



Membership has its benefits.

NEW ORLEANS & COMPANY

| BENEFITS AND FEATURES   | SELECT | BASIC | ADVANCED |
|---|--------|-------|----------|
| ANNUAL FEE  | \$299  | \$570 | \$1,035  |
| Access to exclusive Convention Calendar, including meeting planners' contact information  |        | ✓     | ✓        |
| Listing in Official Visitors Guide (based on category selected)   | ✓      | ✓     | ✓        |
| Listing in Meeting Planners Guide (based on category selected)  |        | ✓     | ✓        |
| Listing in Group Travel Planners Guide (based on category selected)   |        | ✓     | ✓        |
| Listing in Destination Wedding Guide (based on category selected)   |        | ✓     | ✓        |
| Listing on NewOrleans.com   | ✓      | ✓     | ✓        |
| Distribution of your print brochures at New Orleans & Company Visitor Center (2020 St. Charles Ave.) and St. Ann Visitor Center (529 St. Ann St.) | ✓      | ✓     | ✓        |
| Company's Coming report with social media links for meetings in town within the next 30 days  | ✓      | ✓     | ✓        |
| Opportunity to offer coupons to visitors  | ✓      | ✓     | ✓        |
| Press releases posted on NewOrleans.com   | ✓      | ✓     | ✓        |
| Invitation to seminars, workshops and focus groups  | ✓      | ✓     | ✓        |
| One-on-one benefits consultation sessions   | ✓      | ✓     | ✓        |
| Opportunity to purchase advertising online and in print   | ✓      | ✓     | ✓        |
| Convention Service requests   |        | ✓     | ✓        |
| Exhibit at quarterly Business After Hours Networking Event  |        | ✓     | ✓        |
| Exhibit at annual Connections Tradeshow   |        | ✓     | ✓        |
| Listing in and access to Membership Directory of 1,100 fellow members   | ✓      | ✓     | ✓        |
| Tourism Service requests, including weddings, family reunions, student and international groups   |        |       | ✓        |
| Eligibility to participate in tradeshow opportunities   |        |       | ✓        |
| Public Relations promotional opportunities  | ✓      | ✓     | ✓        |
| Attendance at all New Orleans & Company Events  | ✓      | ✓     | ✓        |
| Receive Member newsletter   | ✓      | ✓     | ✓        |
| Participate in Office Depot affinity program  | ✓      | ✓     | ✓        |

Membership rates are subject to change.

SEE ADDITIONAL MEMBERSHIP OPTIONS ON REVERSE SIDE →

## ADDITIONAL MEMBERSHIP OPTIONS

### SMALL ACCOMMODATIONS VARIES

**Advanced Membership Benefits, plus:**

- aRes booking engine

### PROFESSIONAL/SUPPLIER \$225

- Listing on our website, under Professional/Supplier
- Participation in exhibit opportunities
- Attendance at all networking and educational events

### ACCOMMODATIONS VARIES

**Advanced Membership Benefits, plus:**

- Convention Sales Leads

### NONPROFIT \$300

**Professional/Supplier Benefits, plus:**

- Receive one 18 month Exclusive Convention Calendar
- All organizations must present 501C3 and/or 501C6 Form with Membership Application





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MEMBER # \_\_\_\_\_

BUSINESS INFORMATION

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Main Phone \_\_\_\_\_ Toll Free \_\_\_\_\_  
Email Address \_\_\_\_\_

Web Address \_\_\_\_\_  
Facebook \_\_\_\_\_  
Twitter \_\_\_\_\_  
Instagram \_\_\_\_\_  
YouTube \_\_\_\_\_  
Pinterest \_\_\_\_\_

Numbers and both physical and email addresses listed here will be used in publications and on NewOrleans.com

MAIN CONTACT

Name \_\_\_\_\_ Title \_\_\_\_\_  
Email \_\_\_\_\_  
Direct Phone \_\_\_\_\_ Cell/Alternate Phone \_\_\_\_\_  
Additional Contacts (List an additional staff member who you wish to be associated with your account.)  
Name \_\_\_\_\_ Title \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

Additional contacts may be submitted via email to Membership@NewOrleans.com

AUTHORIZATION

In completing the application for membership, I hereby consent to have our business contact information included in all membership listings and to receive periodic communications from New Orleans & Company, its members or other entities that may obtain the membership listing from our website or various publications.

