type="checkbox"/> Van |
| <input type="checkbox"/> Airboat | <input type="checkbox"/> Canoe | <input type="checkbox"/> Flatboat | <input type="checkbox"/> Limousine | <input type="checkbox"/> Segway | <input type="checkbox"/> Walking |

Amenities (check all that apply)

- ☐ Multilingual



2020 ST. CHARLES AVENUE
NEW ORLEANS, LA 70130
NEWORLEANS.COM

NEW ORLEANS & COMPANY CATEGORIES OF MEMBERSHIP

Membership has its benefits.

NEW ORLEANS & COMPANY

ACCOMMODATIONS

- Apartments
- Bed & Breakfast Reservation Services
- Bed & Breakfasts
- Campsites & RV Parks
- Condominium Sales
- Fishing/Hunting Lodges
- Guest Houses/Inns
- Hostels
- Hotels
- Motels
- Plantations
- Vacation Rentals

ATTRACTIONS & ACTIVITIES

- Alligator Farms
- Amusement Centers
- Aquariums
- Arcades
- Art Centers
- Art Resources
- Bike Rentals
- Boat & Yacht Rentals
- Bowling Alleys
- Casinos
- Cemetery
- Churches of Interest
- Cocktail Experiences
- Cooking Schools
- Fishing & Hunting
- Flyboarding
- Gardens
- Golf Courses
- Historic Buildings
- Historic Homes
- Horse Racing
- Horseback Riding
- Movie Theaters

- Museums
- Parks/Squares
- Plantations
- Psychics
- Recreation
- Riverboats
- Salons/Spas
- Sporting Venues
- Specialty Experiences
- Tennis Courts
- Theatre/Performance Spaces
- Voodoo
- Zoos

CHURCHES

- Churches

CONVENTION & BUSINESS SERVICES

- 3D Printing
- Accountants
- Advertising & Public Relations
- Advertising Specialties
- Audio Visual Services
- Balloons
- Banners
- Beverages & Beverage Equipment
- Brochures – Distribution & Displays
- Business Services
- Caterers
- Computer Sales, Services & Rentals
- Conference & Training Facility
- Convention Centers
- Convention Management Assistance
- Convention On-Site Information/Registration Services
- Copier/Printer Rentals
- Copying Services
- Corporate Gifts
- Credit Card Services
- Decorators & Exhibitor Services
- Delivery & Courier Services
- Destination Management Companies
- Digital Media
- Disc Jockeys
- Disposal Services
- Drayage & Storage
- Dry Cleaners/Laundry/Alterations
- Employment – Temporary/Permanent
- Entertainers
- Entertainment & Special Productions
- Exhibitor Services
- Fireworks/Pyrotechnics
- Florists/Plants
- Food Distributors
- Freight Companies
- Graphic Designers
- Hostesses & Models
- Insurance
- Invitations
- Janitorial Services
- Linens
- Machinery Movers
- Marketing
- Massage Therapy
- Meeting Management
- Membership Organizations
- Mobile Communications & Accessories
- Multi-Media Production
- Office Supplies & Stationery
- Packaging, Wrapping, Boxes, Bags & Shipping
- Photographers
- Pre-Press Productions

- Printers
- Professional Members
- Publishers
- Rental Services
- Restaurant Equipment & Supplies
- Security Services & Systems
- Signs
- Silk Screens
- Sound & Light Services
- Speakers
- Speaker Bureaus
- Staging – Equipment & Services
- Stationers/Stationery
- Step-On-Guides
- Suppliers
- Talent Agencies & Management
- T-Shirts – Custom Design & Printing
- Teambuilding
- Transcription Services
- Translators & Interpreters
- Uniforms
- Utility Companies
- Venues
- Video & Film Production
- Virtual Reality
- Website Development

NIGHTLIFE

- Adult Entertainment
- Bars & Taverns
- Breweries/Brewpubs & Microbreweries/Distilleries
- Burlesque
- Cabaret
- Cajun Dancing
- Casinos
- Cigar Bars
- Cocktail Lounges

