## NEW ORLEANS & COMPANY

### BENEFITS OF MEMBERSHIP

**BENEFITS AND FEATURES**

<table>
<thead>
<tr>
<th><strong>ANNUAL FEE</strong></th>
<th><strong>SELECT</strong></th>
<th><strong>BASIC</strong></th>
<th><strong>ADVANCED</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Listing on NewOrleans.com</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Include images and videos on NewOrleans.com listing</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to list elopement package on wedding website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listing in and access to Membership Directory of 1,100+ fellow members</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to offer coupons/discounts to visitors</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to purchase advertising online and in print</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Network with fellow members through members only Facebook group</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Participate in and attend all virtual/in-person member meetings</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Press releases posted on NewOrleans.com</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One-on-one benefits consultation sessions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Public Relations promotional opportunities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Receive member e-newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Receive timely industry update communications</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Eligibility to participate in Office Depot affinity program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to participate in familiarization (FAM) trips</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Receive leads for opportunities to host visiting journalists and influencers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to exclusive convention calendar, including meeting planners’ contact information (if permitted)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to New Orleans &amp; Company produced research reports</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Convention Service requests and referrals</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tourism Service requests, including weddings, family reunions, student and international groups</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Membership rates are subject to change.

SEE ADDITIONAL MEMBERSHIP OPTIONS ON REVERSE SIDE

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**FOR MORE INFORMATION, PLEASE CONTACT THE MEMBERSHIP DEPARTMENT**

MEMBERSHIP@NEWORLEANS.COM | 504.566.5027 | NEWORLEANS.COM
**ADDITIONAL MEMBERSHIP OPTIONS**

**SMALL ACCOMMODATIONS  VARIES**

**Advanced Membership Benefits, plus:**
- aRes booking engine

**PROFESSIONAL/SUPPLIER  $225**

- Listing on NewOrleans.com, under professional/supplier
- Listing in and access to Membership Directory of 1,100+ fellow members
- Participate in and attend all virtual/in-person member meetings
- Receive member e-newsletter
- Receive timely industry update communications
- Network with fellow members through members only Facebook group

**ACCOMMODATIONS  VARIES**

**Advanced Membership Benefits, plus:**
- aRes booking engine
- Convention Sales leads

**NONPROFIT*  $300**

**Professional/Supplier Benefits, plus:**
- Listing on NewOrleans.com, under nonprofit
- Receive one 18-month exclusive convention calendar

*All organizations must present 501C3 and/or 501C6 form with membership application
**BUSINESS INFORMATION**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

City __________________ State ______ Zip ______
Main Phone __________________ Toll Free ______
Email Address

**MAIN CONTACT**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Email

Direct Phone _______ Cell/Alternate Phone _______

Additional Contacts (List an additional staff member who you wish to be associated with your account.)

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

Additional contacts may be submitted via email to Membership@NewOrleans.com

**BILLING CONTACT**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Address

City __________________ State ______ Zip ______
Phone

Email* ________ *required field

**INVESTMENT**

<table>
<thead>
<tr>
<th>Select</th>
<th>Basic</th>
<th>Advanced</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Amount $ ___________ □Cash □Check (#) □Visa/MC □AMEX
Card Number _________ Exp. Date _______
Sec. Code _____ Name as it appears on the card
How did you hear about us?

**MEMBER # __________________**

**WEB ADDRESS**

<table>
<thead>
<tr>
<th>Web Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

**FACEBOOK**

<table>
<thead>
<tr>
<th>Facebook</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

**TWITTER**

<table>
<thead>
<tr>
<th>Twitter</th>
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</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

**INSTAGRAM**

<table>
<thead>
<tr>
<th>Instagram</th>
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</thead>
<tbody>
<tr>
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</tbody>
</table>

**YOUTUBE**

<table>
<thead>
<tr>
<th>YouTube</th>
</tr>
</thead>
<tbody>
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<td></td>
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</tbody>
</table>

**PINTEREST**

<table>
<thead>
<tr>
<th>Pinterest</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

Numbers and both physical and email addresses listed here will be used in publications and on NewOrleans.com

**AUTHORIZATION**

In completing the application for membership, I hereby consent to have our business contact information included in all membership listings and to receive periodic communications from New Orleans & Company, its members or other entities that may obtain the membership listing from our website or various publications.

_____ (initial here)

I hereby certify that all information provided in this application for membership is accurate and that I am representative of the company or organization approved to execute documents on its behalf.

