### BENEFITS AND FEATURES

<table>
<thead>
<tr>
<th>ANNUAL FEE</th>
<th>BASIC</th>
<th>SELECT</th>
<th>ADVANCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>$350</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>$570</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>$1,035</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listing on NewOrleans.com</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Include images and videos on NewOrleans.com listing</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Opportunity to list elopement package on wedding website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listing in and access to Membership Directory of 1,200 fellow members</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Opportunity to offer coupons/discounts to visitors</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Opportunity to purchase advertising online and in print</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Network with fellow members through members only Facebook group</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Participate in and attend all virtual/in-person member meetings</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Press releases posted on NewOrleans.com</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>One-on-one benefits consultation sessions</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Public Relations promotional opportunities</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Receive Member e-newsletter</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Opportunity to participate in familiarization (FAM) trips</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listing in Visitor’s Guide (based on category)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Receive leads for opportunities to host visiting journalists and influencers</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listing in Meeting Planners Guide</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listing in Wedding Guide (based on category)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Access to exclusive convention calendar, including meeting planners’ contact information (if permitted)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Access to New Orleans &amp; Company produced research reports</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Convention Service requests and referrals</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Tourism Service requests, including weddings, family reunions, student and international groups</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

*Membership rates are subject to change.*

SEE ADDITIONAL MEMBERSHIP OPTIONS ON REVERSE SIDE →
## ADDITIONAL MEMBERSHIP OPTIONS

### SMALL ACCOMMODATIONS $700

**Advanced Membership Benefits, plus:**
- aRes booking engine

### PROFESSIONAL/SUPPLIER $225

- Listing on our website, under professional/supplier
- Listing in and access to Membership Directory of 1,200 fellow members
- Participate in and attend all virtual/in-person member meetings
- Receive member e-newsletter
- Receive timely industry update communications
- Network with fellow members through members only Facebook group

### ACCOMMODATIONS Varies

**Advanced Membership Benefits, plus:**
- aRes booking engine
- Convention Sales Leads

### NONPROFIT/COMMUNITY PARTNERS $300

**Professional/Supplier Benefits, plus:**
- Listing on NewOrleans.com, under nonprofit
- Volunteer and Donation Requests
- Receive one 18-month exclusive convention calendar

*All organizations must present 501C3 and/or 501C6 form with membership application*
Restaurant Membership has its benefits.

NEW ORLEANS & COMPANY
APPLICATION
FOR MEMBERSHIP

Company Name
Address
City       State     Zip
Main Phone    Toll Free
Email Address

Name      Title
Email
Direct Phone     Cell/Alternate Phone

Additional Contacts (List an additional staff member who you wish to be associated with your account.)
Name      Title
Email      Phone

Select     Basic          Advanced

Name     Title
Address
City       State     Zip
Phone
Email

* required field

How did you hear about us?

MEMBER # __________________________

Web Address ________________________________
Facebook ________________________________
Twitter ________________________________
Instagram ________________________________
YouTube ________________________________
Pinterest ________________________________

Numbers and both physical and email addresses listed here will be used in publications and on NewOrleans.com

BILLING CONTACT

Name__________________________ Title
Address ________________________________
City       State     Zip
Phone
Email* ________________________________

* required field

INVESTMENT

Amount $ ____________________________
Cash  Check ( #)  Visa/MC  AMEX
Card Number______________ Exp. Date ____________
Sec. Code ______ Name as it appears on the card

How did you hear about us? ________________________________

In completing the application for membership, I hereby consent to have our business contact information included in all membership listings and to receive periodic communications from New Orleans & Company, its members or other entities that may obtain the membership listing from our website or various publications.

__________ (initial here)

I hereby certify that all information provided in this application for membership is accurate and that I am representative of the company or organization approved to execute documents on its behalf.

__________ (initial here)

I also certify that the company or organization maintains adequate business insurances and maintains all state or federal licenses and permits.

__________ (initial here)

I, as signed, hereby make application for investment to New Orleans & Company. I understand that investment is a twelve (12) month commitment. In January of the following year, renewal will be billed and payment due unless written cancellation has been received. I further understand that my membership will be subject to automatic cancellation if payment is not received within ninety (90) days after the date of first renewal invoice. Cancelled memberships may be ineligible for re-admission for up to a two (2) year period. I fully understand and agree that investment dues are non-refundable and non-transferable.

Signature ________________________________
Date ________________________________

How did you hear about us?

