

# Membership has its Benefits.

**NEW ORLEANS**  
NEW ORLEANS & COMPANY

## BENEFITS AND FEATURES

	BASIC	SELECT	ADVANCED
<b>ANNUAL FEE</b>	<b>\$350</b>	<b>\$570</b>	<b>\$1,035</b>
Listing on NewOrleans.com	✓	✓	✓
Include images and videos on NewOrleans.com listing	✓	✓	✓
Opportunity to list elopement package on wedding website	✓	✓	✓
Listing in and access to Membership Directory of 1,200 fellow members	✓	✓	✓
Opportunity to offer coupons/discounts to visitors	✓	✓	✓
Opportunity to purchase advertising online and in print	✓	✓	✓
Network with fellow members through members only Facebook group	✓	✓	✓
Participate in and attend all virtual/in-person member meetings	✓	✓	✓
Press releases posted on NewOrleans.com	✓	✓	✓
One-on-one benefits consultation sessions	✓	✓	✓
Public Relations promotional opportunities	✓	✓	✓
Receive Member e-newsletter	✓	✓	✓
Opportunity to participate in familiarization (FAM) trips	✓	✓	✓
Listing in Visitor's Guide (based on category)	✓	✓	✓
Receive leads for opportunities to host visiting journalists and influencers	✓	✓	✓
Receive monthly Company's Convention Report	✓	✓	✓
Listing in Wedding Guide (based on category)		✓	✓
Access to exclusive convention calendar		✓	✓
Access to New Orleans & Company produced research reports		✓	✓
Convention Service requests and referrals		✓	✓
Tourism Service requests, including weddings, family reunions, student and international groups			✓
Receive Tradeshow and Booth Buy-In Opportunities for Convention and Tourism Sales			✓

Membership rates are subject to change.

SEE ADDITIONAL MEMBERSHIP OPTIONS ON REVERSE →

**FOR MORE INFORMATION, PLEASE CONTACT THE MEMBERSHIP DEPARTMENT**

**Membership@NewOrleans.com | 504.566.5027 | NewOrleans.com**

## ADDITIONAL MEMBERSHIP OPTIONS

### SMALL ACCOMMODATIONS \$700

#### Advanced Membership Benefits, plus:

- Ripe booking engine

### PROFESSIONAL/SUPPLIER \$225

- Listing on our website, under professional/supplier
- Listing in and access to Membership Directory of 1,200 fellow members
- Participate in and attend all virtual/in-person member meetings
- Receive member e-newsletter
- Receive timely industry update communications
- Network with fellow members through members only Facebook group

### ACCOMMODATIONS VARIES

#### Advanced Membership Benefits, plus:

- Ripe booking engine
- Convention Sales Leads

### NONPROFIT/COMMUNITY PARTNERS \$300

#### Professional/Supplier Benefits, plus:

- Listing on NewOrleans.com, under nonprofit
- Volunteer and Donation Requests
- Receive one 18-month exclusive convention calendar

*\* All organizations must present 501C3 and/or 501C6 form with membership application*

**FOR MORE INFORMATION, PLEASE CONTACT THE MEMBERSHIP DEPARTMENT**

**Membership@NewOrleans.com | 504.566.5027 | NewOrleans.com**

NEW ORLEANS & COMPANY  
**APPLICATION**  
 FOR MEMBERSHIP

Restaurant Membership has its benefits.

NEW ORLEANS & COMPANY

MEMBER # \_\_\_\_\_

**BUSINESS INFORMATION**

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Main Phone \_\_\_\_\_ Toll Free \_\_\_\_\_  
 Email Address \_\_\_\_\_

Web Address \_\_\_\_\_  
 Facebook \_\_\_\_\_  
 Twitter \_\_\_\_\_  
 Instagram \_\_\_\_\_  
 YouTube \_\_\_\_\_  
 Pinterest \_\_\_\_\_

*Numbers and both physical and email addresses listed here will be used in publications and on NewOrleans.com*

**MAIN CONTACT**

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Email \_\_\_\_\_  
 Direct Phone \_\_\_\_\_ Cell/Alternate Phone \_\_\_\_\_  
 Additional Contacts (List an additional staff member who you wish to be associated with your account.)  
 Name \_\_\_\_\_ Title \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_

*Additional contacts may be submitted via email to Membership@NewOrleans.com*

**BILLING CONTACT**

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email\* \_\_\_\_\_

*\* required field*

**INVESTMENT**

Select  Basic  Advanced

Amount \$ \_\_\_\_\_  Cash  Check (#) \_\_\_\_\_  Visa/MC  AMEX

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Sec. Code \_\_\_\_\_ Name as it appears on the card \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

**AUTHORIZATION**

In completing the application for membership, I hereby consent to have our business contact information included in all membership listings and to receive periodic communications from New Orleans & Company, its members or other entities that may obtain the membership listing from our website or various publications.