\_\_\_\_\_ (initial here)

I hereby certify that all information provided in this application for membership is accurate and that I am representative of the company or organization approved to execute documents on its behalf.

\_\_\_\_\_ (initial here)

I also certify that the company or organization maintains adequate business insurances and maintains all state or federal licenses and permits.

\_\_\_\_\_ (initial here)

I, as signed, hereby make application for investment to New Orleans & Company. I understand that investment is a twelve (12) month commitment. In January of the following year, renewal will be billed and payment due unless written cancellation has been received. I further understand that my membership will be subject to automatic cancellation if payment is not received within ninety (90) days after the date of first renewal invoice. Cancelled memberships may be ineligible for re-admission for up to a two (2) year period. I fully understand and agree that investment dues are non-refundable and non-transferable.

Signature \_\_\_\_\_

Date \_\_\_\_\_

BILLING CONTACT

Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email\* \_\_\_\_\_

\* required field

INVESTMENT

☐ Select ☐ Basic ☐ Advanced  
Amount \$ \_\_\_\_\_ ☐ Cash ☐ Check (#) \_\_\_\_\_ ☐ Visa/MC ☐ AMEX  
Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Sec. Code \_\_\_\_\_ Name as it appears on the card \_\_\_\_\_  
How did you hear about us? \_\_\_\_\_

## MEMBER DESCRIPTION

Please provide a 35 word description for your listing on our website and in the appropriate publications. **Note:** *New Orleans & Company will edit for style, format and length.*

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## CATEGORIES

Please select your Primary Business Category from the list of categories on the attached page. Your business will appear under this category in our publications. You may also select up to five additional web categories.

***Your business will appear under these categories in our database and on our website, and will be used when sending out leads.***

Primary Business Category

Web Category 1

Web Category 4

Web Category 2

Web Category 5

Web Category 3

## SPECIFIC QUESTIONS ABOUT YOUR BUSINESS

### Primary Business Location (check one)

- ☐ Algiers
- ☐ Arts/Warehouse District/Convention Center
- ☐ Central Business District/Downtown
- ☐ Esplanade Ridge
- ☐ Faubourg Marigny/Bywater
- ☐ French Quarter Area
- ☐ Garden District/Uptown
- ☐ Gentilly/New Orleans East/Chalmette/9th Ward
- ☐ Lakeview/Lakefront
- ☐ Metairie/Kenner
- ☐ Mid-City
- ☐ Northshore
- ☐ Outside Metro Area
- ☐ Tremé
- ☐ Westbank

Number of miles to MSY Airport: \_\_\_\_\_

### Hours of Operation (check days and note hours)

- |                                    |             |              |
|------------------------------------|-------------|--------------|
| <input type="checkbox"/> Monday    | Open: _____ | Close: _____ |
| <input type="checkbox"/> Tuesday   | Open: _____ | Close: _____ |
| <input type="checkbox"/> Wednesday | Open: _____ | Close: _____ |
| <input type="checkbox"/> Thursday  | Open: _____ | Close: _____ |
| <input type="checkbox"/> Friday    | Open: _____ | Close: _____ |
| <input type="checkbox"/> Saturday  | Open: _____ | Close: _____ |
| <input type="checkbox"/> Sunday    | Open: _____ | Close: _____ |

Additional Information: \_\_\_\_\_

**Business ownership status** (Optional) In order to assist you with media requests and niche marketing opportunities, please indicate if any of the categories below fit your company. Please check all that apply.