_____ (initial here)

I also certify that the company or organization maintains adequate business insurances and maintains all state or federal licenses and permits.

_____ (initial here)

I, as signed, hereby make application for investment to New Orleans & Company. I understand that investment is a twelve (12) month commitment. In January of the following year, renewal will be billed and payment due unless written cancellation has been received. I further understand that my membership will be subject to automatic cancellation if payment is not received within ninety (90) days after the date of first renewal invoice. Cancelled memberships may be ineligible for re-admission for up to a two (2) year period. I fully understand and agree that investment dues are non-refundable and non-transferable.

Signature

Date
## Member Description

Please provide a 35 word description for your listing on our website and in the appropriate publications. **Note: New Orleans & Company will edit for style, format and length.**

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## Categories

Please select your Primary Business Category from the list of categories on the attached page. Your business will appear under this category in our publications. You may also select up to five additional web categories. *Your business will appear under these categories in our database and on our website, and will be used when sending out leads.*

<table>
<thead>
<tr>
<th>Primary Business Category</th>
<th>Web Category 1</th>
<th>Web Category 2</th>
<th>Web Category 3</th>
<th>Web Category 4</th>
<th>Web Category 5</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Specific Questions About Your Business

### Primary Business Location (check one)
- Algiers
- Arts/Warehouse District/Convention Center
- Central Business District/Downtown
- Esplanade Ridge
- Faubourg Marigny/Bywater
- French Quarter Area
- Garden District/Uptown
- Gentilly/New Orleans East/Chalmette/9th Ward
- Lakeview/Lakefront
- Metairie/Kenner
- Mid-City
- Northshore
- Outside Metro Area
- Treme
- Westbank

Number of miles to MSY Airport: __________

### Business Ownership Status (Optional)
In order to assist you with media requests and niche marketing opportunities, please indicate if any of the categories below fit your company. Please check all that apply.

- African American
- Female
- Hispanic
- Asian
- Gay & Lesbian
- Locally Owned
- Other __________

### Payments Accepted (check all that apply)

- American Express
- Discover
- Master Card
- Visa
- Cash Only

### Languages Spoken

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### Amenities (check all that apply)

- ADA Accessible
- Kid-Friendly
- Pet-Friendly
- Free Wi-Fi
- Online Sales Only
- Tax-Free Shopping

### Hours of Operation (check days and note hours)

<table>
<thead>
<tr>
<th>Day</th>
<th>Open:</th>
<th>Close:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>___________</td>
<td>___________</td>
</tr>
<tr>
<td>Tuesday</td>
<td>___________</td>
<td>___________</td>
</tr>
<tr>
<td>Wednesday</td>
<td>___________</td>
<td>___________</td>
</tr>
<tr>
<td>Thursday</td>
<td>___________</td>
<td>___________</td>
</tr>
<tr>
<td>Friday</td>
<td>___________</td>
<td>___________</td>
</tr>
<tr>
<td>Saturday</td>
<td>___________</td>
<td>___________</td>
</tr>
<tr>
<td>Sunday</td>
<td>___________</td>
<td>___________</td>
</tr>
</tbody>
</table>

Additional Information: ____________________________

### Parking (check all that apply)

- Complimentary
- Free Off-street
- On-site
- On-street
- Pay
- Valet

Additional Information: ____________________________

### Special Discount Rates (check all that apply)

- AAA
- Government
- Military
- Weekly
- AARP
- Group
- Seasonal
- Corporate
- Long-term
- Senior Citizen

Additional Information: ____________________________
### DESTINATION MANAGEMENT COMPANY INFORMATION

**Services Offered** (check all that apply)

- [ ] Group Charter Sightseeing
- [ ] Wholesale Tariff
- [ ] Motorcoach
- [ ] Group Lodging
- [ ] Complete Incentive Programs
- [ ] Ticketing
- [ ] Group Transfer
- [ ] Step-On Guides
- [ ] Market Concentration (Domestic)
- [ ] FIT Airport Transfers
- [ ] FIT Sightseeing
- [ ] Market Concentration (International)
- [ ] Student Tours
- [ ] Van/Minibus
- [ ] Minimum Group Size (specify number) __________
- [ ] Technical Tours
- [ ] Prepackaged Programs