\_\_\_\_\_ (initial here)

I hereby certify that all information provided in this application for membership is accurate and that I am representative of the company or organization approved to execute documents on its behalf.

\_\_\_\_\_ (initial here)

I also certify that the company or organization maintains adequate business insurances and maintains all state or federal licenses and permits.

\_\_\_\_\_ (initial here)

I, as signed, hereby make application for investment to New Orleans & Company. I understand that investment is a twelve (12) month commitment. In January of the following year, renewal will be billed and payment due unless written cancellation has been received. I further understand that my membership will be subject to automatic cancellation if payment is not received within ninety (90) days after the date of first renewal invoice. Cancelled memberships may be ineligible for re-admission for up to a two (2) year period. I fully understand and agree that investment dues are non-refundable and non-transferable.

Signature \_\_\_\_\_

Date \_\_\_\_\_

## MEMBER DESCRIPTION

Please provide a 35 word description for your listing on our website and in the appropriate publications. **Note:** *New Orleans & Company will edit for style, format and length.*

---

---

---

---

---

---

---

## CATEGORIES

Please select your Primary Business Category from the list of categories on the attached page. Your business will appear under this category in our publications. You may also select up to five additional web categories.

**Your business will appear under these categories in our database and on our website, and will be used when sending out leads.**

Primary Business Category

Web Category 1

Web Category 4

Web Category 2

Web Category 5

Web Category 3

## SPECIFIC QUESTIONS ABOUT YOUR BUSINESS

### Primary Business Location (check one)

- Algiers
- Arts/Warehouse District/Convention Center
- Central Business District/Downtown
- Esplanade Ridge
- Faubourg Marigny/Bywater
- French Quarter Area
- Garden District/Uptown
- Gentilly/New Orleans East/Chalmette/9th Ward
- Lakeview/Lakefront
- Metairie/Kenner
- Mid-City
- Northshore
- Outside Metro Area
- Treme
- Westbank

Number of miles to MSY Airport: \_\_\_\_\_

### Hours of Operation (check days and note hours)

- Monday      Open: \_\_\_\_\_ Close: \_\_\_\_\_
- Tuesday      Open: \_\_\_\_\_ Close: \_\_\_\_\_
- Wednesday      Open: \_\_\_\_\_ Close: \_\_\_\_\_
- Thursday      Open: \_\_\_\_\_ Close: \_\_\_\_\_
- Friday      Open: \_\_\_\_\_ Close: \_\_\_\_\_
- Saturday      Open: \_\_\_\_\_ Close: \_\_\_\_\_
- Sunday      Open: \_\_\_\_\_ Close: \_\_\_\_\_

Additional Information: \_\_\_\_\_

**Business ownership status** (Optional) In order to assist you with media requests and niche marketing opportunities, please indicate if any of the categories below fit your company. Please check all that apply.

- African American       Female       Hispanic
- Asian       Gay & Lesbian       Locally Owned
- Other \_\_\_\_\_

### Payments Accepted (check all that apply)

- American Express     Discover     Master Card     Visa     Cash Only

### Languages Spoken

\_\_\_\_\_

### Amenities (check all that apply)

- ADA Accessible     Kid-Friendly     Pet-Friendly
- Free Wi-Fi     Online Sales Only     Tax-Free Shopping

### Parking (check all that apply)

- Complimentary     Free Off-street     On-site     On-street
- Pay     Valet

Additional Information: \_\_\_\_\_

### Special Discount Rates (check all that apply)

- AAA     Government     Military     Weekly
- AARP     Group     Seasonal
- Corporate     Long-term     Senior Citizen

