



Q&A: Strategic Planning RFP

1. Do you envision the strategic plan to be more internally or externally focused?

It will have more of an internal focus, but should be aligned with community values.

2. Do you know the approximately number of Stakeholders (outside of staff and board) that you would like included in the engagement process?

Approximately 25 stakeholders.

3. Do you have recent research or performance data that can inform the planning process?

No.

4. We understand estimated travel costs need to be included as part of the proposal. Can you clarify whether travel costs are expected to be included in the \$35,000 budget indicated in the RFP or would be extraneous?

Travel costs are included in the \$35,000 budget.

5. Is there any research that Discover Newport has undertaken, specifically a recent visitor profile and/or resident sentiment survey along with a current strategic plan?

The organization has not yet conducted a resident sentiment survey, but will embark on that process throughout the summer/fall. There is not a current strategic plan in place.