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> African American | <input type="checkbox"/> Female        | <input type="checkbox"/> Hispanic      |
| <input type="checkbox"/> Asian            | <input type="checkbox"/> Gay & Lesbian | <input type="checkbox"/> Locally Owned |
| <input type="checkbox"/> Other _____      |  |  |

### Payments Accepted (check all that apply)

- ☐ American Express   ☐ Discover   ☐ Master Card   ☐ Visa   ☐ Cash Only

### Languages Spoken

### Amenities (check all that apply)

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> ADA Accessible | <input type="checkbox"/> Kid-Friendly      | <input type="checkbox"/> Pet-Friendly      |
| <input type="checkbox"/> Free Wi-Fi     | <input type="checkbox"/> Online Sales Only | <input type="checkbox"/> Tax-Free Shopping |

### Parking (check all that apply)

- ☐ Complimentary   ☐ Free Off-street   ☐ On-site   ☐ On-street
- ☐ Pay   ☐ Valet

Additional Information: \_\_\_\_\_

### Special Discount Rates (check all that apply)

- |                                    |                                     |   |                                 |
|------------------------------------|-------------------------------------|---|---------------------------------|
| <input type="checkbox"/> AAA       | <input type="checkbox"/> Government | <input type="checkbox"/> Military       | <input type="checkbox"/> Weekly |
| <input type="checkbox"/> AARP      | <input type="checkbox"/> Group      | <input type="checkbox"/> Seasonal       |                                 |
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Long-term  | <input type="checkbox"/> Senior Citizen |                                 |

## DESTINATION MANAGEMENT COMPANY INFORMATION

### Services Offered (check all that apply)

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Group Charter Sightseeing | <input type="checkbox"/> Wholesale Tariff            | <input type="checkbox"/> Motorcoach                           |
| <input type="checkbox"/> Group Lodging             | <input type="checkbox"/> Complete Incentive Programs | <input type="checkbox"/> Ticketing                            |
| <input type="checkbox"/> Group Transfer            | <input type="checkbox"/> Step-On Guides              | <input type="checkbox"/> Market Concentration (Domestic)      |
| <input type="checkbox"/> FIT Airport Transfers     | <input type="checkbox"/> FIT Sightseeing             | <input type="checkbox"/> Market Concentration (International) |
| <input type="checkbox"/> Student Tours             | <input type="checkbox"/> Van/Minibus                 |   |
| <input type="checkbox"/> Technical Tours           | <input type="checkbox"/> Prepackaged Programs        | Minimum Group Size (specify number) _____                     |

### Specialty Markets (check all that apply)

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Association        | <input type="checkbox"/> European                | <input type="checkbox"/> Japanese          | <input type="checkbox"/> Special Events |
| <input type="checkbox"/> Civil Rights       | <input type="checkbox"/> French                  | <input type="checkbox"/> Latin American    | <input type="checkbox"/> Sports         |
| <input type="checkbox"/> Civil War          | <input type="checkbox"/> Full Convention Meeting | <input type="checkbox"/> Leisure           | <input type="checkbox"/> Students       |
| <input type="checkbox"/> Corporate          | <input type="checkbox"/> Group                   | <input type="checkbox"/> Medical           | <input type="checkbox"/> Trade Shows    |
| <input type="checkbox"/> Corporate Meetings | <input type="checkbox"/> Housing                 | <input type="checkbox"/> Motorcoach Travel | <input type="checkbox"/> Travel/Leisure |
| <input type="checkbox"/> Domestic/Leisure   | <input type="checkbox"/> Incentive               | <input type="checkbox"/> Planning/DMC      | <input type="checkbox"/> WWII           |
| <input type="checkbox"/> Domestic/Travel    | <input type="checkbox"/> International           | <input type="checkbox"/> Seniors           |   |

## TOUR COMPANY INFORMATION

### Modes of Transportation (check all that apply)

- |                                   |                                |                                   |                                     |   |                                  |
|-----------------------------------|--------------------------------|-----------------------------------|-------------------------------------|---|----------------------------------|
| <input type="checkbox"/> Airplane | <input type="checkbox"/> Bus   | <input type="checkbox"/> Carriage | <input type="checkbox"/> Helicopter | <input type="checkbox"/> Motorcycle/Scooter | <input type="checkbox"/> Van     |
| <input type="checkbox"/> Airboat  | <input type="checkbox"/> Canoe | <input type="checkbox"/> Flatboat | <input type="checkbox"/> Limousine  | <input type="checkbox"/> Segway             | <input type="checkbox"/> Walking |