# RESTAURANT INFORMATION

## Cuisine (check all that apply)

- |  |   |   |   |
|--|---|---|---|
| <input type="checkbox"/> African           | <input type="checkbox"/> Chinese                | <input type="checkbox"/> Greek/Mediterranean        | <input type="checkbox"/> Pizza                |
| <input type="checkbox"/> Asian             | <input type="checkbox"/> Coffee Shops           | <input type="checkbox"/> Health Food                | <input type="checkbox"/> Poke                 |
| <input type="checkbox"/> All Day Breakfast | <input type="checkbox"/> Contemporary           | <input type="checkbox"/> Hibachi                    | <input type="checkbox"/> Pralines             |
| <input type="checkbox"/> American          | <input type="checkbox"/> Continental            | <input type="checkbox"/> Ice Cream/Gelateria/Yogurt | <input type="checkbox"/> Seafood              |
| <input type="checkbox"/> Bagel Shops       | <input type="checkbox"/> Creole                 | <input type="checkbox"/> Indian                     | <input type="checkbox"/> Soul Food            |
| <input type="checkbox"/> Bakeries          | <input type="checkbox"/> Cuban                  | <input type="checkbox"/> Irish                      | <input type="checkbox"/> Southwestern/Tex Mex |
| <input type="checkbox"/> Bar Pub Food      | <input type="checkbox"/> Dessert                | <input type="checkbox"/> Italian                    | <input type="checkbox"/> Spanish              |
| <input type="checkbox"/> Barbecue          | <input type="checkbox"/> Deli/Sandwiches        | <input type="checkbox"/> Japanese                   | <input type="checkbox"/> Steakhouses          |
| <input type="checkbox"/> Bistros           | <input type="checkbox"/> Diners                 | <input type="checkbox"/> Juice Bar                  | <input type="checkbox"/> Sushi                |
| <input type="checkbox"/> Brew Pub          | <input type="checkbox"/> Fast Food/Family Style | <input type="checkbox"/> Latin/South American       | <input type="checkbox"/> Tapas/Small Plates   |
| <input type="checkbox"/> Breweries         | <input type="checkbox"/> Food Hall/Market       | <input type="checkbox"/> Local/Regional Fare        | <input type="checkbox"/> Thai                 |
| <input type="checkbox"/> Burgers           | <input type="checkbox"/> Food Truck             | <input type="checkbox"/> Mexican                    | <input type="checkbox"/> Vegetarian           |
| <input type="checkbox"/> Cajun             | <input type="checkbox"/> French                 | <input type="checkbox"/> Middle Eastern             | <input type="checkbox"/> Vietnamese           |

## Amenities (check all that apply)

- |  |  |  |  |
|--|--|--|--|
| <input type="checkbox"/> 18-21                   | <input type="checkbox"/> Courtyard           | <input type="checkbox"/> Kosher Options      | <input type="checkbox"/> Takeout       |
| <input type="checkbox"/> Accepts Reservations    | <input type="checkbox"/> Delivery            | <input type="checkbox"/> Music/Entertainment | <input type="checkbox"/> Vegan Options |
| <input type="checkbox"/> Allows Outside Catering | <input type="checkbox"/> Full Bar            | <input type="checkbox"/> Organic Options     |  |
| <input type="checkbox"/> Balconies               | <input type="checkbox"/> Gluten Free Options | <input type="checkbox"/> Outdoor Seating     |  |

## Meals served and price range (check one for each meal; price includes a complete meal)

- |                            |                                       |                                      |                                      |                                      |                                     |
|----------------------------|---------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|-------------------------------------|
| Breakfast                  | <input type="checkbox"/> \$10 or less | <input type="checkbox"/> \$11 - \$20 | <input type="checkbox"/> \$21 - \$30 | <input type="checkbox"/> \$31 - \$40 | <input type="checkbox"/> above \$40 |
| Brunch                     | <input type="checkbox"/> \$10 or less | <input type="checkbox"/> \$11 - \$20 | <input type="checkbox"/> \$21 - \$30 | <input type="checkbox"/> \$31 - \$40 | <input type="checkbox"/> above \$40 |
| Traditional Sunday Brunch  | <input type="checkbox"/> \$10 or less | <input type="checkbox"/> \$11 - \$20 | <input type="checkbox"/> \$21 - \$30 | <input type="checkbox"/> \$31 - \$40 | <input type="checkbox"/> above \$40 |
| Lunch                      | <input type="checkbox"/> \$10 or less | <input type="checkbox"/> \$11 - \$20 | <input type="checkbox"/> \$21 - \$30 | <input type="checkbox"/> \$31 - \$40 | <input type="checkbox"/> above \$40 |
| Dinner                     | <input type="checkbox"/> \$10 or less | <input type="checkbox"/> \$11 - \$20 | <input type="checkbox"/> \$21 - \$30 | <input type="checkbox"/> \$31 - \$40 | <input type="checkbox"/> above \$40 |
| Late Night (after 12 a.m.) | <input type="checkbox"/> \$10 or less | <input type="checkbox"/> \$11 - \$20 | <input type="checkbox"/> \$21 - \$30 | <input type="checkbox"/> \$31 - \$40 | <input type="checkbox"/> above \$40 |

