



NEW ORLEANS HAS A PROUD HISTORY OF INNOVATION

This is what makes **New Orleans Built To Host** complex meetings and events. This innovation expands across industries including advanced manufacturing, wind energy industry, coastal restoration, and higher education.



DID YOU KNOW...

The core stage for the SLS (Space Launch System) of the Artemis rocket was built at NASA's Michoud Assembly Facility in New Orleans. Towering at 212 feet, it is the backbone of the Moon rocket which will be the most powerful ever and will carry the first woman and person of color to the moon.

- Haliade-X 12 MW LM Wind Power's Technology Center Americas facility (TCA), based on the NASA Michoud campus, has built the world's longest offshore wind turbine blade at 107 meters in length.
- Coalition to Restore Coastal Louisiana (CRCL) Oyster Shell Recycling Program has constructed over 8,000 feet of oyster reef living shoreline protection with recycled shells collected from New Orleans restaurants.
- **New Orleans** is a hotbed for higher education institutions and research facilities, which are making impacts in the fields of renewable energy, biomedical, sustainability, innovation, medicine, and hundreds of other disciplines. New Orleans is home to 13 Universities & Colleges.
- \$400 million expansion at the National World War II Museum including the Expressions of America exhibit uniquely combines the latest outdoor projection technology with wartime letters and oral histories from the Museum's collection. New Orleans was chosen as the home of the National World War II Museum because the Higgins boat was designed, manufactured and tested in New Orleans.

PORT OF NEW ORLEANS

Cruise Passengers

- Port of New Orleans is expecting over 1 million passenger movements in 2024.
- Royal Caribbean will return to New Orleans with the Brilliance of the Seas in October 2024 and will continue through December 2024. They are also returning in 2025 and will run the Brilliance of the Seas from January 2025-April 2025.
- Disney will return with the Disney Magic from January 2024-March 2024.
- Carnival will replace the Carnival Glory with the Carnival Liberty in May 2024.
- Norwegian will replace the Norwegian Breakaway with the **Norwegian Getaway** in December 2024. The Norwegian Getaway is expected to return to the Port of New Orleans again in January 2025-April 2025.
- Port of New Orleans is experiencing growth and demand for the river cruise section with a total of 8 homeported river vessels. The companies that sail are: **American Queen Voyages, American Cruise Lines and Viking River Cruises**.



New Container Facility

- \$1.8 billion state-of-the-art container facility on the Lower Mississippi River at the new Louisiana International Terminal (LIT) will serve vessels of all sizes increasing Louisiana's import and export capacity. Scheduled to begin construction in 2025 and be completed by 2028.
- The Port of New Orleans estimates the new facility will stimulate the creation of more than 17,000 new jobs statewide by 2050.

CLICK HERE TO SUBMIT YOUR RFP

LEARN MORE ABOUT INNOVATIONS:

https://www.neworleans.com/developingnola/

If you're looking for creative ways to make an impact on your host destination, New Orleans has innovative opportunities to leave your positive impact.