How did you hear about us?

How did you hear about us?

How did you hear about us?
MEMBER DESCRIPTION

Please provide a 35 word description for your listing on our website and in the appropriate publications. Note: New Orleans & Company will edit for style, format and length.

SPECIFIC QUESTIONS ABOUT YOUR BUSINESS

Primary Business Location (check one)

☐ Algiers
☐ Arts/Warehouse District/Convention Center
☐ Central Business District/Downtown
☐ Esplanade Ridge
☐ Faubourg Marigny/Bywater
☐ French Quarter Area
☐ Garden District/Uptown
☐ Gentilly/New Orleans East/Chalmette/9th Ward
☐ Lakeview/Lakefront
☐ Metairie/Kenner
☐ Mid-City
☐ Northshore
☐ Outside Metro Area
☐ Treme
☐ Westbank

Number of miles to MSY Airport:

Business ownership status (Optional) In order to assist you with media requests and niche marketing opportunities, please indicate if any of the categories below fit your company. Please check all that apply.

☐ African American  ☐ Female  ☐ Hispanic
☐ Asian  ☐ Gay & Lesbian  ☐ Locally Owned
☐ Other

Payments Accepted (check all that apply)

☐ American Express  ☐ Discover  ☐ Master Card  ☐ Visa  ☐ Cash Only

Languages Spoken

Amenities (check all that apply)

☐ ADA Accessible  ☐ Kid-Friendly  ☐ Pet-Friendly
☐ Free Wi-Fi  ☐ Online Sales Only  ☐ Tax-Free Shopping

Parking (check all that apply)

☐ Complimentary  ☐ Free Off-street  ☐ On-site  ☐ On-street
☐ Pay  ☐ Valet

Additional Information:

Special Discount Rates (check all that apply)

☐ AAA  ☐ Government  ☐ Military  ☐ Weekly
☐ AARP  ☐ Group  ☐ Seasonal
☐ Corporate  ☐ Long-term  ☐ Senior Citizen

Additional Information:

MEMBERSHIP@NEWORLEANS.COM  |  504.566.5027  |  NEWORLEANS.COM
### RESTAURANT INFORMATION

**Cuisine** (check all that apply)
- [ ] African
- [ ] Asian
- [ ] All Day Breakfast
- [ ] American
- [ ] Bagel Shops
- [ ] Bakeries
- [ ] Bar Pub Food
- [ ] Barbecue
- [ ] Bistros
- [ ] Brew Pub
- [ ] Breweries
- [ ] Burgers
- [ ] Cajun
- [ ] Chinese
- [ ] Coffee Shops
- [ ] Contemporary
- [ ] Continental
- [ ] Creole
- [ ] Cuban
- [ ] Dessert
- [ ] Deli/Sandwiches
- [ ] Diners
- [ ] Fast Food/Family Style
- [ ] Food Hall/Market
- [ ] Food Truck
- [ ] French
- [ ] Greek/Mediterranean
- [ ] Health Food
- [ ] Hibachi
- [ ] Ice Cream/Gelateria/Yogurt
- [ ] Indian
- [ ] Irish
- [ ] Italian
- [ ] Japanese
- [ ] Juice Bar
- [ ] Latin/South American
- [ ] Local/Regional Fare
- [ ] Mexican
- [ ] Middle Eastern
- [ ] Pizza
- [ ] Poke
- [ ] Pralines
- [ ] Seafood
- [ ] Soul Food
- [ ] Southwestern/Tex Mex
- [ ] Spanish
- [ ] Steakhouses
- [ ] Sushi
- [ ] Tapas/Small Plates
- [ ] Thai
- [ ] Vegetarian
- [ ] Vietnamese

**Amenities** (check all that apply)
- [ ] 18-21
- [ ] Accepts Reservations
- [ ] Allows Outside Catering
- [ ] Balconies
- [ ] Courtyard
- [ ] Delivery
- [ ] Full Bar
- [ ] Gluten Free Options
- [ ] Kosher Options
- [ ] Music/Entertainment
- [ ] Organic Options
- [ ] Outdoor Seating
- [ ] Takeout
- [ ] Vegan Options

**Meals served and price range** (check one for each meal; price includes a complete meal)

<table>
<thead>
<tr>
<th>Meal</th>
<th>$10 or less</th>
<th>$11 - $20</th>
<th>$21 - $30</th>
<th>$31 - $40</th>
<th>above $40</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brunch</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Traditional Sunday Brunch</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dinner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Late Night (after 12 a.m.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Attire**
- [ ] Casual
- [ ] Business Casual
- [ ] Dressy/Jacket Required