**Attire**  Casual  Business Casual  Dressy/Jacket Required

**Total Seating Capacity** \_\_\_\_\_

**In order to appear in our annual Meeting Planners Guide, restaurants must be able to offer private receptions or facility buy-outs.**

Do you offer private reception/banquet rooms?  Yes  No If yes, please fill out the following information:

Number of private rooms: \_\_\_\_\_

Maximum capacity for banquet style setup in private room: \_\_\_\_\_

Maximum capacity for reception style setup in private room: \_\_\_\_\_

Maximum capacity for classroom style setup in private room: \_\_\_\_\_

Maximum capacity for theatre style setup in private room: \_\_\_\_\_

Do you offer a facility buy-out?  Yes  No If yes, please fill out the following information:

Maximum capacity for facility buy-out banquet style setup: \_\_\_\_\_

Maximum capacity for facility buy-out reception style setup: \_\_\_\_\_

A circular logo with a dark blue background and a yellow border. The text 'NEW ORLEANS & COMPANY' is centered in white, with the ampersand in yellow.

**NEW  
ORLEANS  
& COMPANY**

2020 ST. CHARLES AVENUE  
NEW ORLEANS, LA 70130  
NEWORLEANS.COM

# NEW ORLEANS & COMPANY CATEGORIES OF MEMBERSHIP

Membership has its benefits.

NEW ORLEANS & COMPANY

## ACCOMMODATIONS

- Apartments
- Bed & Breakfast Reservation Services
- Bed & Breakfasts
- Campsites & RV Parks
- Condominium Sales
- Fishing/Hunting Lodges
- Guest Houses/Inns
- Hostels
- Hotels
- Motels
- Plantations
- Vacation Rentals

## ATTRACTIONS & ACTIVITIES

- Alligator Farms
- Amusement Centers
- Aquariums
- Arcades
- Art Centers
- Art Resources
- Bike Rentals
- Boat & Yacht Rentals
- Bowling Alleys
- Casinos
- Cemetery
- Churches of Interest
- Cocktail Experiences
- Cooking Schools
- Fishing & Hunting
- Flyboarding
- Gardens
- Golf Courses
- Historic Buildings
- Historic Homes
- Horse Racing
- Horseback Riding
- Movie Theaters

- Museums
- Parks/Squares
- Plantations
- Psychics
- Recreation
- Riverboats
- Salons/Spas
- Sporting Venues
- Specialty Experiences
- Tennis Courts
- Theatre/Performance Spaces
- Voodoo
- Zoos

## CHURCHES

- Churches

## CONVENTION & BUSINESS SERVICES

- 3D Printing
- Accountants
- Advertising & Public Relations
- Advertising Specialties
- Audio Visual Services
- Balloons
- Banners
- Beverages & Beverage Equipment
- Brochures – Distribution & Displays
- Business Services
- Caterers
- Computer Sales, Services & Rentals
- Conference & Training Facility
- Convention Centers
- Convention Management Assistance
- Convention On-Site Information/Registration Services
- Copier/Printer Rentals
- Copying Services
- Corporate Gifts
- Credit Card Services
- Decorators & Exhibitor Services
- Delivery & Courier Services
- Destination Management Companies
- Digital Media
- Disc Jockeys
- Disposal Services
- Drayage & Storage
- Dry Cleaners/Laundry/Alterations
- Employment – Temporary/Permanent
- Entertainers
- Entertainment & Special Productions
- Exhibitor Services
- Fireworks/Pyrotechnics
- Florists/Plants
- Food Distributors
- Freight Companies
- Graphic Designers
- Hostesses & Models
- Insurance
- Invitations
- Janitorial Services
- Linens
- Machinery Movers
- Marketing
- Massage Therapy
- Meeting Management
- Membership Organizations
- Mobile Communications & Accessories
- Multi-Media Production
- Office Supplies & Stationery
- Packaging, Wrapping, Boxes, Bags & Shipping
- Photographers
- Pre-Press Productions

- Printers
- Professional Members
- Publishers
- Rental Services
- Restaurant Equipment & Supplies
- Security Services & Systems
- Signs
- Silk Screens
- Sound & Light Services
- Speakers
- Speaker Bureaus
- Staging – Equipment & Services
- Stationers/Stationery
- Step-On-Guides
- Suppliers
- Talent Agencies & Management
- T-Shirts – Custom Design & Printing
- Teambuilding
- Transcription Services
- Translators & Interpreters
- Uniforms
- Utility Companies
- Venues
- Video & Film Production
- Virtual Reality
- Website Development

