2018 Highlights

65.1M Total Visitors

Up 2.3M (+3.7%)

79% leisure travelers
21% business travelers
6.2M meeting & convention delegates

Domestic Visitors
53% overnight visitors
47% day-tripper

International Visitors
Top 5 markets = 5M visitors
(UK, China, Canada, Brazil, France)

180,000 New Visitors Every Day*

2019 Forecast

67.2M Total Visitors

53.1M Domestic Visitors (+3.2%)

14.0M International Visitors (+3.2%)
2018 Tourism Impact on NYC

$45B Direct Visitor Spending*

$6.4B Total Economic Impact*

$68B Local Tax Revenue*

Saving NYC households $2,000 on average annually

401,000 Jobs Supported*

with an average salary of $67,000

2018 Hotel Highlights

37.9M Room Nights Sold

3.9% Increase in Demand

From 2017

119,000 Active Room Inventory

88% Occupancy Rate

Highest in US

19,000 New Rooms by 2021

Most active pipeline in US

* Estimate

Note: all figures, estimates and forecasts are subject to revision as conditions develop and additional data become available. Due to rounding, there may be minor differences between estimates and final values.