**Total Seating Capacity**

---

**In order to appear in our annual Meeting Planners Guide, restaurants must be able to offer private receptions or facility buy-outs.**

Do you offer private reception/banquet rooms?  [ ] Yes  [ ] No  If yes, please fill out the following information:

Number of private rooms: ____________

Maximum capacity for banquet style setup in private room: ____________

Maximum capacity for reception style setup in private room: ____________

Maximum capacity for classroom style setup in private room: ____________

Maximum capacity for theatre style setup in private room: ____________

Do you offer a facility buy-out?  [ ] Yes  [ ] No  If yes, please fill out the following information:

Maximum capacity for facility buy-out banquet style setup: ____________

Maximum capacity for facility buy-out reception style setup: ____________
Membership has its benefits.

**ACCOMMODATIONS**
- Apartments
- Bed & Breakfast Reservation Services
- Bed & Breakfasts
- Campsites & RV Parks
- Condominium Sales
- Fishing/Hunting Lodges
- Guest Houses/Inns
- Hostels
- Hotels
- Motels
- Plantations
- Vacation Rentals

**ATTRACTIONS & ACTIVITIES**
- Alligator Farms
- Amusement Centers
- Aquariums
- Arcades
- Art Centers
- Art Resources
- Bike Rentals
- Boat & Yacht Rentals
- Bowling Alleys
- Casinos
- Cemetery
- Churches of Interest
- Cocktail Experiences
- Cooking Schools
- Fishing & Hunting
- Flyboarding
- Gardens
- Golf Courses
- Historic Buildings
- Historic Homes
- Horse Racing
- Horseback Riding
- Movie Theaters
- Museums
- Parks/Squares
- Plantations
- Psychics
- Recreation
- Riverboats
- Salons/Spas
- Sporting Venues
- Specialty Experiences
- Tennis Courts
- Theatre/Performance Spaces
- Voodoo
- Zoos

**CHURCHES**
- Churches

**CONVENTION & BUSINESS SERVICES**
- 3D Printing
- Accountants
- Advertising & Public Relations
- Advertising Specialties
- Audio Visual Services
- Balloons
- Banners
- Beverages & Beverage Equipment
- Brochures – Distribution & Displays
- Business Services
- Caterers
- Computer Sales, Services & Rentals
- Conference & Training Facility
- Convention Centers
- Convention Management Assistance
- Convention On-Site Information/Registration Services
- Copier/Printer Rentals
- Copying Services
- Corporate Gifts
- Credit Card Services
- Decorators & Exhibitor Services
- Delivery & Courier Services
- Destination Management Companies
- Digital Media
- Disc Jockeys
- Disposal Services
- Drayage & Storage
- Dry Cleaners/Laundry/Alterations
- Employment – Temporary/Permanent
- Entertainers
- Entertainment & Special Productions
- Exhibitor Services
- Fireworks/Pyrotechnics
- Florists/Plants
- Food Distributors
- Freight Companies
- Graphic Designers
- Hostesses & Models
- Insurance
- Invitations
- Janitorial Services
- Linens
- Machinery Movers
- Marketing
- Massage Therapy
- Meeting Management
- Membership Organizations
- Mobile Communications & Accessories
- Multi-Media Production
- Office Supplies & Stationery
- Packaging, Wrapping, Boxes, Bags & Shipping
- Photographers
- Pre-Press Productions
- Printers
- Professional Members
- Publishers
- Rental Services
- Restaurant Equipment & Supplies
- Security Services & Systems
- Signs
- Silk Screens
- Sound & Light Services
- Speakers
- Speaker Bureaus
- Staging – Equipment & Services
- Stationers/Stationery
- Step-On-Guides
- Suppliers
- Talent Agencies & Management
- T-Shirts – Custom Design & Printing
- Teambuilding
- Transcription Services
- Translators & Interpreters
- Uniforms
- Utility Companies
- Venues
- Video & Film Production
- Virtual Reality
- Website Development

