



SOLVING THE MYSTERY OF TRAVEL'S RECOVERY

Discover Newport

61
YEARS
SPECIALIZING
IN
MARKETING
PLACES

500+
represented
places

cities
states
regions
countries

4 OFFICES

NEW YORK



LOS ANGELES



DENVER



TORONTO



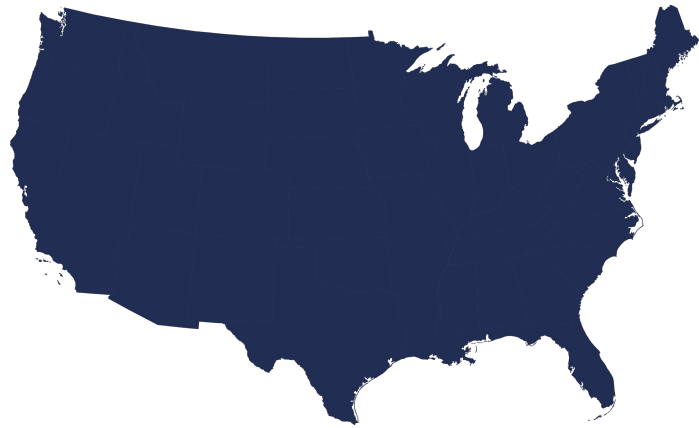
55
MARKETERS
WITH A PASSION FOR
PLACES



Travel's recovery in 2021. It's all about...

“Health” and “Wealth”

“There will never be ‘post-COVID’...it’s like saying ‘post-influenza’....it’s about the triggers that make people feel safe to travel.”



**\$1.5 Trillion
Saved**

First 3 Quarters, 2020



Insights That Will Shape Summer Travel

1

Fly markets are now drive markets (10-12 hours).

2

Booking windows are more closely approximating pre-pandemic distribution.

3

Travelers are committed to splurging or saving.

4

COVID "PTSD" will drive traveler preferences and behaviors.

Summer Travel in 2021

dc



Practical



**Familiar
and
Soulful**



Fragmented

And Beyond...

dc*i*





THANK YOU!

Q&A?