

Membership has its Benefits.

NEW ORLEANS
NEW ORLEANS & COMPANY

BENEFITS AND FEATURES

	BASIC	SELECT	ADVANCED
ANNUAL FEE	\$350	\$570	\$1,035
Listing on NewOrleans.com	✓	✓	✓
Include images and videos on NewOrleans.com listing	✓	✓	✓
Opportunity to list elopement package on wedding website	✓	✓	✓
Listing in and access to Membership Directory of 1,200 fellow members	✓	✓	✓
Opportunity to offer coupons/discounts to visitors	✓	✓	✓
Opportunity to purchase advertising online and in print	✓	✓	✓
Network with fellow members through members only Facebook group	✓	✓	✓
Participate in and attend all virtual/in-person member meetings	✓	✓	✓
Press releases posted on NewOrleans.com	✓	✓	✓
One-on-one benefits consultation sessions	✓	✓	✓
Public Relations promotional opportunities	✓	✓	✓
Receive Member e-newsletter	✓	✓	✓
Opportunity to participate in familiarization (FAM) trips	✓	✓	✓
Listing in Visitor's Guide (based on category)	✓	✓	✓
Receive leads for opportunities to host visiting journalists and influencers	✓	✓	✓
Receive monthly Company's Convention Report	✓	✓	✓
Listing in Wedding Guide (based on category)		✓	✓
Access to exclusive convention calendar		✓	✓
Access to New Orleans & Company produced research reports		✓	✓
Convention Service requests and referrals		✓	✓
Tourism Service requests, including weddings, family reunions, student and international groups			✓
Receive Tradeshow and Booth Buy-In Opportunities for Convention and Tourism Sales			✓

Membership rates are subject to change.

SEE ADDITIONAL MEMBERSHIP OPTIONS ON REVERSE →

FOR MORE INFORMATION, PLEASE CONTACT THE MEMBERSHIP DEPARTMENT

Membership@NewOrleans.com | 504.566.5027 | NewOrleans.com

ADDITIONAL MEMBERSHIP OPTIONS

SMALL ACCOMMODATIONS \$700

Advanced Membership Benefits, plus:

- Ripe booking engine

ACCOMMODATIONS VARIES

Advanced Membership Benefits, plus:

- Ripe booking engine
- Convention Sales Leads

PROFESSIONAL/SUPPLIER \$225

- Listing on our website, under professional/supplier
- Listing in and access to Membership Directory of 1,200 fellow members
- Participate in and attend all virtual/in-person member meetings
- Receive member e-newsletter
- Receive timely industry update communications
- Network with fellow members through members only Facebook group

NONPROFIT/COMMUNITY PARTNERS \$300

Professional/Supplier Benefits, plus:

- Listing on NewOrleans.com, under nonprofit
- Volunteer and Donation Requests
- Receive one 18-month exclusive convention calendar

** All organizations must present 501C3 and/or 501C6 form with membership application*

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