



NOLA Tree Project: 20 Years of Climate Resilience & Community Impact

OUR MISSION

NOLA Tree Project's mission is to improve, protect, and sustain the urban canopy of New Orleans by replanting trees, educating the community, and addressing significant environmental challenges through tree plantings and tree giveaways. With a goal of replacing **100,000 trees**, we build climate resilience, environmental recovery and community revitalization one tree at a time.

OUR IMPACT

- **86,000+ trees planted** across Greater New Orleans
- **125,000+ volunteers mobilized**
- **36+ neighborhoods supported**
- **35 varieties** of Louisiana farm-grown trees distributed – all free of charge to residents!

*The 86,000 trees planted are estimated to absorb over **2 million pounds of carbon annually** and intercept more than **10 million gallons of stormwater**—critical benefits for a city vulnerable to climate extremes.*

(Source: USDA Forest Service, 2024; Forestry.com, 2025).

WHY TREES MATTER

Trees are nature's infrastructure. They:

- Lower urban temperatures and energy costs
- Filter stormwater and reduce neighborhood flooding
- Absorb carbon and improve air quality
- Boost biodiversity and public health
- Enhance property values and green infrastructure

MEDIA RESOURCES

- Interviews and images available upon request: Executive Director, Connie Uddo
- Contact: Allison Gouaux, 504-559-3770, allison@gouauxstrategic.com
- Learn more: nolatreeproject.org