### Amenities (check all that apply)

- ☐ Multilingual





# NEW ORLEANS & COMPANY CATEGORIES OF MEMBERSHIP

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NEW ORLEANS & COMPANY

## ACCOMMODATIONS

- Apartments
- Bed & Breakfast Reservation Services
- Bed & Breakfasts
- Campsites & RV Parks
- Condominium Sales
- Fishing/Hunting Lodges
- Guest Houses/Inns
- Hostels
- Hotels
- Motels
- Plantations
- Vacation Rentals

## ATTRACTIONS & ACTIVITIES

- Alligator Farms
- Amusement Centers
- Aquariums
- Arcades
- Art Centers
- Art Resources
- Bike Rentals
- Boat & Yacht Rentals
- Bowling Alleys
- Casinos
- Cemetery
- Churches of Interest
- Cocktail Experiences
- Cooking Schools
- Fishing & Hunting
- Flyboarding
- Gardens
- Golf Courses
- Historic Buildings
- Historic Homes
- Horse Racing
- Horseback Riding
- Movie Theaters

- Museums
- Parks/Squares
- Plantations
- Psychics
- Recreation
- Riverboats
- Salons/Spas
- Sporting Venues
- Specialty Experiences
- Tennis Courts
- Theatre/Performance Spaces
- Voodoo
- Zoos

## CHURCHES

- Churches

## CONVENTION & BUSINESS SERVICES

- 3D Printing
- Accountants
- Advertising & Public Relations
- Advertising Specialties
- Audio Visual Services
- Balloons
- Banners
- Beverages & Beverage Equipment
- Brochures – Distribution & Displays
- Business Services
- Caterers
- Computer Sales, Services & Rentals
- Conference & Training Facility
- Convention Centers
- Convention Management Assistance
- Convention On-Site Information/Registration Services
- Copier/Printer Rentals
- Copying Services
- Corporate Gifts
- Credit Card Services
- Decorators & Exhibitor Services
- Delivery & Courier Services
- Destination Management Companies
- Digital Media
- Disc Jockeys
- Disposal Services
- Drayage & Storage
- Dry Cleaners/Laundry/Alterations
- Employment – Temporary/Permanent
- Entertainers
- Entertainment & Special Productions
- Exhibitor Services
- Fireworks/Pyrotechnics
- Florists/Plants
- Food Distributors
- Freight Companies
- Graphic Designers
- Hostesses & Models
- Insurance
- Invitations
- Janitorial Services
- Linens
- Machinery Movers
- Marketing
- Massage Therapy
- Meeting Management
- Membership Organizations
- Mobile Communications & Accessories
- Multi-Media Production
- Office Supplies & Stationery
- Packaging, Wrapping, Boxes, Bags & Shipping
- Photographers
- Pre-Press Productions

- Printers
- Professional Members
- Publishers
- Rental Services
- Restaurant Equipment & Supplies
- Security Services & Systems
- Signs
- Silk Screens
- Sound & Light Services
- Speakers
- Speaker Bureaus
- Staging – Equipment & Services
- Stationers/Stationery
- Step-On-Guides
- Suppliers
- Talent Agencies & Management
- T-Shirts – Custom Design & Printing
- Teambuilding
- Transcription Services
- Translators & Interpreters
- Uniforms
- Utility Companies
- Venues
- Video & Film Production
- Virtual Reality
- Website Development

## NIGHTLIFE

- Adult Entertainment
- Bars & Taverns
- Breweries/Brewpubs & Microbreweries/Distilleries
- Burlesque
- Cabaret
- Cajun Dancing
- Casinos
- Cigar Bars
- Cocktail Lounges

