# Benefits of Membership

## Benefits and Features

<table>
<thead>
<tr>
<th>Feature</th>
<th>Select</th>
<th>Basic</th>
<th>Advanced</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Fee</td>
<td>$299</td>
<td>$570</td>
<td>$1,035</td>
</tr>
<tr>
<td>Listing on NewOrleans.com</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Include images and videos on NewOrleans.com listing</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to list elopement package on wedding website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listing in and access to Membership Directory of 1,100+ fellow members</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to offer coupons/discounts to visitors</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to purchase advertising online and in print</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Network with fellow members through members only Facebook group</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Participate in and attend all virtual/in-person member meetings</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Press releases posted on NewOrleans.com</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One-on-one benefits consultation sessions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Public Relations promotional opportunities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Receive member e-newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Receive timely industry update communications</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Eligibility to participate in Office Depot affinity program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to participate in familiarization (FAM) trips</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Receive leads for opportunities to host visiting journalists and influencers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to exclusive convention calendar, including meeting planners' contact information (if permitted)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to New Orleans &amp; Company produced research reports</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Convention Service requests and referrals</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tourism Service requests, including weddings, family reunions, student and international groups</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

Membership rates are subject to change.

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FOR MORE INFORMATION, PLEASE CONTACT THE MEMBERSHIP DEPARTMENT
MEMBERSHIP@NEWORLEANS.COM | 504.566.5027 | NEWORLEANS.COM
**Advanced Membership Benefits, plus:**
- aRes booking engine

**SMALL ACCOMMODATIONS** \(\text{VARIES}\)

**PROFESSIONAL/SUPPLIER** \(\$225\)
- Listing on NewOrleans.com, under professional/supplier
- Listing in and access to Membership Directory of 1,100+ fellow members
- Participate in and attend all virtual/in-person member meetings
- Receive member e-newsletter
- Receive timely industry update communications
- Network with fellow members through members only Facebook group

**NONPROFIT*** \(\$300\)
- Listing on NewOrleans.com, under nonprofit
- Receive one 18-month exclusive convention calendar

*All organizations must present 501C3 and/or 501C6 form with membership application*
Restaurant Membership has its benefits.

NEW ORLEANS & COMPANY
APPLICATION FOR MEMBERSHIP

Company Name ____________________________
Address ________________________________
City ___________________ State ________ Zip ________
Main Phone ___________________ Toll Free ________
Email Address __________________________

Name __________________ Title __________
Email _____________________________
Direct Phone __________________ Cell/Alternate Phone ________

Additional Contacts (List an additional staff member who you wish to be associated with your account.)
Name __________________ Title __________
Email __________________ Phone ___________

Additional contacts may be submitted via email to Membership@NewOrleans.com

Web Address __________________________
Facebook ____________________________
Twitter ______________________________
Instagram __________________________
YouTube ____________________________
Pinterest ____________________________

Numbers and both physical and email addresses listed here will be used in publications and on NewOrleans.com

AUTHORIZATION

In completing the application for membership, I hereby consent to have our business contact information included in all membership listings and to receive periodic communications from New Orleans & Company, its members or other entities that may obtain the membership listing from our website or various publications.

(Initial here)

I hereby certify that all information provided in this application for membership is accurate and that I am representative of the company or organization approved to execute documents on its behalf.

(Initial here)

I also certify that the company or organization maintains adequate business insurances and maintains all state or federal licenses and permits.

(Initial here)

I, as signed, hereby make application for investment to New Orleans & Company. I understand that investment is a twelve (12) month commitment. In January of the following year, renewal will be billed and payment due unless written cancellation has been received. I further understand that my membership will be subject to automatic cancellation if payment is not received within ninety (90) days after the date of first renewal invoice. Cancelled memberships may be ineligible for re-admission for up to a two (2) year period. I fully understand and agree that investment dues are non-refundable and non-transferable.

Signature ____________________________
Date ________________________________

Amount $ __________ Cash ______ Check (__) __________ Visa/MC ______ AMEX ______
Card Number ___________ Exp. Date __________
Sec. Code ______ Name as it appears on the card __________________________
How did you hear about us? __________________________

INVESTMENT

Select ______ Basic ______ Advanced ______

*required field
MEMBER DESCRIPTION

Please provide a 35 word description for your listing on our website and in the appropriate publications. Note: New Orleans & Company will edit for style, format and length.


CATEGORIES

Please select your Primary Business Category from the list of categories on the attached page. Your business will appear under this category in our publications. You may also select up to five additional web categories.

Your business will appear under these categories in our database and on our website, and will be used when sending out leads.

Primary Business Category

Web Category 1

Web Category 2

Web Category 3

Web Category 4

Web Category 5

SPECIFIC QUESTIONS ABOUT YOUR BUSINESS

Primary Business Location (check one)

- Algiers
- Arts/Warehouse District/Convention Center
- Central Business District/Downtown
- Esplanade Ridge
- Faubourg Marigny/Bywater
- French Quarter Area
- Garden District/Uptown
- Gentilly/New Orleans East/Chalmette/9th Ward
- Lakeview/Lakefront
- Metairie/Kenner
- Mid-City
- Northshore
- Outside Metro Area
- Treme
- Westbank

Number of miles to MSY Airport: 

Business ownership status (Optional) In order to assist you with media requests and niche marketing opportunities, please indicate if any of the categories below fit your company. Please check all that apply.