**Specialty Markets** (check all that apply)

- [ ] Association
- [ ] European
- [ ] Japanese
- [ ] Special Events
- [ ] Civil Rights
- [ ] French
- [ ] Latin American
- [ ] Sports
- [ ] Civil War
- [ ] Full Convention Meeting
- [ ] Leisure
- [ ] Students
- [ ] Corporate
- [ ] Group
- [ ] Medical
- [ ] Trade Shows
- [ ] Corporate Meetings
- [ ] Housing
- [ ] Motorcoach Travel
- [ ] Travel/Leisure
- [ ] Domestic/Leisure
- [ ] Incentive
- [ ] Planning/DMC
- [ ] WWII
- [ ] Domestic/Travel
- [ ] International
- [ ] Seniors

### TOUR COMPANY INFORMATION

**Modes of Transportation** (check all that apply)

- [ ] Airplane
- [ ] Bus
- [ ] Carriage
- [ ] Helicopter
- [ ] Motorcycle/Scooter
- [ ] Van
- [ ] Airboat
- [ ] Canoe
- [ ] Flatboat
- [ ] Limousine
- [ ] Segway
- [ ] Walking

**Amenities** (check all that apply)

- [ ] Multilingual
Membership has its benefits.

**ACCOMMODATIONS**
- Apartments
- Bed & Breakfast Reservation Services
- Bed & Breakfasts
- Campsites & RV Parks
- Condominium Sales
- Fishing/Hunting Lodges
- Guest Houses/Inns
- Hostels
- Hotels
- Motels
- Plantations
- Vacation Rentals

**ATTRACTIONS & ACTIVITIES**
- Alligator Farms
- Amusement Centers
- Aquariums
- Arcades
- Art Centers
- Art Resources
- Bike Rentals
- Boat & Yacht Rentals
- Bowling Alleys
- Casinos
- Cemetery
- Churches of Interest
- Cocktail Experiences
- Cooking Schools
- Fishing & Hunting
- Flyboarding
- Gardens
- Golf Courses
- Historic Buildings
- Historic Homes
- Horse Racing
- Horseback Riding
- Movie Theaters
- Museums
- Parks/Squares
- Plantations
- Psychics
- Recreation
- Riverboats
- Salons/Spas
- Sporting Venues
- Specialty Experiences
- Tennis Courts
- Theatre/Performance Spaces
- Voodoo
- Zoos

**CHURCHES**
- Churches

**CONVENTION & BUSINESS SERVICES**
- 3D Printing
- Accountants
- Advertising & Public Relations
- Advertising Specialties
- Audio Visual Services
- Balloons
- Banners
- Beverages & Beverage Equipment
- Brochures – Distribution & Displays
- Business Services
- Caterers
- Computer Sales, Services & Rentals
- Conference & Training Facility
- Convention Centers
- Convention Management Assistance
- Convention On-Site Information/Registration Services
- Copier/Printer Rentals
- Copying Services
- Corporate Gifts
- Credit Card Services
- Decorators & Exhibitor Services
- Delivery & Courier Services
- Destination Management Companies
- Digital Media
- Disc Jockeys
- Disposal Services
- Drayage & Storage
- Dry Cleaners/Laundry/Alterations
- Employment – Temporary/Permanent
- Entertainers
- Entertainment & Special Productions
- Exhibitor Services
- Fireworks/Pyrotechnics
- Florists/Plants
- Food Distributors
- Freight Companies
- Graphic Designers
- Hostesses & Models
- Insurance
- Invitations
- Janitorial Services
- Linens
- Machinery Movers
- Marketing
- Massage Therapy
- Meeting Management
- Membership Organizations
- Mobile Communications & Accessories
- Multi-Media Production
- Office Supplies & Stationery
- Packaging, Wrapping, Boxes, Bags & Shipping
- Photographers
- Pre-Press Productions
- Printers
- Professional Members
- Publishers
- Rental Services
- Restaurant Equipment & Supplies
- Security Services & Systems
- Signs
- Silk Screens
- Sound & Light Services
- Speakers
- Speaker Bureaus
- Staging – Equipment & Services
- Stationers/Stationery
- Step-On-Guides
- Suppliers
- Talent Agencies & Management
- T-Shirts – Custom Design & Printing
- Teambuilding
- Transcription Services
- Translators & Interpreters
- Uniforms
- Utility Companies
- Venues
- Video & Film Production
- Virtual Reality
- Website Development