## NIGHTLIFE

- Adult Entertainment
- Bars & Taverns
- Breweries/Brewpubs & Microbreweries/Distilleries
- Burlesque
- Cabaret
- Cajun Dancing
- Casinos
- Cigar Bars
- Cocktail Lounges

- Comedy Clubs
- Craft Cocktails
- Daiquiri Shops
- Dance Clubs
- Darts
- Dive/Neighborhood Bars
- DJs
- Dueling Pianos
- Extensive Beer Selection
- Food Cart Vendors
- Hookah Bars
- Jazz Clubs/Music Halls
- Karaoke
- LGBTQ Bars
- Live Music
- Musical Theatre
- Nightclubs
- Opera
- Patio/Outdoor Seating
- Piano Bars
- Ping Pong Tables
- Restaurant Bars
- Rooftop Bars
- Serves Food
- Sports Bars
- Table Shuffleboard
- Wine Bars

## ORGANIZATIONS

- Arts Organizations
- Carnival Krewes
- Charities
- Consulates & Embassies
- Dance Organizations
- Educational Institutions
- Event/Festival Organizers
- LGBTQ Organizations
- Mardi Gras Organizations
- Membership Organizations
- Neighborhood Associations
- Non-Profits
- Opera Associations & Organizations
- Shopping & Merchant Associations
- Sports Organizations
- Symphony Orchestras & Organizations
- Theater Companies & Organizations

- Tourism/Hospitality Organizations
- Voluntourism Services

## RESTAURANTS

- Restaurants

## SHOPPING

- Antiques
- Art Markets
- Artists/Art Galleries
- Arts & Crafts
- Books
- Cameras & Electronics
- Candies & Fine Chocolates
- Children's Shops
- Christmas Shops
- Cigar, Pipe & Tobacco Shops
- Clothing & Accessories
- Collectibles/Memorabilia
- Consignment
- Cookware
- Cosmetics & Beauty Products
- Costumes
- Crawfish Suppliers
- Department Stores
- Farmers Markets
- Florists/Plants
- Gift Baskets
- Gift Shops
- Groceries
- Hat Shops
- Home Furnishings & Décor
- Jewelry
- King Cakes
- Lingerie
- Liquor/Wine Shops
- Local Food
- Luggage
- Malls/Shopping Centers
- Mardi Gras Supplies
- Mask Shops
- Men's Clothing & Accessories
- Men's Formal Wear
- Music/Record Stores
- Outlet Stores
- Posters/Prints
- Pralines

- Seafood
- Silver Shops
- Souvenirs
- Specialty Items
- Sunglasses/Eyewear
- Toy Stores
- Women's Clothing & Accessories
- Women's Formal Wear

## TOURS

- Air
- Art
- Bicycle
- Cajun
- Carriage
- Cemetery
- City
- Cocktail
- Culinary
- French Quarter
- Garden/Courtyard
- Garden District
- Haunted
- History/Heritage
- Hop-On Hop-Off
- Kayak
- Mardi Gras
- Nature
- Night
- Personalized
- Plantation
- Sightseeing
- Specialized
- Winery/Distillery/Brewery

## TRANSPORTATION

- Air Charters
- Airlines
- Airport Transportation
- Airports
- Aviation Services
- Bike Rentals
- Bus Companies
- Bus Stations
- Car Rentals
- Cruise Lines
- Ferry
- Limousines

- Marinas
- Motorcycle Rentals
- Parking Lots & Garages
- Party Buses
- Pedi-Cabs
- Private Car Services
- Public Transportation
- Ridesharing
- Scooter Rentals
- Taxi Cabs
- Train Stations
- Trains
- Transportation Services
- Wheelchair Rentals

## VISITOR & TRIP PLANNING

- Attorneys
- Banks
- Barbers, Salons & Haircare
- Childcare
- Concierge Services
- Convention & Visitors Bureaus
- Disabled Services
- Drugstores
- Financial Services
- Health Clubs/Fitness Centers
- Hospitals/Medical Services
- Pet Services
- Publications
- Radio Stations
- Real Estate
- Research Facility
- Reservation Services
- Television Stations
- Tourist Information Services
- Trip/Tour Planning Companies
- Volunteer Housing
- Volunteer Services

## WEDDING

- Chapels/Facilities
- Officiants
- Planning & Consultants
- Reception Venues
- Services & Supplies