- African American
- Female
- Hispanic
- Asian
- Gay & Lesbian
- Locally Owned
- Other 

Payments Accepted (check all that apply)

- American Express
- Discover
- Master Card
- Visa
- Cash Only

Languages Spoken

Amenities (check all that apply)

- ADA Accessible
- Kid-Friendly
- Pet-Friendly
- Free Wi-Fi
- Online Sales Only
- Tax-Free Shopping

Parking (check all that apply)

- Complimentary
- Free Off-street
- On-site
- On-street
- Pay
- Valet

Additional Information:

Special Discount Rates (check all that apply)

- AAA
- Government
- Military
- Weekly
- AARP
- Group
- Seasonal
- Corporate
- Long-term
- Senior Citizen

Additional Information:
RESTAURANT INFORMATION

Cuisine (check all that apply)

☐ African  ☐ Chinese  ☐ Greek/Mediterranean  ☐ Pizza
☐ Asian  ☐ Coffee Shops  ☐ Health Food  ☐ Poke
☐ All Day Breakfast  ☐ Contemporary  ☐ Hibachi  ☐ Pralines
☐ American  ☐ Continental  ☐ Ice Cream/Gelatería/Yogurt  ☐ Seafood
☐ Bagel Shops  ☐ Creole  ☐ Indian  ☐ Soul Food
☐ Bakeries  ☐ Cuban  ☐ Irish  ☐ Southwestern/Tex Mex
☐ Bar Pub Food  ☐ Dessert  ☐ Italian  ☐ Spanish
☐ Barbecue  ☐ Deli/Sandwiches  ☐ Japanese  ☐ Steakhouses
☐ Bistros  ☐ Diners  ☐ Juice Bar  ☐ Sushi
☐ Brew Pub  ☐ Fast Food/Family Style  ☐ Latin/South American  ☐ Tapas/Small Plates
☐ Breweries  ☐ Food Hall/Market  ☐ Local/Regional Fare  ☐ Thai
☐ Burgers  ☐ Food Truck  ☐ Mexican  ☐ Vegetarian
☐ Cajun  ☐ French  ☐ Middle Eastern  ☐ Vietnamese

Amenities (check all that apply)

☐ 18-21  ☐ Courtyard  ☐ Kosher Options  ☐ Takeout  ☐ Vegan Options
☐ Accepts Reservations  ☐ Delivery  ☐ Music/Entertainment  ☐ Gluten Free Options  ☐ Outdoor Seating
☐ Allows Outside Catering  ☐ Full Bar  ☐ Organic Options
☐ Balconies  ☐ Gluten Free Options

Meals served and price range (check one for each meal; price includes a complete meal)

Breakfast  ☐ $10 or less  ☐ $11 - $20  ☐ $21 - $30  ☐ $31 - $40  ☐ above $40
Brunch  ☐ $10 or less  ☐ $11 - $20  ☐ $21 - $30  ☐ $31 - $40  ☐ above $40
Traditional Sunday Brunch  ☐ $10 or less  ☐ $11 - $20  ☐ $21 - $30  ☐ $31 - $40  ☐ above $40
Lunch  ☐ $10 or less  ☐ $11 - $20  ☐ $21 - $30  ☐ $31 - $40  ☐ above $40
Dinner  ☐ $10 or less  ☐ $11 - $20  ☐ $21 - $30  ☐ $31 - $40  ☐ above $40
Late Night (after 12 a.m.)  ☐ $10 or less  ☐ $11 - $20  ☐ $21 - $30  ☐ $31 - $40  ☐ above $40

Attire  ☐ Casual  ☐ Business Casual  ☐ Dressy/Jacket Required

Total Seating Capacity ________________

In order to appear in our annual Meeting Planners Guide, restaurants must be able to offer private receptions or facility buy-outs.

Do you offer private reception/banquet rooms? ☐ Yes  ☐ No  If yes, please fill out the following information:

Number of private rooms: ________________
Maximum capacity for banquet style setup in private room: ________________
Maximum capacity for reception style setup in private room: ________________
Maximum capacity for classroom style setup in private room: ________________
Maximum capacity for theatre style setup in private room: ________________

Do you offer a facility buy-out? ☐ Yes  ☐ No  If yes, please fill out the following information:

Maximum capacity for facility buy-out banquet style setup: ________________
Maximum capacity for facility buy-out reception style setup: ________________
Membership has its benefits.