**NIGHTLIFE**
- Adult Entertainment
- Bars & Taverns
- Breweries/Brewpubs & Microbreweries/Distilleries
- Burlesque
- Cabaret
- Cajun Dancing
- Casinos
- Cigar Bars
- Cocktail Lounges
• Comedy Clubs  
• Craft Cocktails  
• Daiquiri Shops  
• Dance Clubs  
• Darts  
• Dive/Neighborhood Bars  
• DJs  
• Dueling Pianos  
• Extensive Beer Selection  
• Food Cart Vendors  
• Hookah Bars  
• Jazz Clubs/Music Halls  
• Karaoke  
• LGBTQ Bars  
• Live Music  
• Musical Theatre  
• Nightclubs  
• Opera  
• Patio/Outdoor Seating  
• Piano Bars  
• Ping Pong Tables  
• Restaurant Bars  
• Rooftop Bars  
• Serves Food  
• Sports Bars  
• Table Shuffleboard  
• Wine Bars

RESTAURANTS
• Restaurants

SHOPPING
• Antiques  
• Art Markets  
• Artists/Art Galleries  
• Arts & Crafts  
• Books  
• Cameras & Electronics  
• Candies & Fine Chocolates  
• Children’s Shops  
• Christmas Shops  
• Cigar, Pipe & Tobacco Shops  
• Clothing & Accessories  
• Collectibles/Memorabilia  
• Consignment  
• Cookware  
• Cosmetics & Beauty Products  
• Costumes  
• Crawfish Suppliers  
• Department Stores  
• Farmers Markets  
• Florists/Plants  
• Gift Baskets  
• Gift Shops  
• Groceries  
• Hat Shops  
• Home Furnishings & Décor  
• Jewelry  
• King Cakes  
• Lingerie  
• Liquor/Wine Shops  
• Local Food  
• Luggage  
• Malls/Shopping Centers  
• Mardi Gras Supplies  
• Mask Shops  
• Men’s Clothing & Accessories  
• Men’s Formal Wear  
• Music/Record Stores  
• Outlet Stores  
• Posters/Prints  
• Pralines  
• Seafood  
• Silver Shops  
• Souvenirs  
• Specialty Items  
• Sunglasses/Eyewear  
• Toy Stores  
• Women’s Clothing & Accessories  
• Women’s Formal Wear

TOURS
• Air  
• Art  
• Bicycle  
• Cajun  
• Carriage  
• Cemetery  
• City  
• Cocktail  
• Culinary  
• French Quarter  
• Garden/Courtyard  
• Garden District  
• Haunted  
• History/Heritage  
• Hop-On Hop-Off  
• Kayak  
• Mardi Gras  
• Nature  
• Night  
• Personalized  
• Plantation  
• Sightseeing  
• Specialized  
• Winery/Distillery/Brewery

TRANSPORTATION
• Air Charters  
• Airlines  
• Airport Transportation  
• Airports  
• Aviation Services  
• Bike Rentals  
• Bus Companies  
• Bus Stations  
• Car Rentals  
• Cruise Lines  
• Ferry  
• Limousines

ORGANIZATIONS
• Arts Organizations  
• Carnival Krewes  
• Charities  
• Consulates & Embassies  
• Dance Organizations  
• Educational Institutions  
• Event/Festival Organizers  
• LGBTQ Organizations  
• Mardi Gras Organizations  
• Membership Organizations  
• Neighborhood Associations  
• Non-Profits  
• Opera Associations & Organizations  
• Shopping & Merchant Associations  
• Sports Organizations  
• Symphony Orchestras & Organizations  
• Theater Companies & Organizations  
• Tourism/Hospitality Organizations  
• Voluntourism Services

VISITOR & TRIP PLANNING
• Attorneys  
• Banks  
• Barbers, Salons & Haircare  
• Childcare  
• Concierge Services  
• Convention & Visitors Bureaus  
• Disabled Services  
• Drugstores  
• Financial Services  
• Health Clubs/Fitness Centers  
• Hospitals/Medical Services  
• Pet Services  
• Publications  
• Radio Stations  
• Real Estate  
• Research Facility  
• Reservation Services  
• Television Stations  
• Tourist Information Services  
• Trip/Tour Planning Companies  
• Volunteer Housing  
• Volunteer Services

WEDDING
• Chapels/Facilities  
• Officiants  
• Planning & Consultants  
• Reception Venues  
• Services & Supplies

FOR MORE INFORMATION, PLEASE CONTACT THE MEMBERSHIP DEPARTMENT  
MEMBERSHIP@NEWORLEANS.COM | 504.566.5027 | NEWORLEANS.COM