- Comedy Clubs
- Craft Cocktails
- Daiquiri Shops
- Dance Clubs
- Darts
- Dive/Neighborhood Bars
- DJs
- Dueling Pianos
- Extensive Beer Selection
- Food Cart Vendors
- Hookah Bars
- Jazz Clubs/Music Halls
- Karaoke
- LGBTQ Bars
- Live Music
- Musical Theatre
- Nightclubs
- Opera
- Patio/Outdoor Seating
- Piano Bars
- Ping Pong Tables
- Restaurant Bars
- Rooftop Bars
- Serves Food
- Sports Bars
- Table Shuffleboard
- Wine Bars

ORGANIZATIONS

- Arts Organizations
- Carnival Krewes
- Charities
- Consulates & Embassies
- Dance Organizations
- Educational Institutions
- Event/Festival Organizers
- LGBTQ Organizations
- Mardi Gras Organizations
- Membership Organizations
- Neighborhood Associations
- Non-Profits
- Opera Associations & Organizations
- Shopping & Merchant Associations
- Sports Organizations
- Symphony Orchestras & Organizations
- Theater Companies & Organizations

- Tourism/Hospitality Organizations
- Voluntourism Services

RESTAURANTS

- Restaurants

SHOPPING

- Antiques
- Art Markets
- Artists/Art Galleries
- Arts & Crafts
- Books
- Cameras & Electronics
- Candies & Fine Chocolates
- Children's Shops
- Christmas Shops
- Cigar, Pipe & Tobacco Shops
- Clothing & Accessories
- Collectibles/Memorabilia
- Consignment
- Cookware
- Cosmetics & Beauty Products
- Costumes
- Crawfish Suppliers
- Department Stores
- Farmers Markets
- Florists/Plants
- Gift Baskets
- Gift Shops
- Groceries
- Hat Shops
- Home Furnishings & Décor
- Jewelry
- King Cakes
- Lingerie
- Liquor/Wine Shops
- Local Food
- Luggage
- Malls/Shopping Centers
- Mardi Gras Supplies
- Mask Shops
- Men's Clothing & Accessories
- Men's Formal Wear
- Music/Record Stores
- Outlet Stores
- Posters/Prints
- Pralines

- Seafood
- Silver Shops
- Souvenirs
- Specialty Items
- Sunglasses/Eyewear
- Toy Stores
- Women's Clothing & Accessories
- Women's Formal Wear

TOURS

- Air
- Art
- Bicycle
- Cajun
- Carriage
- Cemetery
- City
- Cocktail
- Culinary
- French Quarter
- Garden/Courtyard
- Garden District
- Haunted
- History/Heritage
- Hop-On Hop-Off
- Kayak
- Mardi Gras
- Nature
- Night
- Personalized
- Plantation
- Sightseeing
- Specialized
- Winery/Distillery/Brewery

TRANSPORTATION

- Air Charters
- Airlines
- Airport Transportation
- Airports
- Aviation Services
- Bike Rentals
- Bus Companies
- Bus Stations
- Car Rentals
- Cruise Lines
- Ferry
- Limousines

- Marinas
- Motorcycle Rentals
- Parking Lots & Garages
- Party Buses
- Pedi-Cabs
- Private Car Services
- Public Transportation
- Ridesharing
- Scooter Rentals
- Taxi Cabs
- Train Stations
- Trains
- Transportation Services
- Wheelchair Rentals

VISITOR & TRIP PLANNING

- Attorneys
- Banks
- Barbers, Salons & Haircare
- Childcare
- Concierge Services
- Convention & Visitors Bureaus
- Disabled Services
- Drugstores
- Financial Services
- Health Clubs/Fitness Centers
- Hospitals/Medical Services
- Pet Services
- Publications
- Radio Stations
- Real Estate
- Research Facility
- Reservation Services
- Television Stations
- Tourist Information Services
- Trip/Tour Planning Companies
- Volunteer Housing
- Volunteer Services

WEDDING

- Chapels/Facilities
- Officiants
- Planning & Consultants
- Reception Venues
- Services & Supplies

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