**ACCOMMODATIONS**
- Apartments
- Bed & Breakfast Reservation Services
- Bed & Breakfasts
- Campsites & RV Parks
- Condominium Sales
- Fishing/Hunting Lodges
- Guest Houses/Inns
- Hostels
- Hotels
- Motels
- Plantations
- Vacation Rentals

**CONVENTION & BUSINESS SERVICES**
- Copying Services
- Corporate Gifts
- Credit Card Services
- Decorators & Exhibitor Services
- Delivery & Courier Services
- Destination Management Companies
- Digital Media
- Disc Jockeys
- Disposal Services
- Drayage & Storage
- Dry Cleaners/Laundry/Alterations
- Employment – Temporary/Permanent
- Entertainers
- Entertainment & Special Productions
- Exhibitor Services
- Fireworks/Pyrotechnics
- Florists/Plants
- Food Distributors
- Freight Companies
- Graphic Designers
- Hostesses & Models
- Insurance
- Invitations
- Janitorial Services
- Linens
- Machinery Movers
- Marketing
- Massage Therapy
- Meeting Management
- Membership Organizations
- Mobile Communications & Accessories
- Multi-Media Production
- Office Supplies & Stationery
- Packaging, Wrapping, Boxes, Bags & Shipping
- Photographers
- Pre-Press Productions

**CHURCHES**
- Churches

**NIGHTLIFE**
- Adult Entertainment
- Bars & Taverns
- Breweries/Brewpubs & Microbreweries/Distilleries
- Burlesque
- Cabaret
- Cajun Dancing
- Casinos
- Cigar Bars
- Cocktail Lounges
• Comedy Clubs
• Craft Cocktails
• Daiquiri Shops
• Dance Clubs
• Darts
• Dive/Neighborhood Bars
• DJs
• Dueling Pianos
• Extensive Beer Selection
• Food Cart Vendors
• Hookah Bars
• Jazz Clubs/Music Halls
• Karaoke
• LGBTQ Bars
• Live Music
• Musical Theatre
• Nightclubs
• Opera
• Patio/Outdoor Seating
• Piano Bars
• Ping Pong Tables
• Restaurant Bars
• Rooftop Bars
• Serves Food
• Sports Bars
• Table Shuffleboard
• Wine Bars

• Tourism/Hospitality Organizations
• Voluntourism Services

**RESTAURANTS**

• Restaurants

**SHOPPING**

• Antiques
• Art Markets
• Artists/Art Galleries
• Arts & Crafts
• Books
• Cameras & Electronics
• Candies & Fine Chocolates
• Children’s Shops
• Christmas Shops
• Cigar, Pipe & Tobacco Shops
• Clothing & Accessories
• Collectibles/Memorabilia
• Consignment
• Cookware
• Cosmetics & Beauty Products
• Costumes
• Crawfish Suppliers
• Department Stores
• Farmers Markets
• Florists/Plants
• Gift Baskets
• Gift Shops
• Groceries
• Hat Shops
• Home Furnishings & Décor
• Jewelry
• King Cakes
• Lingerie
• Liquor/Wine Shops
• Local Food
• Luggage
• Malls/Shopping Centers
• Mardi Gras Supplies
• Mask Shops
• Men’s Clothing & Accessories
• Men’s Formal Wear
• Music/Record Stores
• Outlet Stores
• Posters/Prints
• Pralines
• Seafood
• Silver Shops
• Souvenirs
• Specialty Items
• Sunglasses/Eyewear
• Toy Stores
• Women’s Clothing & Accessories
• Women’s Formal Wear

**TOURS**

• Air
• Art
• Bicycle
• Cajun
• Carriage
• Cemetery
• City
• Cocktail
• Culinary
• French Quarter
• Garden/Courtyard
• Garden District
• Haunted
• History/Heritage
• Hop-On Hop-Off
• Kayak
• Mardi Gras
• Nature
• Night
• Personalized
• Plantation
• Sightseeing
• Specialized
• Winery/Distillery/Brewery

**TRANSPORTATION**

• Air Charters
• Airlines
• Airport Transportation
• Airports
• Aviation Services
• Bike Rentals
• Bus Companies
• Bus Stations
• Car Rentals
• Cruise Lines
• Ferry
• Limousines
• Marinas
• Motorcycle Rentals
• Parking Lots & Garages
• Party Buses
• Pedi-Cabs
• Private Car Services
• Public Transportation
• Ridesharing
• Scooter Rentals
• Taxi Cabs
• Train Stations
• Trains
• Transportation Services
• Wheelchair Rentals

**VISITOR & TRIP PLANNING**

• Attorneys
• Banks
• Barbers, Salons & Haircare
• Childcare
• Concierge Services
• Convention & Visitors Bureaus
• Disabled Services
• Drugstores
• Financial Services
• Health Clubs/Fitness Centers
• Hospitals/Medical Services
• Pet Services
• Publications
• Radio Stations
• Real Estate
• Research Facility
• Reservation Services
• Television Stations
• Tourist Information Services
• Trip/Tour Planning Companies
• Volunteer Housing
• Volunteer Services

**WEDDING**

• Chapels/Facilities
• Officiants
• Planning & Consultants
• Reception Venues
• Services & Supplies

For more information, please contact the membership department

MEMBERSHIP@NEWORLEANS.COM | 504.566.5027 | NEWORLEANS.COM