**NIGHTLIFE**
- Adult Entertainment
- Bars & Taverns
- Breweries/Brewpubs & Microbreweries/Distilleries
- Burlesque
- Cabaret
- Cajun Dancing
- Casinos
- Cigar Bars
- Cocktail Lounges
• Comedy Clubs
• Craft Cocktails
• Daiquiri Shops
• Dance Clubs
• Darts
• Dive/Neighborhood Bars
• DJs
• Dueling Pianos
• Extensive Beer Selection
• Food Cart Vendors
• Hookah Bars
• Jazz Clubs/Music Halls
• Karaoke
• LGBTQ Bars
• Live Music
• Musical Theatre
• Nightclubs
• Opera
• Patio/Outdoor Seating
• Piano Bars
• Ping Pong Tables
• Restaurant Bars
• Rooftop Bars
• Serves Food
• Sports Bars
• Table Shuffleboard
• Wine Bars

ORGANIZATIONS
• Arts Organizations
• Carnival Krewes
• Charities
• Consulates & Embassies
• Dance Organizations
• Educational Institutions
• Event/Festival Organizers
• LGBTQ Organizations
• Mardi Gras Organizations
• Membership Organizations
• Neighborhood Associations
• Non-Profits
• Opera Associations & Organizations
• Shopping & Merchant Associations
• Sports Organizations
• Symphony Orchestras & Organizations
• Theater Companies & Organizations

• Tourism/Hospitality Organizations
• Voluntourism Services

RESTAURANTS
• Restaurants

SHOPPING
• Antiques
• Art Markets
• Artists/Art Galleries
• Arts & Crafts
• Books
• Cameras & Electronics
• Candies & Fine Chocolates
• Children’s Shops
• Christmas Shops
• Cigar, Pipe & Tobacco Shops
• Clothing & Accessories
• Collectibles/Memorabilia
• Consignment
• Cookware
• Cosmetics & Beauty Products
• Costumes
• Crawfish Suppliers
• Department Stores
• Farmers Markets
• Florists/Plants
• Gift Baskets
• Gift Shops
• Groceries
• Hat Shops
• Home Furnishings & Décor
• Jewelry
• King Cakes
• Lingerie
• Liquor/Wine Shops
• Local Food
• Luggage
• Malls/Shopping Centers
• Mardi Gras Supplies
• Mask Shops
• Men’s Clothing & Accessories
• Men’s Formal Wear
• Music/Record Stores
• Outlet Stores
• Posters/Prints
• Pralines
• Seafood
• Silver Shops
• Souvenirs
• Specialty Items
• Sunglasses/Eyewear
• Toy Stores
• Women’s Clothing & Accessories
• Women’s Formal Wear

TOURS
• Air
• Art
• Bicycle
• Cajun
• Carriage
• Cemetery
• City
• Cocktail
• Culinary
• French Quarter
• Garden/Courtyard
• Garden District
• Haunted
• History/Heritage
• Hop-On Hop-Off
• Kayak
• Mardi Gras
• Nature
• Night
• Personalized
• Plantation
• Sightseeing
• Specialized
• Winery/Distillery/Brewery

TRANSPORTATION
• Air Charters
• Airlines
• Airport Transportation
• Airports
• Aviation Services
• Bike Rentals
• Bus Companies
• Bus Stations
• Car Rentals
• Cruise Lines
• Ferry
• Limousines
• Marinas
• Motorcycle Rentals
• Parking Lots & Garages
• Party Buses
• Pedi-Cabs
• Private Car Services
• Public Transportation
• Ridesharing
• Scooter Rentals
• Taxi Cabs
• Train Stations
• Trains
• Transportation Services
• Wheelchair Rentals

VISITOR & TRIP PLANNING
• Attorneys
• Banks
• Barbers, Salons & Haircare
• Childcare
• Concierge Services
• Convention & Visitors Bureaus
• Disabled Services
• Drugstores
• Financial Services
• Health Clubs/Fitness Centers
• Hospitals/Medical Services
• Pet Services
• Publications
• Radio Stations
• Real Estate
• Research Facility
• Reservation Services
• Television Stations
• Tourist Information Services
• Trip/Tour Planning Companies
• Volunteer Housing
• Volunteer Services

WEDDING
• Chapels/Facilities
• Officiants
• Planning & Consultants
• Reception Venues
• Services & Supplies

FOR MORE INFORMATION, PLEASE CONTACT THE MEMBERSHIP DEPARTMENT
MEMBERSHIP@NEWORLEANS.COM | 504.566.5027 | NEWORLEANS.COM