- Comedy Clubs
- Craft Cocktails
- Daiquiri Shops
- Dance Clubs
- Darts
- Dive/Neighborhood Bars
- DJs
- Dueling Pianos
- Extensive Beer Selection
- Food Cart Vendors
- Hookah Bars
- Jazz Clubs/Music Halls
- Karaoke
- LGBTQ Bars
- Live Music
- Musical Theatre
- Nightclubs
- Opera
- Patio/Outdoor Seating
- Piano Bars
- Ping Pong Tables
- Restaurant Bars
- Rooftop Bars
- Serves Food
- Sports Bars
- Table Shuffleboard
- Wine Bars

## ORGANIZATIONS

- Arts Organizations
- Carnival Krewes
- Charities
- Consulates & Embassies
- Dance Organizations
- Educational Institutions
- Event/Festival Organizers
- LGBTQ Organizations
- Mardi Gras Organizations
- Membership Organizations
- Neighborhood Associations
- Non-Profits
- Opera Associations & Organizations
- Shopping & Merchant Associations
- Sports Organizations
- Symphony Orchestras & Organizations
- Theater Companies & Organizations

- Tourism/Hospitality Organizations
- Voluntourism Services

## RESTAURANTS

- Restaurants

## SHOPPING

- Antiques
- Art Markets
- Artists/Art Galleries
- Arts & Crafts
- Books
- Cameras & Electronics
- Candies & Fine Chocolates
- Children's Shops
- Christmas Shops
- Cigar, Pipe & Tobacco Shops
- Clothing & Accessories
- Collectibles/Memorabilia
- Consignment
- Cookware
- Cosmetics & Beauty Products
- Costumes
- Crawfish Suppliers
- Department Stores
- Farmers Markets
- Florists/Plants
- Gift Baskets
- Gift Shops
- Groceries
- Hat Shops
- Home Furnishings & Décor
- Jewelry
- King Cakes
- Lingerie
- Liquor/Wine Shops
- Local Food
- Luggage
- Malls/Shopping Centers
- Mardi Gras Supplies
- Mask Shops
- Men's Clothing & Accessories
- Men's Formal Wear
- Music/Record Stores
- Outlet Stores
- Posters/Prints
- Pralines

- Seafood
- Silver Shops
- Souvenirs
- Specialty Items
- Sunglasses/Eyewear
- Toy Stores
- Women's Clothing & Accessories
- Women's Formal Wear

## TOURS

- Air
- Art
- Bicycle
- Cajun
- Carriage
- Cemetery
- City
- Cocktail
- Culinary
- French Quarter
- Garden/Courtyard
- Garden District
- Haunted
- History/Heritage
- Hop-On Hop-Off
- Kayak
- Mardi Gras
- Nature
- Night
- Personalized
- Plantation
- Sightseeing
- Specialized
- Winery/Distillery/Brewery

## TRANSPORTATION

- Air Charters
- Airlines
- Airport Transportation
- Airports
- Aviation Services
- Bike Rentals
- Bus Companies
- Bus Stations
- Car Rentals
- Cruise Lines
- Ferry
- Limousines

- Marinas
- Motorcycle Rentals
- Parking Lots & Garages
- Party Buses
- Pedi-Cabs
- Private Car Services
- Public Transportation
- Ridesharing
- Scooter Rentals
- Taxi Cabs
- Train Stations
- Trains
- Transportation Services
- Wheelchair Rentals

## VISITOR & TRIP PLANNING

- Attorneys
- Banks
- Barbers, Salons & Haircare
- Childcare
- Concierge Services
- Convention & Visitors Bureaus
- Disabled Services
- Drugstores
- Financial Services
- Health Clubs/Fitness Centers
- Hospitals/Medical Services
- Pet Services
- Publications
- Radio Stations
- Real Estate
- Research Facility
- Reservation Services
- Television Stations
- Tourist Information Services
- Trip/Tour Planning Companies
- Volunteer Housing
- Volunteer Services

## WEDDING

- Chapels/Facilities
- Officiants
- Planning & Consultants
- Reception Venues
- Services & Supplies

**FOR MORE INFORMATION, PLEASE CONTACT THE MEMBERSHIP DEPARTMENT**  
**MEMBERSHIP@NEWORLEANS.COM | 504.566.5027 | NEWORLEANS.COM**

**NEW  
ORLEANS  
& COMPANY**